

MARTA Sales Tax Referendum



**Regional Transit Committee
Atlanta Regional Commission
September 15, 2016**

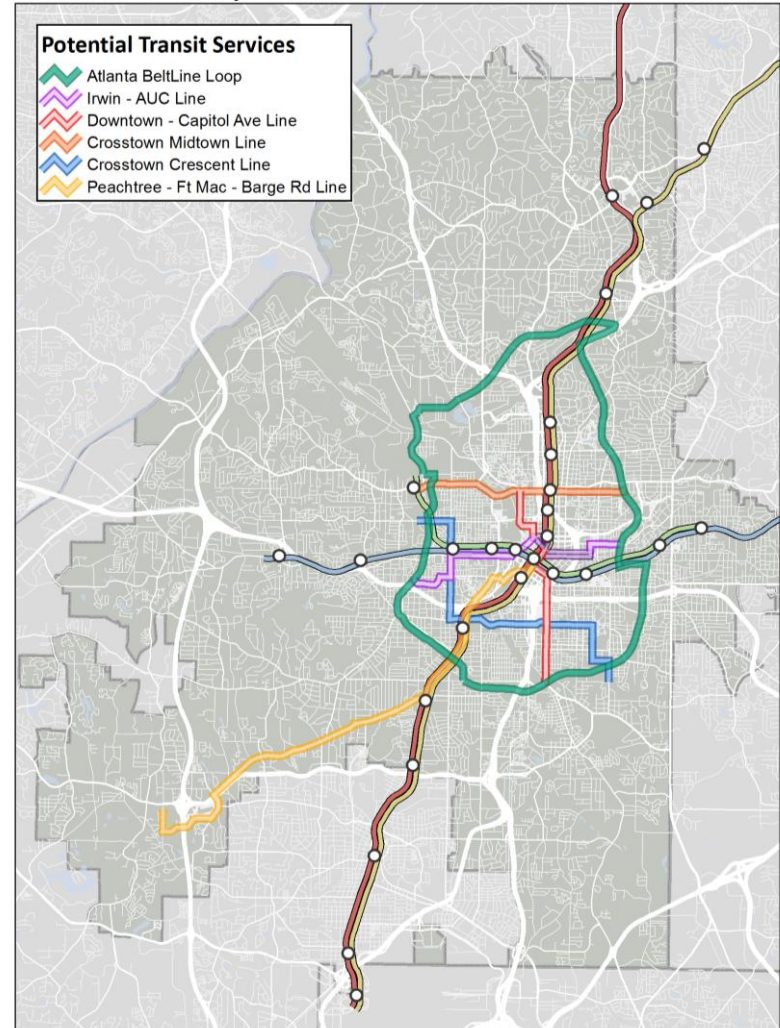
MARTA Sales Tax

- Purpose is to significantly expand MARTA transit service
- Receipts projected at \$2.5 billion (2016\$) over life of the tax
- Project list approved
 - MARTA Board of Directors (May)
 - City of Atlanta City Council (June)
- Referendum on November 8



