

Changes to GOWD

House Bill 393 and State Plan

- ▶ Blake Ashbee, Interim Executive Director, Hayley Yaun, new General Counsel
- ▶ Migration of participant data system and ITA tracking system to Geographic Solutions 7/1 – reporting issues for boards
- ▶ GOWD officially assumed all responsibility for Rapid Response (previously contracted to GDOL) – local areas will assume more responsibility
- ▶ State Plan resubmitted to USDOL with changes – not yet posted on website



Atlanta Regional Workforce Board

House Bill 393 effect

- ▶ Governance:
- ▶ $\frac{3}{4}$ of the Mayors and county commission chairpersons must be present to designate a CLEO to represent the area
- ▶ CLEO term limited to two terms of two years per term
- ▶ Quorum standard – 30%
- ▶ Additional Board members to include technical colleges located in the area and staff from the Georgia Department of Economic Development



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House Bill 393

- ▶ SWIB may remove a fiscal agent, member of the local board, executive director of the local board for cause (determined by the SWIB after consulting with CLEO and senior fiscal agent representative)
- ▶ Local Board Chairman shall be term limited to two terms of no more than two years per term.
- ▶ The CLEO must approve (in writing) the budget submitted by the board.



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House Bill 393

- ▶ Any non-budgeted purchase or expenditure over \$5000 shall require approval by GOWD
- ▶ A local board may not contract with, directly or through a business entity, a member of the board, a relative of a board member or an employee of the board.
- ▶ Board members who have potential conflicts or contracts may remain on the board until the next certification process



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State Plan Effects

- ▶ Increased physical presence of required one stop partners in comprehensive one-stop centers (Gwinnett and Clayton)
- ▶ Issue – partners have budget cuts and no staff to station at centers in addition to having mandated electronic applications for services (TANF)
- ▶ Centralized point for DOL Employment Services, Trade, Veterans and WIA



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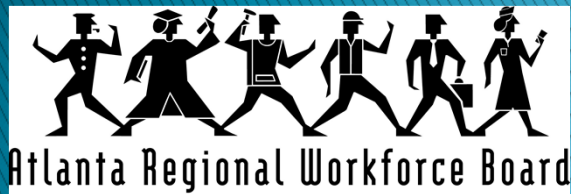
State Plan effects

- ▶ Affiliate sites required to relocate to a technical college when within reasonable distance
- ▶ Issue – closest technical college campus to Rockdale is in Newton County – requiring customers to travel 15 miles for services
- ▶ Space limitations at technical colleges will limit services in those counties



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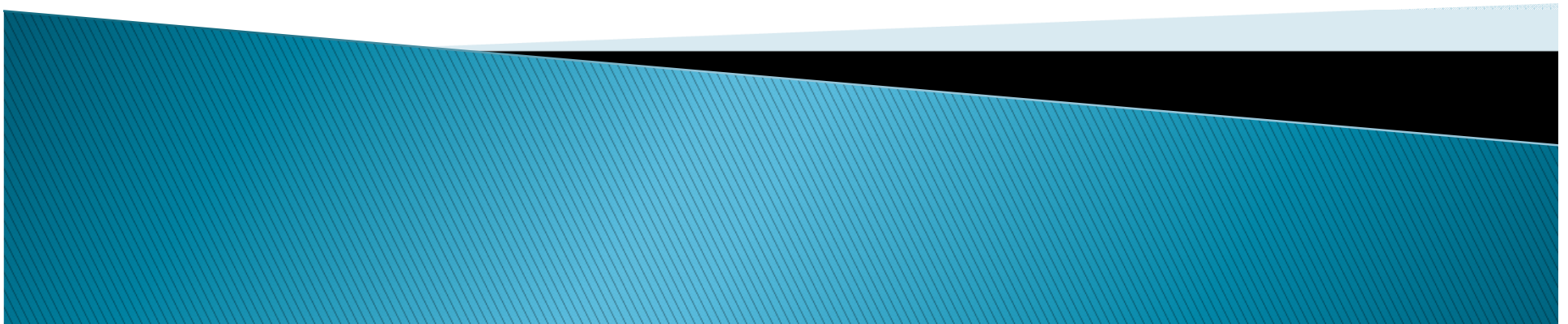
“Joining” the Discussion on Economic Competitiveness to keep and grow a talented workforce



Governor's Competitiveness Initiative Report – January 2012

Highlighted the Highest ranking issues in Metro Atlanta:

- Business Climate: Developing and nurturing new industries, emerging technologies and start-ups
- **Education and Workforce Development**



