

**RTC Project Status Updates - January 15, 2014**

Date Started	Topic	Status Update	Next Steps	Responsible Party	Timeline
6/1/14	Regional Bus Stop Signage Implementation	Held workshop with MARTA staff to review all 80 downtown signage locations and made final recommendations for implementation.	Work with MARTA on STP grant application for federal funding of project and MARTA's multi-year signage replacement.	Aaron Fowler (ARC)	<ul style="list-style-type: none"> <li>✓1. RTC Approval of Design. 08/14/2014</li> <li>✓2. Outreach to CID Stakeholders. 8/14/2014</li> <li>✓3. Meeting with MARTA staff to discuss project. 11/5/14</li> <li>✓4. Confirm project implementation partner. Dec 2014</li> <li>5. Confirm regional matching funds. Jan 2015</li> <li>6. Add project to TIP &amp; submit grant application. April 2015</li> <li>7. Assist in the implementation process.</li> </ul>
8/1/14	Regional Bus Stop Numbering System	Met with CCT and supporting staff about a regional bus stop numbering system. CCT receptive to the idea and will work with RTC staff on implementation. Scheduled meetings with GCT and GRTA.	Draft guidebook for operator review and approval. Upload bus signage numbering into OneBusAway to demo and review.	Landon Reed (ARC) Aaron Fowler (ARC)	<ul style="list-style-type: none"> <li>✓1. Analyze operators Bus Stop Numbering Systems. 9/15/14</li> <li>✓2. Meetings with MARTA to demo – 11/4/14</li> <li>3. Meet with all operators to demo – Dec 2014/Jan 2015</li> <li>4. Draft numbering guidebook for operators to use. – Dec 2014</li> <li>5. Testing of ARC's proposed Numbering Solution. – Feb 2015</li> <li>6. Work with operators to add numbering to GTFS. – Mar 2015</li> </ul>
7/1/14	Clearinghouse - Regional Fare	Final draft version of RFP has been reviewed and approved by operators.	Will release RFP the week of January 19th.	Aaron Fowler (ARC)	<ul style="list-style-type: none"> <li>✓1. First Draft of RFP Sent to Operators – 9/1/2014</li> <li>✓2. Feedback from Operators Received – 9/24/2014</li> <li>✓3. Transit Executives Meeting – 10/6/2014</li> <li>✓4. Transit Executives Finalize Scope – 11/6/14</li> <li>✓5. Update RFP based on Feedback – Late November</li> <li>✓6. Review final draft at Transit Execs meeting – Dec 2014</li> <li>7. Release RFP – January 2015</li> <li>8. Proposals Due – Late February 2015</li> <li>9. Contract Negotiation/Award – March 2015</li> <li>10. Work begins in Late March/April 2015</li> </ul>
12/17/13	Regional Transit Website (ATLtransit.org)	Project partners discussed the future of the website, including hosting, funding, and list of future updates. Discussed the need to determine how we connect customers to trip planning resources once Google Transit, the One-Click and OpenTripPlanner are in full production.	Will refine list of improvements needed for the website and present these both to the project staff and agency heads for feedback.	Charles Fleming (GRTA) Landon Reed (ARC)	<ul style="list-style-type: none"> <li>✓1. Draft budget for improvements needed. 10/5/2014</li> <li>✓2. Transit executives meeting. 10/6/2014</li> <li>✓3. Draft plan for future funding. 10/31/2014</li> <li>✓4. Develop transition memo. 11/1/2014</li> <li>✓5. Distribute transition memo to transit execs. 11/24/2014</li> <li>✓6. Setup website on ARC servers. 12/19/2014 (in progress... waiting on domain name and DNS configuration)</li> <li>7. Reconvene stakeholders to determine upgrade priorities. 2/1/2014</li> </ul>
8/1/14	Regional Transit Marketing Project	Interviews were held on 1/8, and a top candidate was selected and notified on 1/9.	ARC and candidate will finalize the contract and anticipate work beginning on February 2.	Janae Futrell (ARC)	<ul style="list-style-type: none"> <li>✓1. RFP posted - 10/31</li> <li>✓2. Collaborative work sessions - 11/19, 12/17</li> <li>✓3. Proposals received -12/5</li> <li>✓4. Proposals reviewed - 12/5-12/19</li> <li>✓5. Interviews held with short list of candidates - 1/8</li> <li>✓6. Top candidate notified - 1/9</li> <li>7. Contract negotiation - 1/26-1/30</li> <li>8. Consultant work begins, project kick-off - 2/2 (tentative)</li> </ul>