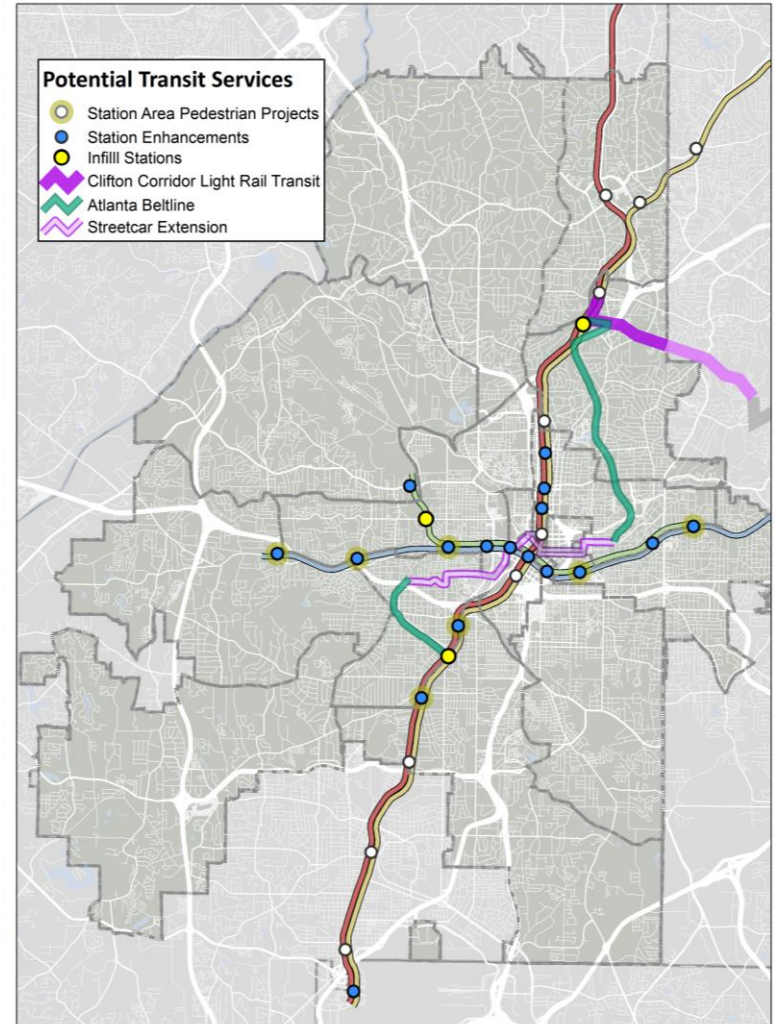
Potential High Capacity Improvements

- City of Atlanta
 - Light Rail Transit
 - Atlanta BeltLine Loop
 - Irwin – AUC Line
 - Downtown – Capitol Ave Line
 - Crosstown Midtown Line
 - Crosstown Crescent Line
 - Peachtree – Ft Mac – Barge Rd Line
 - “S” Concept – Murphy Crossing – Armour Yard via AUC and Eastside Trail



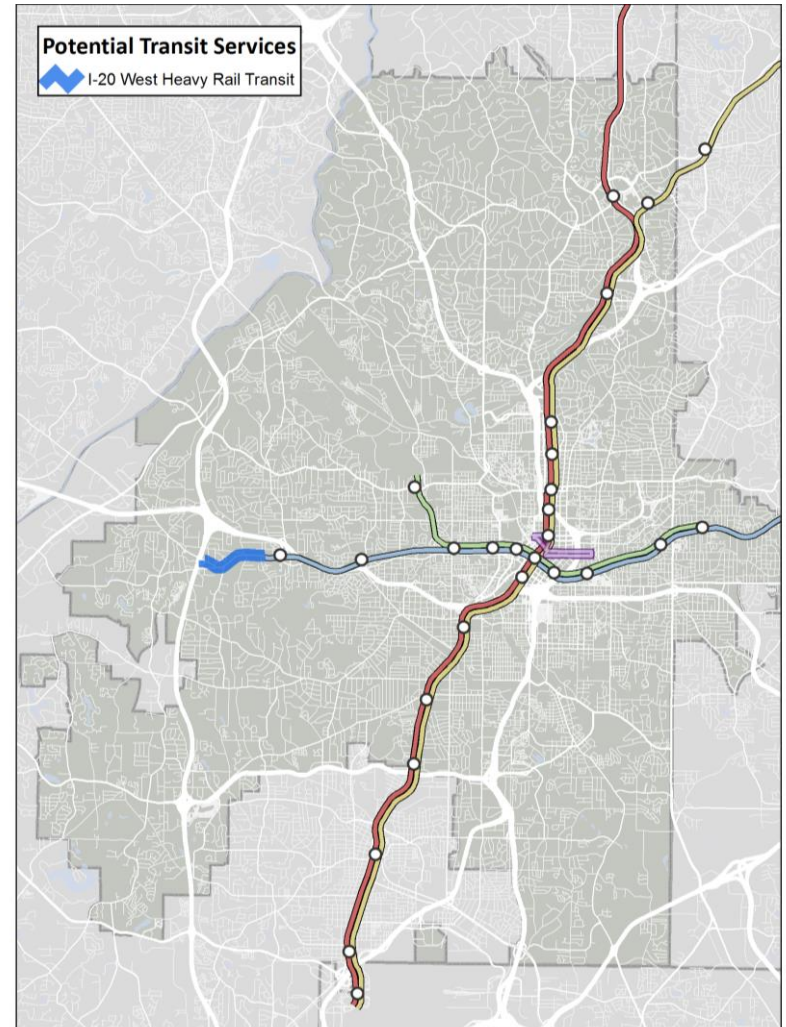
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Potential High Capacity Improvements

