

flex

COBB COMMUNITY TRANSIT



Regional Transit Committee

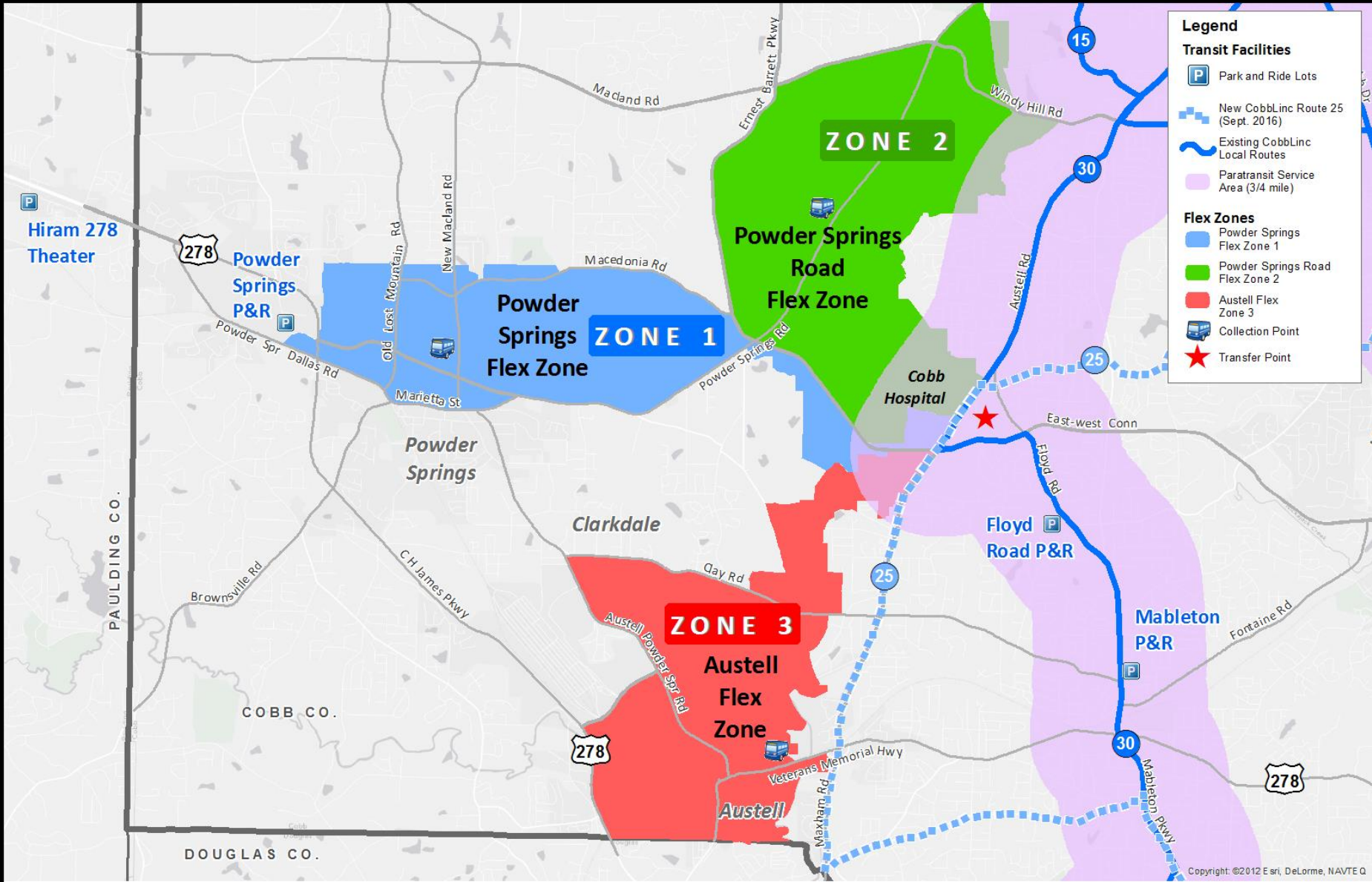
May 12, 2016

Background

- ❖ Flex is a deviated fixed route service designed to help meet the mobility needs of communities when regular fixed route service may not be feasible
- ❖ 2014 South Cobb Transit Evaluation and Implementation Plan
 - ❖ improve mobility and expand transportation choices
 - ❖ increase transit accessibility and connectivity
 - ❖ provide cost effective transit services
- ❖ Austell and Powder Springs
 - ❖ service demand, low density, transportation disadvantaged

Flex Zone Concept

- Multiple zones serving a 5-7 square mile area
- Connect to fixed route
- Operate with smaller buses
- Reservations and collection points



Hiram 278 Theater

278

Powder Springs P&R

Powder Spr Dallas Rd

Old Lost Mountain Rd

New Macland Rd

Macedonia Rd

Powder Springs Flex Zone ZONE 1

ZONE 2

Powder Springs Road Flex Zone

Windy Hill Rd

15

30

Austell Rd

25

Cobb Hospital

East-west Conn

Floyd Rd

Floyd Road P&R

25

30

Mableton P&R

Fontaine Rd

Clarkdale

ZONE 3

Austell Flex Zone

Day Rd

Austell Powder Spr Rd

278

Austell

Veterans Memorial Hwy

Maxham Rd

278

Trip Generators

Zone 1

Walmart Earnest Barrett Parkway

Walmart East-West Connector

Publix Super Market

The Home Depot

Shopping Centers

Schools

Churches

Banks

Cobb Hospital

Zone 2

Publix Super Market

**Macland Pointe
Shopping Center**

**Kroger Shopping
Center**

**Walmart
Neighborhood Market**

Schools

Churches

Cobb Hospital

Zone 3

Cobb Hospital

Grocery Stores

Churches

Banks

**South Cobb High
School**

**South Cobb
Government Center**

Shopping Centers

**Community Health
Center**



Lessons Learned

- ❖ Easy
- ❖ Technology
- ❖ Outreach
- ❖ Patience
- ❖ Flexible