RTC Project Status Updates - March 4, 2015

Date Started	Topic	Status Update	Next Steps	Responsible Party	Timeline
6/1/14	Regional Bus Stop Signage Implementation	ARC has some 5307 transit funds leftover from 2012. Looking to repurpose those funds to MARTA to implement regional bus stops.	Transfer these FY 2012 funds to MARTA to contribute towards the cost of the Unified Bus Stop signage project. Working with MARTA and GRTA on grant application for funds.	Aaron Fowler (ARC)	✓1. RTC Approval of Design. 08/14/2014 ✓2. Outreach to CID Stakeholders. 8/14/2014 ✓3. Meeting with MARTA staff to discuss project. 11/5/14 ✓4. Confirm project implementation partner. Dec 2014 ✓5. Confirm regional matching funds. Jan/Feb 2015 6. Repurpose ARC's leftover 5307 funds. March 2015 7. MARTA submit grant application for signs. April 6, 2015 8. Assist in the implementation process. 2015/2016/2017
8/1/14	Regional Bus Stop Numbering System	Completed first draft of stop numbering guidebook.	Will present and receive feedback on guidebook at the upcoming Regional Technology Committee meeting.	Landon Reed (ARC) Aaron Fowler (ARC)	✓1. Analyze operators Bus Stop Numbering Systems. 9/15/14 ✓2. Meetings with MARTA to demo – 11/4/14 ✓3. Meet with all operators to demo – Dec 2014/Jan 2015 ✓4. Draft numbering guidebook for operators to use. – 2/20/15 5. Receive feedback on guidebook from operators - March 2015 6. Beta Testing in OneBusAway. – March 2015 7. Finalize and "adopt" guidebook by each agency. - April 2015 8. Add regional numbering to GTFS. – May/June 2015
7/1/14	Clearinghouse - Regional Fare	Released Clearinghouse and Fare Collection Review RFP on February 11th. Received questions, and posted all answers on February 24th. Created RFP selection committee with agency representation.	Receive proposals March 18th and committee will begin reviewing. Interviews will take place in mid-April.	Aaron Fowler (ARC)	✓1. First Draft of RFP Sent to Operators – 9/1/2014 ✓2. Feedback from Operators Received – 9/24/2014 ✓3. Transit Executives Meeting – 10/6/2014 ✓4. Transit Executives Finalize Scope – 11/6/14 ✓5. Update RFP based on Feedback – Late November ✓6. Review final draft at Transit Execs meeting – Dec 2014 ✓7. Release RFP – February 11, 2015 8. Proposals Due – March 18, 2015 9. Contract Negotiation/Award – April 2015 10. Work begins in Late April/Early May 2015
12/17/13	Regional Transit Website (ATLtransit.org)	Project partners discussed the future of the website, including hosting, funding, and list of future updates. Discussed the need to determine how we connect customers to trip planning resources once Google Transit, the One-Click and OpenTripPlanner are in full production.	Will refine list of improvements needed for the website and present these both to the project staff and agency heads for feedback.	Charles Fleming (GRTA) Landon Reed (ARC)	✓1. Draft budget for improvements needed. 10/5/2014 ✓2. Transit executives meeting. 10/6/2014 ✓3. Draft plan for future funding. 10/31/2014 ✓4. Develop transition memo. 11/1/2014 ✓5. Distribute transition memo to transit execs. 11/24/2014 ✓6. Setup website on ARC servers. 12/19/2014 (in progress... still waiting on final domain name and DNS configuration) 7. Reconvene stakeholders to determine upgrade priorities. March 2015
8/1/14	Regional Transit Marketing Project	The kick-off meeting has been held, and ARC/Porter Novelli staff are finalizing details on work plan and schedule based on feedback from the kickoff meeting.	Porter Novelli (PN) will deliver project management plan (Task 1) and initial findings from information packet (Task 2) by 3/20.	Janae Futrell (ARC)	✓1. RFP posted - 10/31 ✓2. Collaborative work sessions - 11/19, 12/17 ✓3. Proposals received -12/5 ✓4. Proposals reviewed - 12/5-12/19 ✓5. Interviews held with short list of candidates - 1/8 ✓6. Top candidate notified - 1/9 ✓7. Contract negotiation completed - 2/20 ✓8. Project kick-off - 2/27 9. Agree on final work plan and schedule - 3/9 10. Porter Novelli (PN) to deliver project management plan (Task 1) and initial findings from information packet (Task 2) - 3/20