- I-20 West Heavy Rail Transit



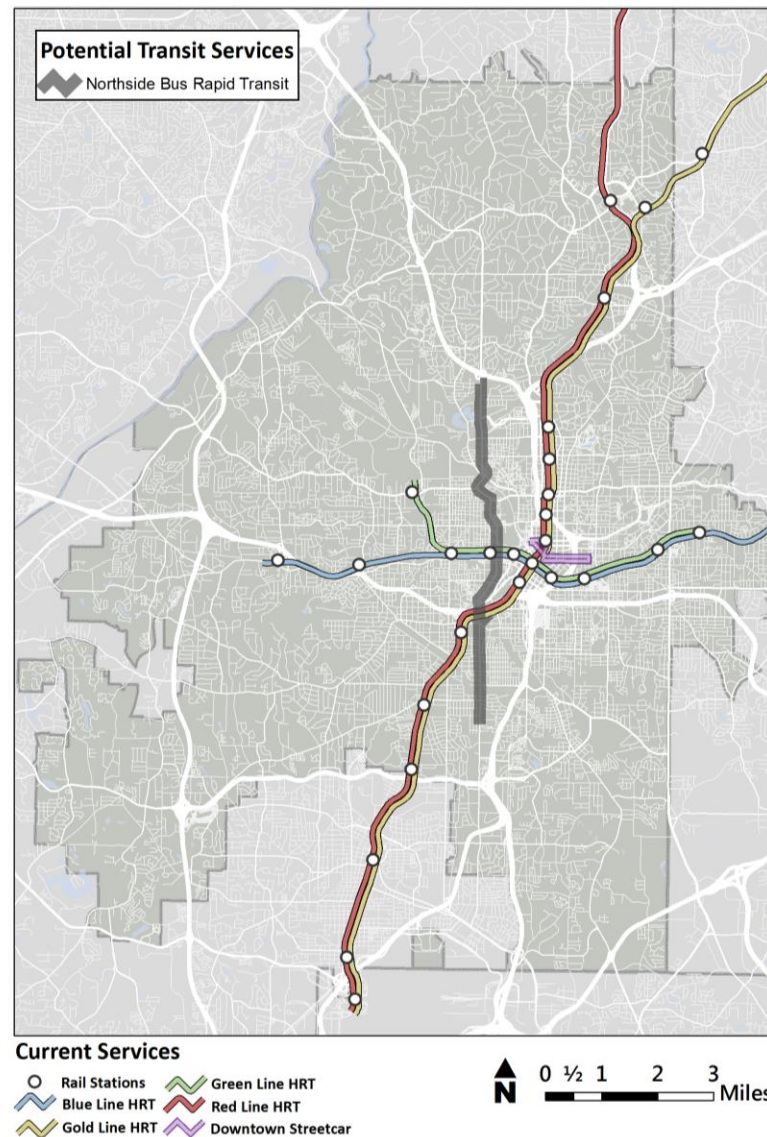
Current Services

- Rail Stations
- Blue Line HRT
- Green Line HRT
- Red Line HRT
- Gold Line HRT
- Downtown Streetcar



