



March 23, 2015

We're Going Your Way...



# FLEX SERVICE WILL...

- Provide a cost-effective transit service to an under-served community
- Improve mobility and expand transportation options in the South Cobb area
- Improve quality of life for local residents
- Connect citizens to employment opportunities and major activity centers

# FLEX FACTS...



- Monday – Friday; 7 a.m. to 7 p.m.
- FLEX fare is only \$2.50
- Free transfers to CCT Local Routes
- All zones connect to CCT Route 30
- Services three zones in the South Cobb area
- Convenient curb-to-curb service with advanced reservations
- Accessible to all riders

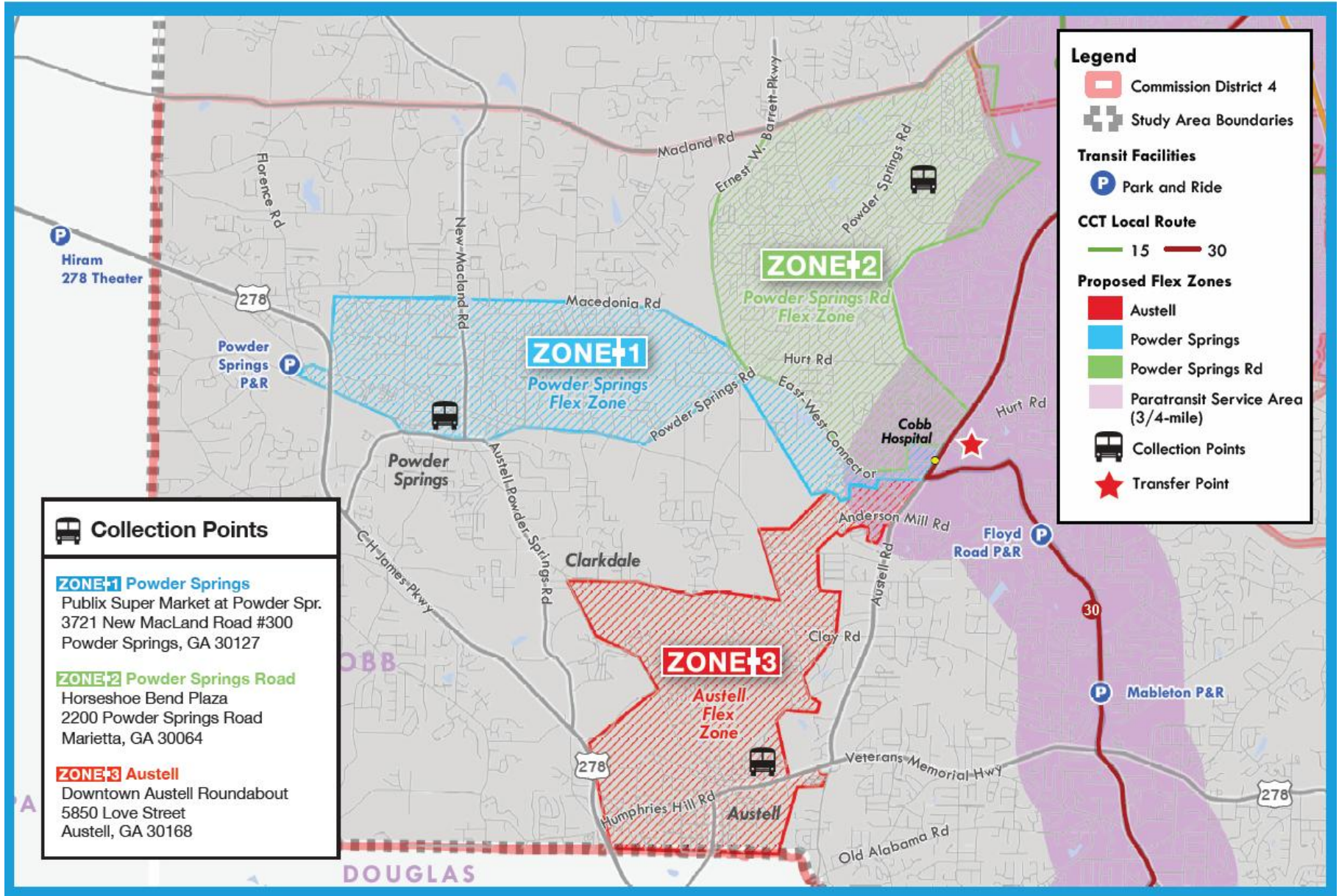


# SIMPLE AND EASY...



*Say goodbye to conventional bus schedules; say hello to FLEX!*

1. Call FLEX reservationist and provide your trip details.
2. The FLEX reservationist will verify your trip details and confirm your trip.
3. FLEX will pick you up at your requested location or the nearest collection point.
4. FLEX will drop you off at your requested location or at the FLEX transfer point; connecting to CCT's Local Route 30.



