



Atlanta Regional Workforce Development Board

Mission

The Atlanta Regional Workforce Development Board exists to ensure competitive advantage FOR EMPLOYERS through quality people and FOR PEOPLE through quality jobs.

Vision

The Atlanta Regional Workforce Development Board is a local partnership of business, education, labor, and community leaders that achieves excellence by providing high-quality services that meet labor market needs of employers and residents.

Goals

Ensure Atlanta region employers have a trained work force and labor market services to make us more competitive in the global economy, and to maximize economic development opportunities for the Atlanta region.

Ensure Atlanta region residents access to high-quality labor market information, quality training and employment services to facilitate finding jobs or obtaining better jobs in the local economy.

Ensure Atlanta region residents will have access to literacy, basic education, and basic workplace skills necessary for educational and career advancement.

Be recognized by customers and stakeholders as a responsive and effective workforce system.

Guiding Beliefs and Commitments

- Our overarching commitment is to provide quality information and services to meet and maximize employment and economic development opportunities in the Atlanta region.
- The employers of the Atlanta region are the primary customers for workforce services. The workforce needs of local residents can best be met by first identifying and meeting employer needs.
- The Atlanta Regional Workforce Development Board operates on the belief that true competitive advantage lies in the ability of people to think, to identify and analyze problems, and to work cooperatively to solve them. Accordingly, we will make investments in education and training to endow the Atlanta regions' residents with such qualities and therefore provide employers with more productive and more competitive workers.
- An integrated local workforce system driven by the needs of the Atlanta region employers and residents will be the most efficient and effective approach. Therefore, the ARWDB is committed to operating a system that runs primarily on economic considerations.
- Our goals can best be achieved through strategic alliances and our customers and stakeholders.
- We recognize that success depends upon the employees of the system, directly involved in serving the customer. We will advance the success of employees of the Atlanta Regional Workforce Development Board by encouraging individual initiative, innovation, and learning, seeking excellence in performance and basing performance upon results.