Potential High Capacity Improvements

- Northside Drive Bus Rapid Transit



Potential High Capacity Improvements

Multi-Jurisdictional Projects

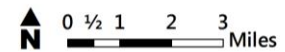
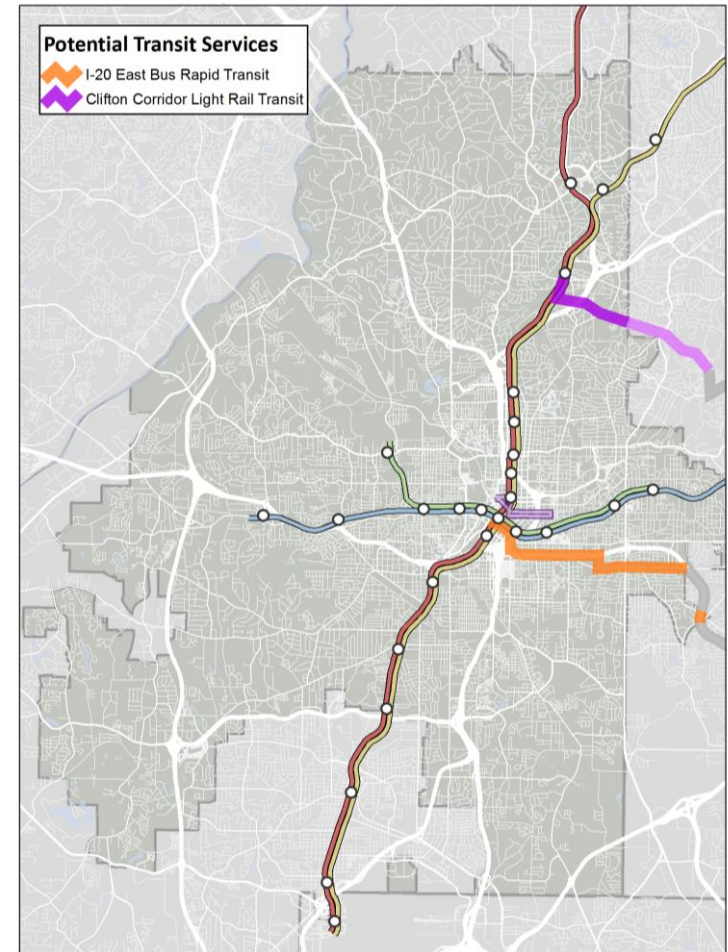
- Clifton Light Rail Transit*