# FLEX SERVICE AREA

# COLLECTION POINTS



Collection Points allow FLEX service to be flexible and helps to maintain the viability of the service. Each zone has a specific Collection Point.

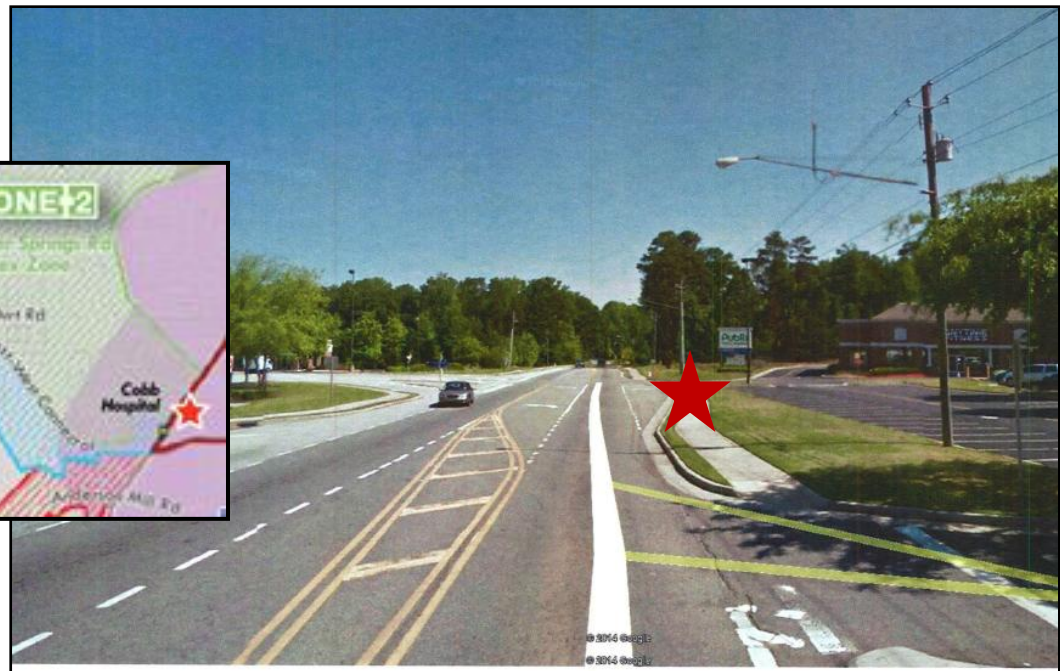


- Does not require a reservation
- FLEX bus picks up at least once per hour
- Based on space availability



# ZONE 1 – POWDER SPRINGS COLLECTION POINT

- Located on New Macland Rd; near the Publix Supermarket at the Powder Springs Shopping Center.
- The nearest cross street is Richard D. Sailors Pkwy to the South.
- Collection Point is approximately 5 miles from the Route 30 Transfer Point.





