

Regional Bus Stop Signage Project

Background

- Project began in 2013
- Extensive stop inventory
 - Photo Inventory
 - Physical Verification of amenities, condition and infrastructure
- Location of shared stops and potential shared stops



Experience Audit

regional impact + local relevance

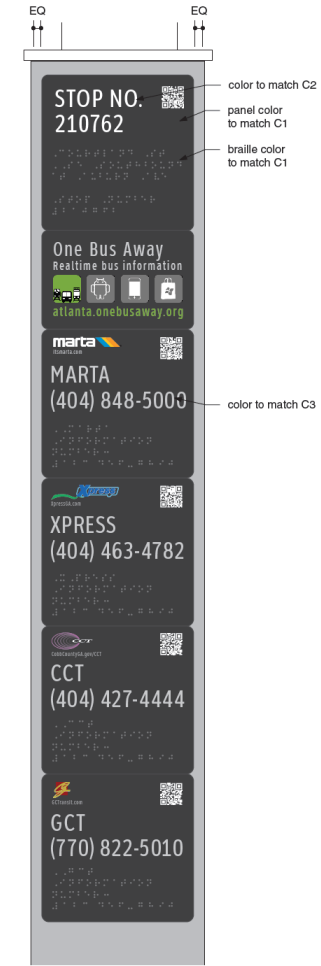
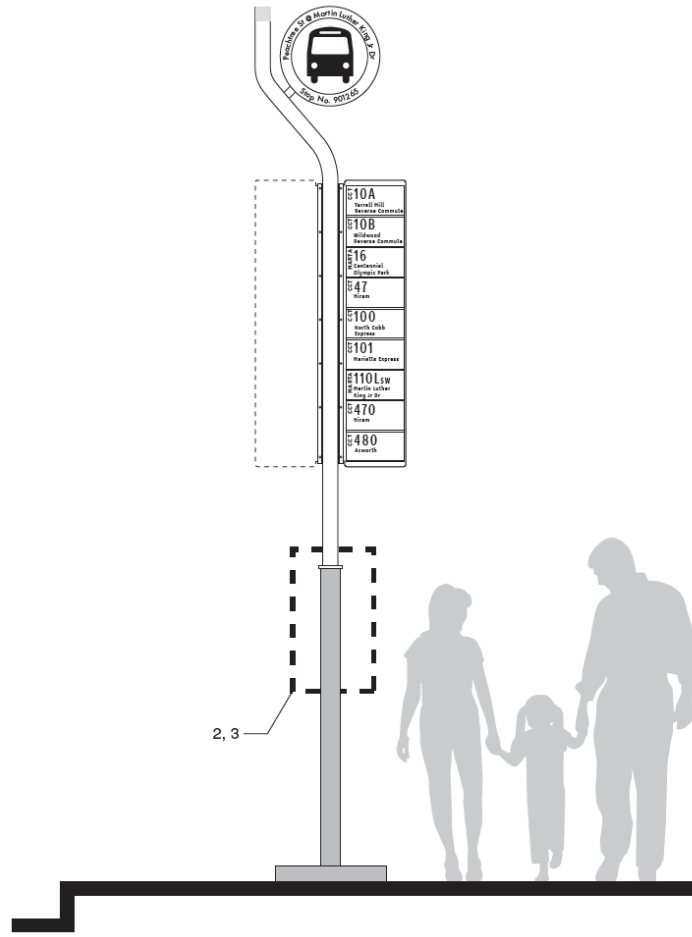