- I-20 East Bus Rapid Transit*

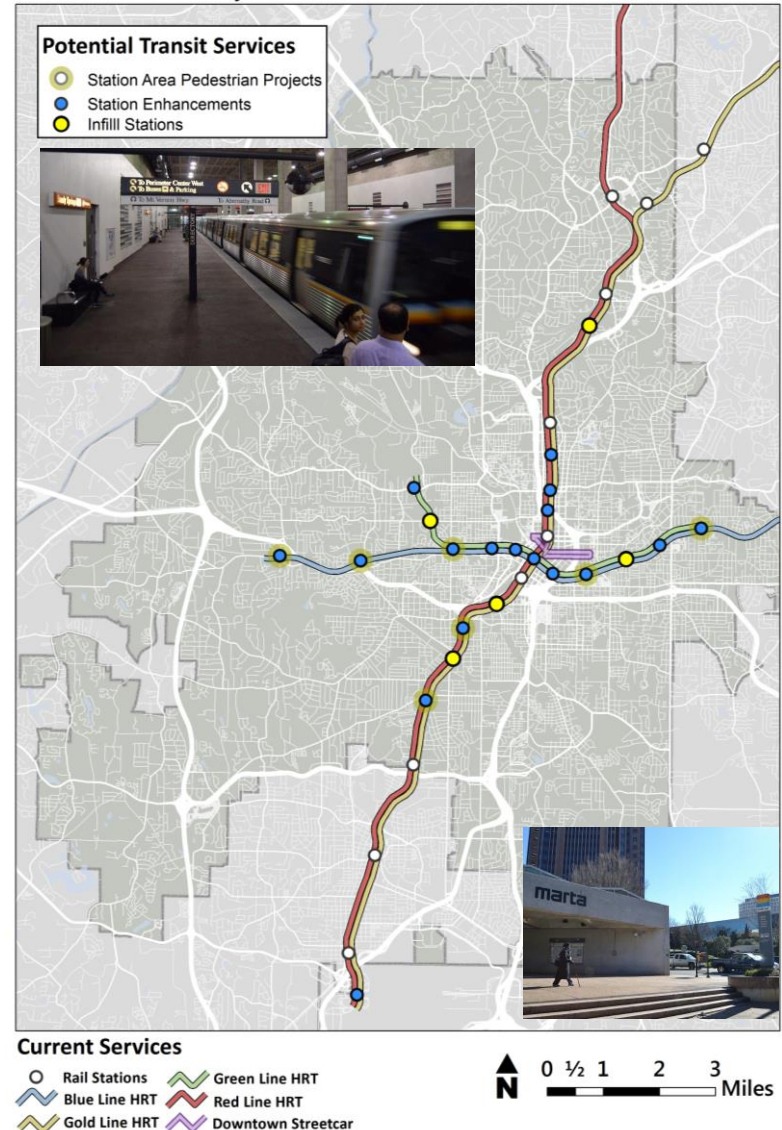


* Contingent upon funding agreement with other jurisdictions for capital, operations and maintenance.



Potential High Capacity Improvements

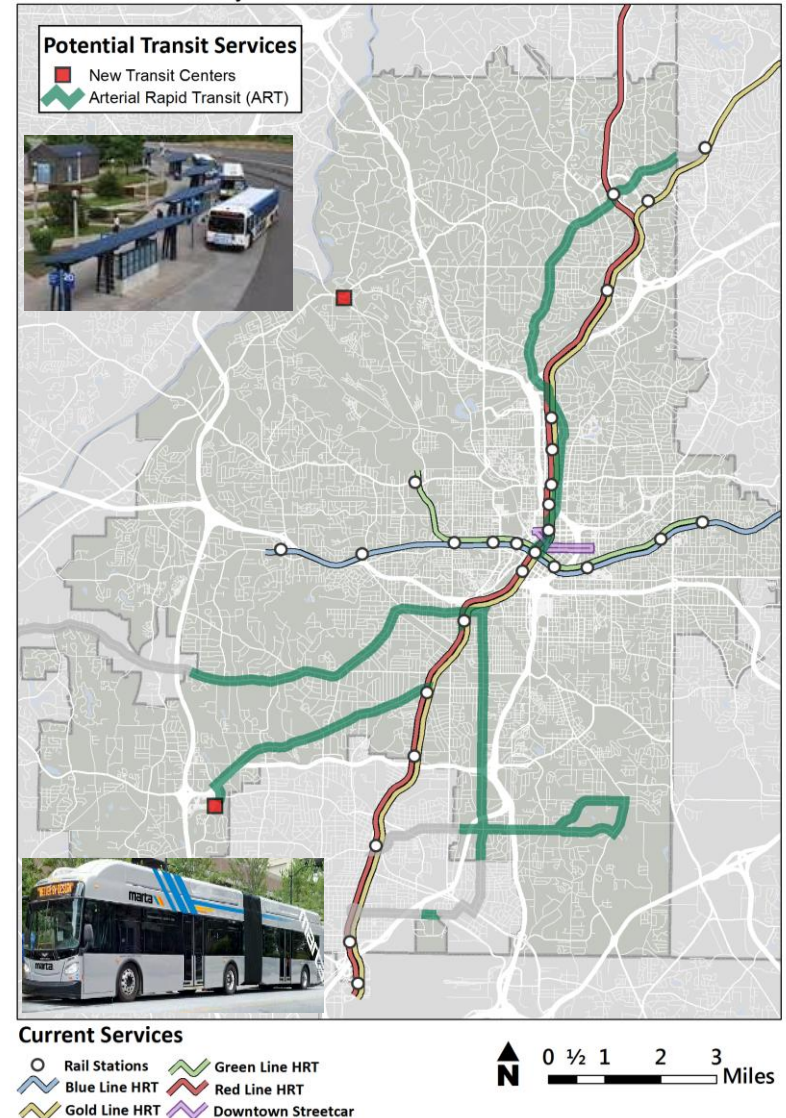
- Station enhancements at City of Atlanta rail stations
 - Station rehabilitation
 - Aesthetics/maintenance
 - Signage/wayfinding
 - Pedestrian/bicycle/ADA
- Capacity improvements
 - Infill (new) stations
 - Armour
 - Boone
 - Hulsey/Krog St.
 - Mechanicsville
 - Murphy Crossing
 - Additional railcars
 - Blue/Green capacity improvements