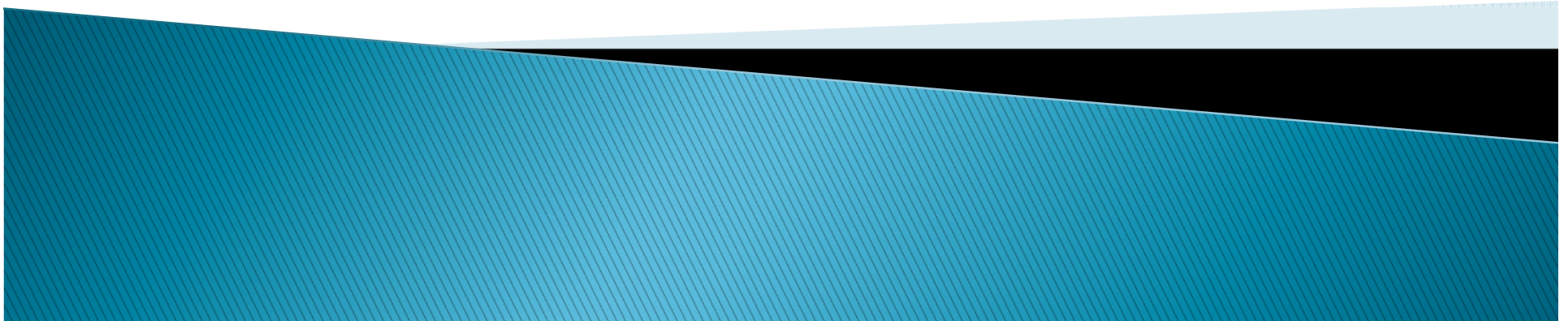


ATLANTA REGIONAL COMMISSION



Metro Atlanta Regional Economic Competitiveness Strategy highlighted Metro Atlanta as the hub for Global Commerce with hubs for Logistics, Knowledge, Production and Entertainment

APRIL 26, 2013



Metro Atlanta: A Hub of Global Commerce



Regional Economic Competitiveness Strategy



- Four goals based on the defining attributes of key assets
- Objectives supporting each goal (13)
- Potential actions supporting the attainment of each objective (56)

Educated

- Objective 1: Elevate public education to the top of our local, regional, and state funding and public policy priorities.
- Objective 2: Integrate best practices and innovative new programs into pre K-12 classrooms throughout the region.
- Objective 3: Adequately prepare the region's students and workers for 21st century skills and careers.
- Objective 4: Retain the best and brightest graduates from our region's institutions of higher education.



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Prosperous

Objective 5: Support the growth of existing businesses in metro Atlanta.

Objective 6: Effectively promote metro Atlanta as a place to live, work, visit, and do business in a coordinated and cohesive manner.

Objective 7: Advance public policies that make metro Atlanta and the state of Georgia more attractive and competitive places to do business.

Objective 8: Invest in physical and social infrastructure that supports economic competitiveness.



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Innovative

- Objective 9: *Attract and nurture new startup enterprises.*
- Objective 10: Establish metro Atlanta as a top five market for academic research, innovation, and commercialization in the United States.
- Objective 11: Improve capital access and incentives for innovation at the regional and state level.



Current Workforce

- ▶ Metro Atlanta – Unemployment Rate 7.6%
April 2013 – from 8.5% April 2012
- ▶ 46,000 jobs forecast for metro Atlanta in 2013 (2.3% annual growth rate) (Includes 9600 premium jobs).
- ▶ For 2013, Atlanta's employment base will be 2.5 million workers, almost 2% higher than pre-recession levels of 2007.
- ▶ 34% + adults (25 years and older) hold at least a bachelor's degree (ranks 8 out of 20 metro areas)



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Strengths – Where are we now?

- ▶ Health IT industry leads the nation with 200+ companies and \$4 billion+ revenue and 15,000 employees
- ▶ Bioscience industry – 100,000+ jobs and economic impact of \$23 billion
- ▶ 13,000+ technology companies – strengths in telecom, Internet security, digital media and a thriving mobility ecosystem



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One Industry Snapshot

Logistics Demand

- ▶ Among the top three distribution cities in the U.S. – with 40 percent of North American manufacturing and distribution locations within 500 miles of the city.
- ▶ The logistics industry in Georgia – 15 billion + annually and a million+ jobs – “
- ▶ “By 2016, the US will need a million more logistics workers but will be 800,000 short”
- ▶ Half of the demand – warehouse/distribution, industrial engineers, logistics and transportation managers and freight, rail and air cargo agents
- ▶ The other half are drivers



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Trucking Demand

- ▶ The industry is more than 125,000 drivers short of what it needs to meet demand. The shortfall is expected to **double** by the end of this year to 259,000 drivers, the **biggest deficit in nine years**. (Source: US Department of Labor, FTR Associates)



How does the region become more “innovative, collaborative and transformative”?

- ▶ Hear from a panel of experts in how the State is redefining itself for economic competitiveness and growing a talented workforce.

