

ATLANTA REGIONAL COMMISSION

RTC Briefing

JANUARY 15, 2015



Presented by: Kelly Hayden – Manager, Service Planning and Scheduling

Discussion Items

- Clayton County Expansion
- Comprehensive Operations Analysis Study

CLAYTON COUNTY – A NEW BEGINNING

- BALLOT MEASURE APPROVED A 1 CENT SALES TAX ON ALL GOODS PURCHASED TO BE DIRECTED TO TRANSIT SERVICE IN THE COUNTY (NOVEMBER 4, 2014)
 - EXPECTED REVENUES \$46M/YEAR - (50% TO GO TO OPERATIONS/50% TO GO TO CAPITAL)
 - BUS SERVICE COMMENCING **MARCH 21, 2015** (1 NEW FIXED ROUTE PLUS 2 EXISTING ROUTES EXTENDED; PLUS COMPLIMENTARY ADA SERVICE
 - ADDITIONAL SERVICE ADDED IN **AUGUST 8, 2015 AND DECEMBER 12, 2015.** ALIGNMENTS HAVE BEEN SUGGESTED BUT IMPLEMENTATION IS SUBJECT TO PUBLIC HEARINGS

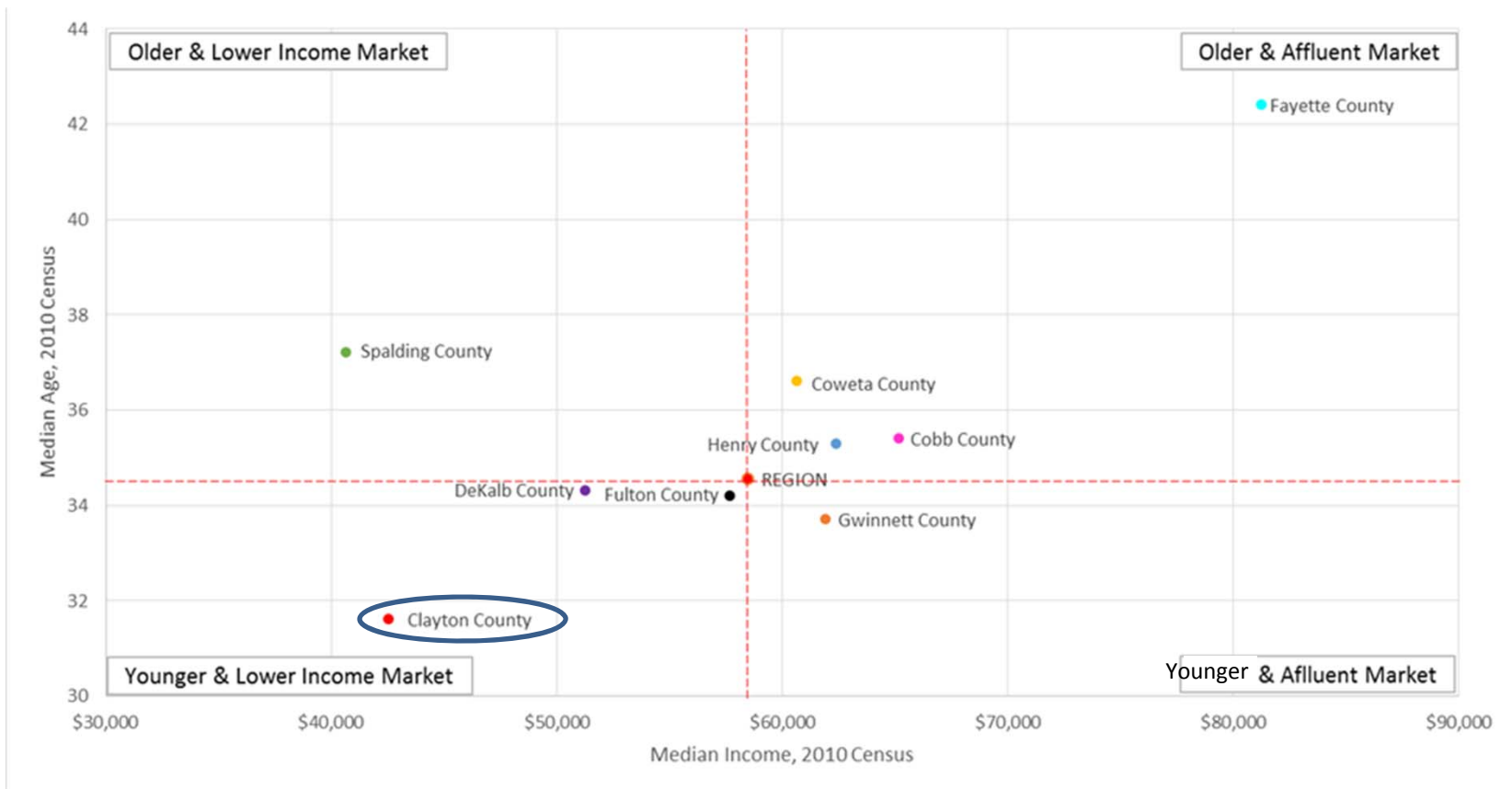


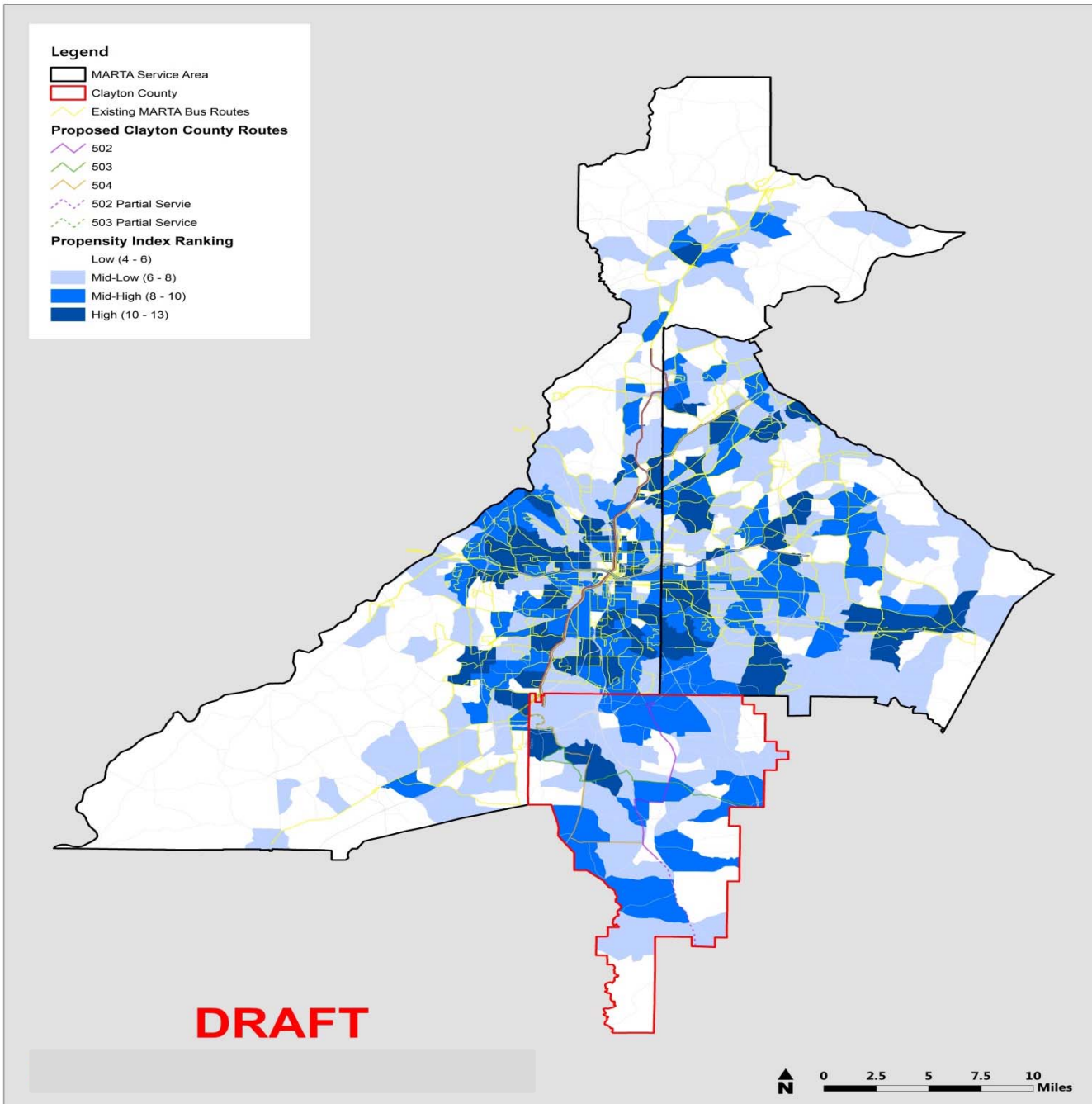
WHY NOT IMPLEMENT EVERYTHING AT THE BEGINNING?

- BUILD OUT REQUIREMENTS (est.)
 - **BUSES**
 - MINIMUM OF 33 – 35 REQUIRED
 - **MOBILITY (ADA)VANS**
 - APPROX. 20 ADDITIONAL
 - **PERSONNEL**
 - MINIMUM OF 103 FIXED ROUTE DRIVERS(training is a minimum of 3 months **after hire**)
 - MINIMUM OF 25 MOBILITY DRIVERS
 - MAINTENANCE STAFF; POLICE; SUPERVISORS; CUSTOMER SERVICE STAFF; TRAINING STAFF; VARIOUS OTHER AREAS IMPACTED