Potential Bus Service Improvements

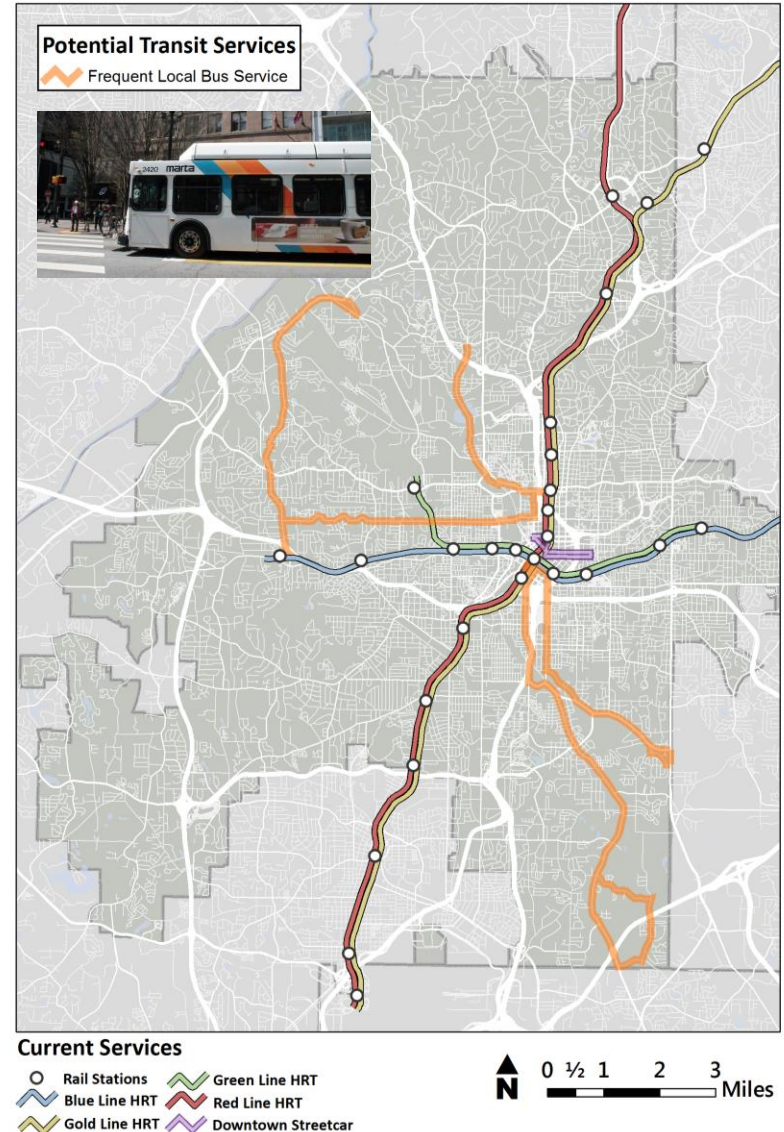
- Five (5) Arterial Rapid Transit Routes
 - Campbellton - Greenbriar Mall to Oakland City
 - Cascade - Fulton Industrial Blvd to West End
 - Cleveland - Jonesboro Rd and Browns Mill Rd to East Point
 - Metropolitan - West End to College Park
 - Peachtree - Brookhaven to Five Points

- Two (2) Transit Centers
 - Greenbriar - Greenbriar Mall
 - Moores Mill - Bolton Rd and Marietta Blvd