Design - Provider Information

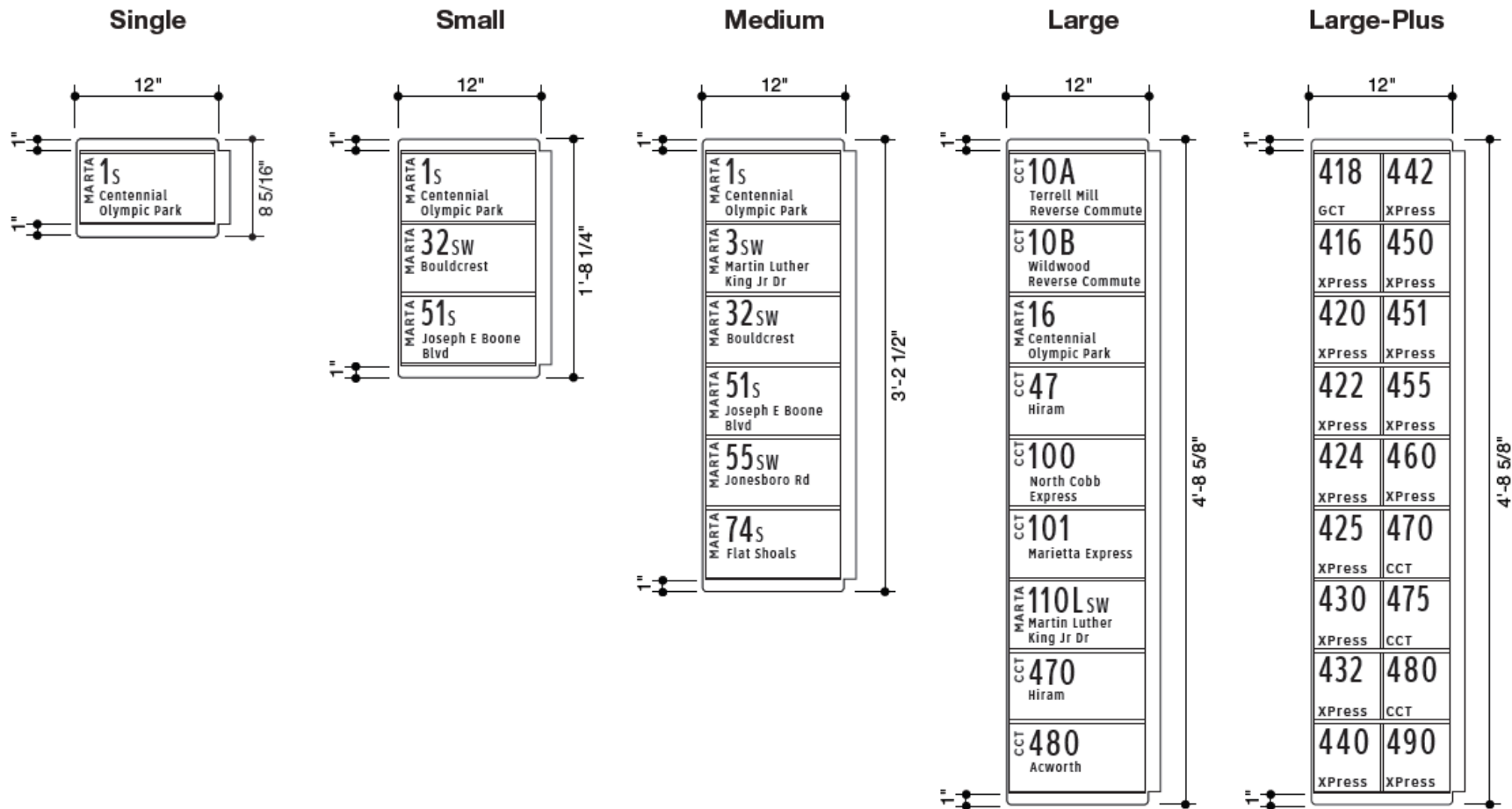
local relevance

+

regional impact



