



ATLANTA REGIONAL COMMISSION

**DATE:** November 12, 2015

**ISSUE SUMMARY:** Regional Bus Stop Signage Grant Application

<b>FROM:</b> Tim Lee, Regional Transit Committee
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**IMPORTANCE:**

The State Legislature has approved \$75,000,000 in transit capital bonds for public transit agencies to make needed infrastructure improvements around the state. SRTA is the designated agency overseeing the grant application process for these capital funds, and currently has a call for project applications.

The Regional Transit Committee has been evaluating implementation options for its regional bus stop signage for several months, including a recent collaboration between MARTA and CCT applying for federal STP funds this past April. Because of the uncertainty in transportation funding at the Congressional level, RTC staff have been seeking alternative funding options.

Regional Transit Committee staff have reached out to the region's transit partners on the potential of submitting a unified application to replace about 10,000 bus stops signs in Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Forsyth, Fulton, Gwinnett, Henry, Paulding, and Rockdale Counties. This regional signage replacement would cover all of MARTA, Cobb Community Transit, Gwinnett County Transit and GRTA's bus stop signage.



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**A RESOLUTION BY THE REGIONAL TRANSIT COMMITTEE  
AUTHORIZING RTC STAFF TO APPLY FOR FUNDS ON BEHALF OF  
THE REGION'S TRANSIT AGENCIES**

**WHEREAS**, the Regional Transit Committee (RTC) became effective January 1, 2010 as a policy committee of the Atlanta Regional Commission (ARC) following the successful amendment of the quad-party transportation planning agreement between ARC, the Georgia Department of Transportation (GDOT), the Georgia Regional Transportation Authority (GRTA), and the Metropolitan Atlanta Rapid Transit Authority (MARTA); and

**WHEREAS**, the RTC is charged with coordinating aspects of the regional transit system that impact multiple transit operators; and

**WHEREAS**, the Fleet and Facilities Inventory project completed in February 2012 found that “wayfinding can be difficult at regional transfer points,” and that “understanding how to connect to other services is not readily apparent” to the average transit rider; and

**WHEREAS**, the Unified Bus Stop Signage Design was formally adopted by the Regional Transit Committee on August 14, 2014; and

**WHEREAS**, the State Road & Tollway Authority (SRTA) is overseeing an application process to allocate \$75,000,000 in bond funds to transit agencies for capital improvements; and

**WHEREAS**, the region’s transit agencies: MARTA, Cobb Community Transit, Gwinnett County Transit and GRTA have expressed interest in updating their bus stop signage; and

**WHEREAS**, an application showing regional coordination and support will strengthen the competitiveness of the application.

**NOW, THEREFORE, BE IT RESOLVED**, the Regional Transit Committee requests that staff oversee, coordinate and submit an application for State bond funds on behalf of the region to procure and install regional bus stop signage.