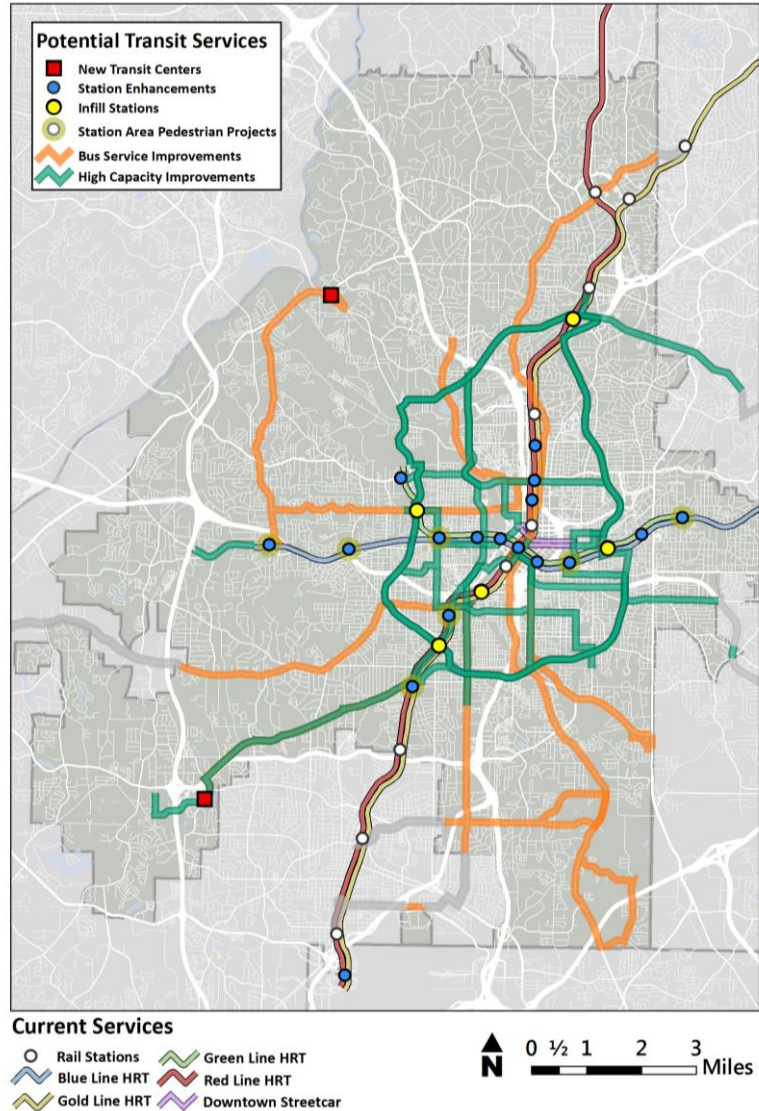


Potential Bus Service Improvements

- **Frequent Local Service**
 - 15-minute peak; 30-minute off-peak service on Routes 12, 49, 51, 55 and 60
- **Supporting Local Service**
 - Increased service during off-peak to include midday, nights and weekends on selected routes
- **Community Circulator Service**
 - New neighborhood-friendly and activity center-oriented circulator routes
 - Specific community circulator routes to be determined as demand warrants



Potential Program Summary



Survey Results

- Four community meetings
 - May 25 and 26, June 1 and 2

Very Important	Somewhat Important	Neutral	Not Important	Not at all Important
5	4	3	2	1

- How important is it to you to fund the following transit projects?

Project	Score	Percent
Increase the frequency of existing bus routes	4.5	60%
Expansion of Atlanta Streetcar/light rail, including the Atlanta BeltLine loop	4.4	70%
Introduce new bus routes and community circulator service	4.1	33%
Introduction of bus rapid transit on Northside Dr and Metropolitan Pkwy	3.9	28%
Extension of heavy rail west from HE Holmes Station to I-285	3.4	24%



Potential MARTA Program Summary

Potential Program	Estimated Capital Cost (Base Year \$ in Millions)			Estimated O&M Cost (Base Year \$ in Millions)	
	Local Share	Federal Share	Total	Annual O&M Cost	O&M Cost Over 20 Years
High Capacity Improvements	\$3,237	\$2,993	\$6,230	\$134	\$3,211
Bus Service Improvements	\$65	N/A	\$65	\$35	\$833
Pedestrian Improvements	\$12	N/A	\$12	N/A	N/A
Total Estimated Cost	\$3,314	\$2,993	\$6,307	\$169	\$4,044

Next Steps

Activity	Target Date
Public education effort	August – October
Referendum vote	November 8
Amendment to the RTCAA (with a positive MARTA referendum vote)	November – December