Design - Route Panel Configurations

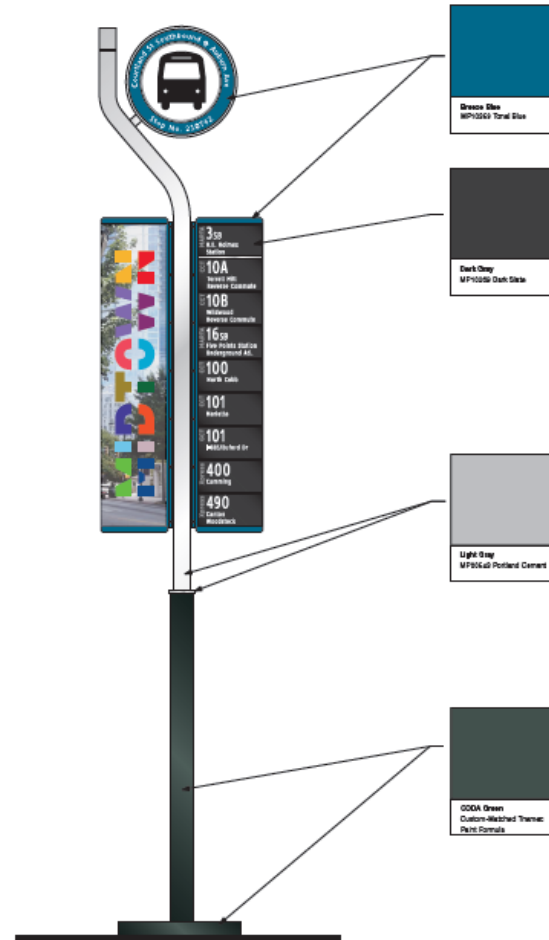
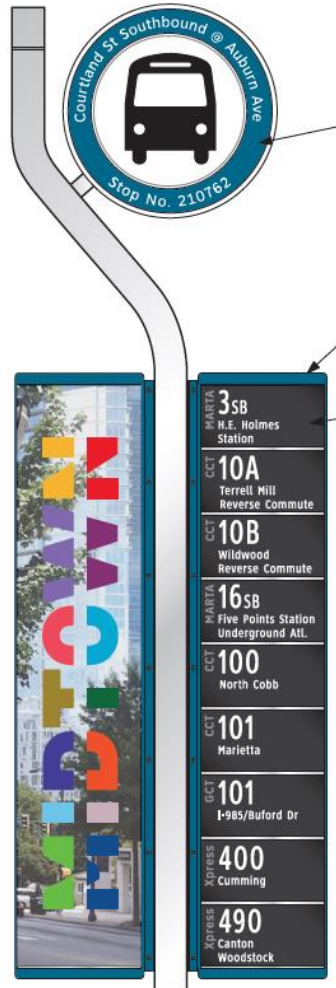