# ZONE 2 – POWDER SPRINGS ROAD COLLECTION POINT



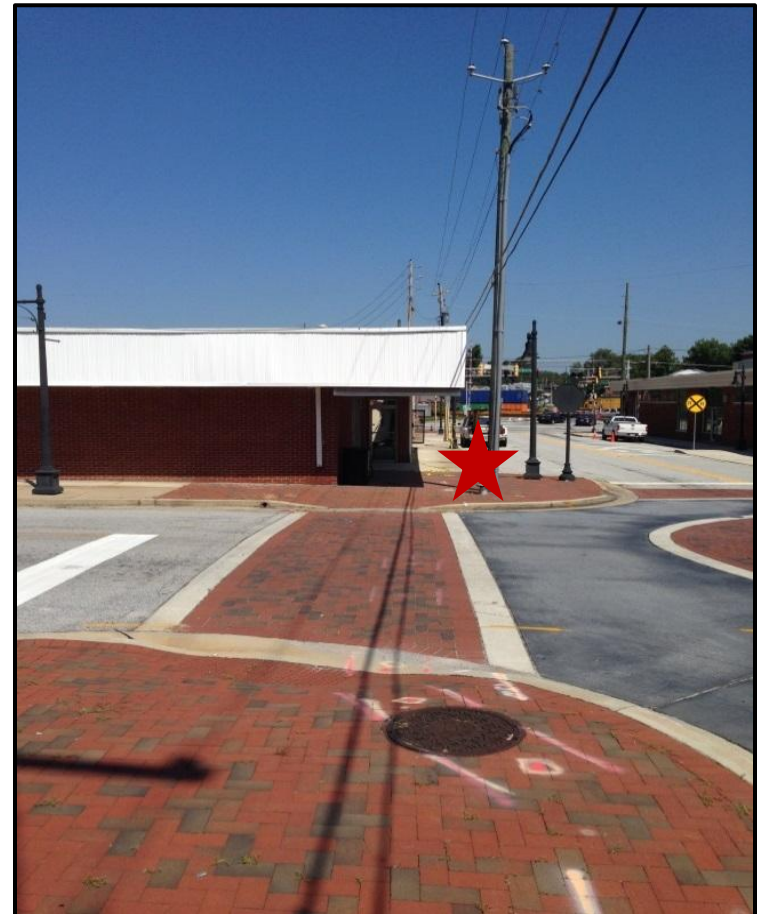
- Located on Powder Springs Rd in front of the Horseshoe Bend Plaza (Dollar Tree)
- The nearest cross street is Horseshoe Bend Rd.
- Amenities - shelter, bench, sidewalk
- Collection Point is approximately 5 miles away from the Route 30 Transfer Point.





# ZONE 3 – AUSTELL COLLECTION POINT

- Located at the intersection of Love Street and Jefferson Street. (Downtown Austell Round-About)
- Amenities - bench, bike rack, overhang
- Collection Point is approximately 4 miles from the Route 30 Transfer Point.

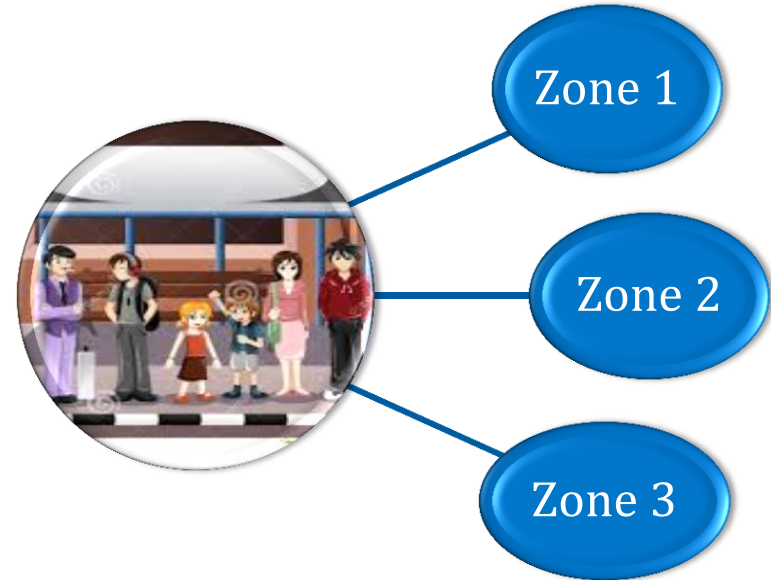


# TRANSFER POINT...



## All FLEX zones connect to CCT's Route 30

- Free transfers to CCT Local Routes
- FLEX bus cycles at least once per hour
- Based on space availability



# TRANSFER POINT...



Located on Austell Road near the East-West Connector

Route 30 Outbound: In front of the Target shopping center

Route 30 Inbound: In front of the Marshalls shopping center.

# FLEX ZONE - POINTS OF INTEREST



## Zone 1

**Walmart** Earnest Barrett Parkway  
**Walmart** East-West Connector  
**Publix Super Market**  
**The Home Depot**  
**Shopping Centers**  
**Schools**  
**Churches**  
**Banks**  
**Cobb Hospital**

## Zone 2

**Publix Super Market**  
**Macland Pointe**  
**Shopping Center**  
**Kroger Shopping**  
**Center**  
**Walmart**  
**Neighborhood Market**  
**Schools**  
**Churches**  
**Cobb Hospital**

## Zone 3

**Cobb Hospital**  
**Grocery Stores**  
**Churches**  
**Banks**  
**South Cobb High**  
**School**  
**South Cobb**  
**Government Center**  
**Shopping Centers**  
**Community Health**  
**Center**

# QUESTIONS?



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