Design - Color Palette

local relevance

+

regional impact

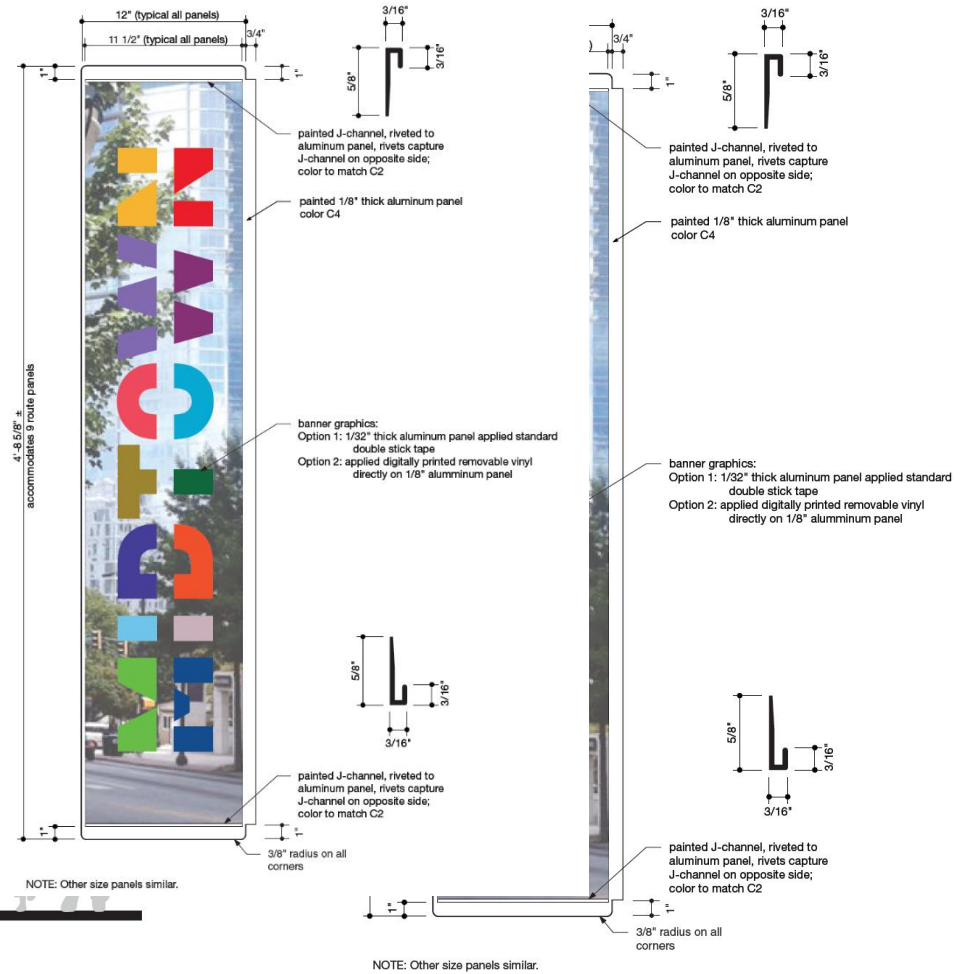
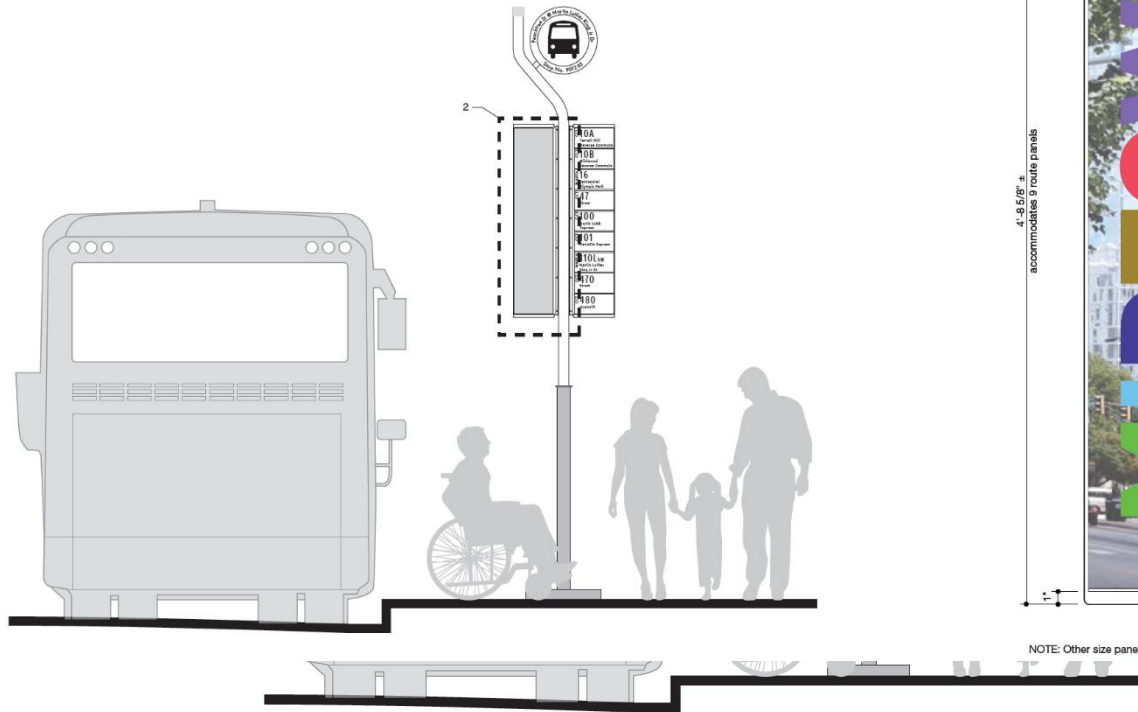


Flexible Design

local relevance

+

regional impact



Funding

- ARC Applied for GO! Transit Capital Program funding
- Cost Sharing
 - GOTCP
 - 5307 Urbanized Flex
 - MARTA
 - Cobb

Implementation



- ARC Facilitating Project Team Meetings
- Finalizing inventories
- Developing fabrication cost estimates
- ARC doing Sign Procurement Process
 - IGAs between ARC and participating partners
- Maintenance agreements between MARTA and participating partners