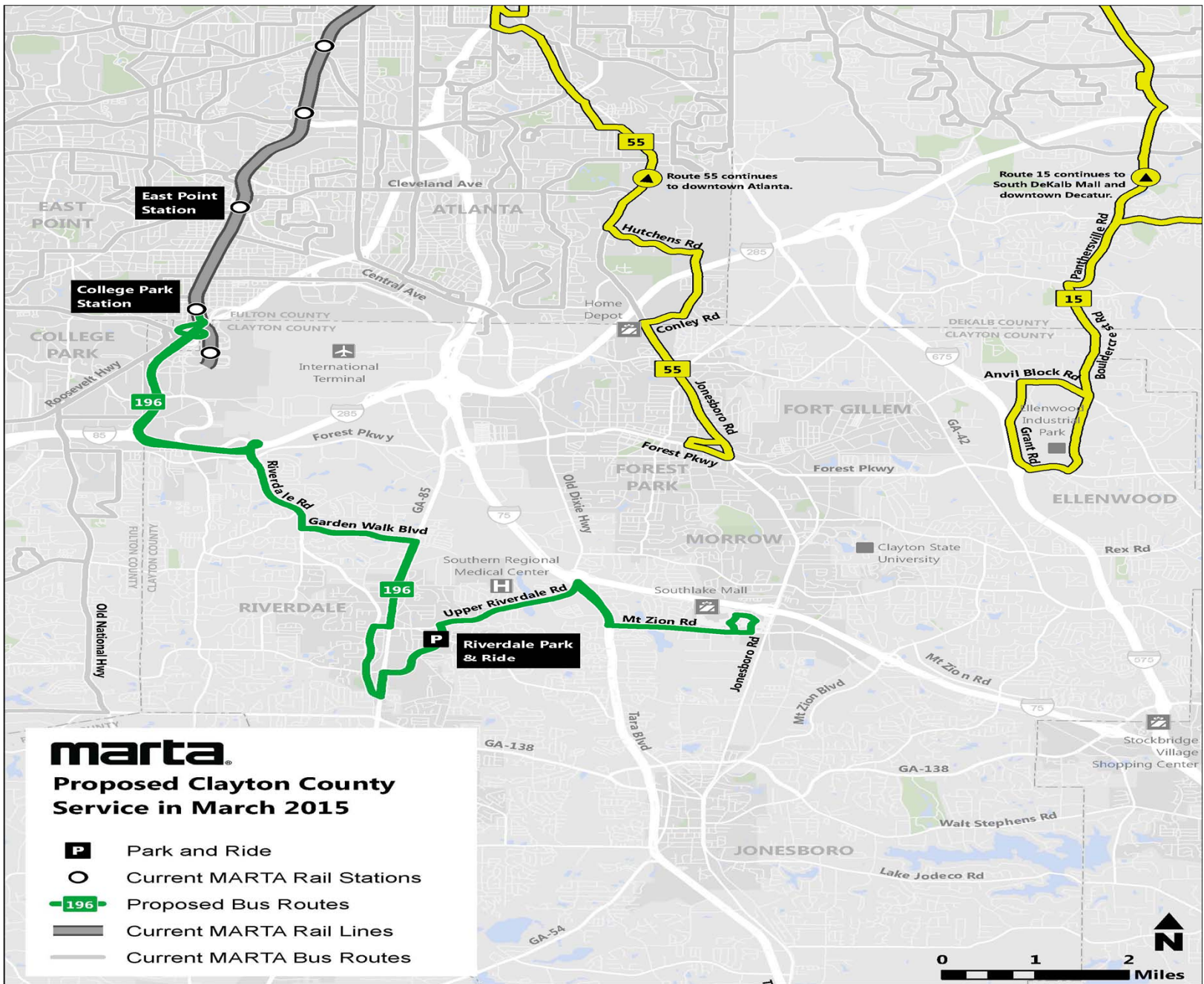
CLAYTON COUNTY DEMOGRAPHICS (2010 CENSUS)

- Population Density = 265,888
- Median per capita income (over 16 years old) = \$28,275
- Percentage of Population below the poverty line = 21.5%
- Average Age of Population = 31.7
- Number of households with 0 or 1 car = 34.7% (0=4.6%; 1=30.1%)
- Strong transit propensities in the communities of: Jonesboro; Forest Park and Riverdale
- Moderate transit propensity in the communities of: Lovejoy; Morrow and Lake City





MARTA Service Area & Clayton County vs. Transit Propensity **marta.**



EAST POINT

East Point Station

COLLEGE PARK

College Park Station

196

196

Cleveland Ave

ATLANTA

Central Ave

FULTON COUNTY
CLAYTON COUNTY

International Terminal

Forest Pkwy

Garden Walk Blvd

196

Upper Riverdale Rd

Riverdale Park & Ride

55

Route 55 continues to downtown Atlanta.

Hutchens Rd

55

Conley Rd

Jonesboro Rd

Forest Pkwy

FORT GILLEM

Forest Pkwy

Forest Pkwy

MORROW

Southlake Mall

Mt Zion Rd

Jonesboro Rd

Mt Zion Blvd

Mt Zion Rd

Route 15 continues to South DeKalb Mall and downtown Decatur.

15

Panthersville Rd

Decatur

Anvil Block Rd

Ellenwood Industrial Park

Grant Rd

ELLENWOOD

Rex Rd

Clayton State University

Southern Regional Medical Center

GA-138

GA-138

JONESBORO

Walt Stephens Rd

Lake Jodeco Rd

Stockbridge Village Shopping Center

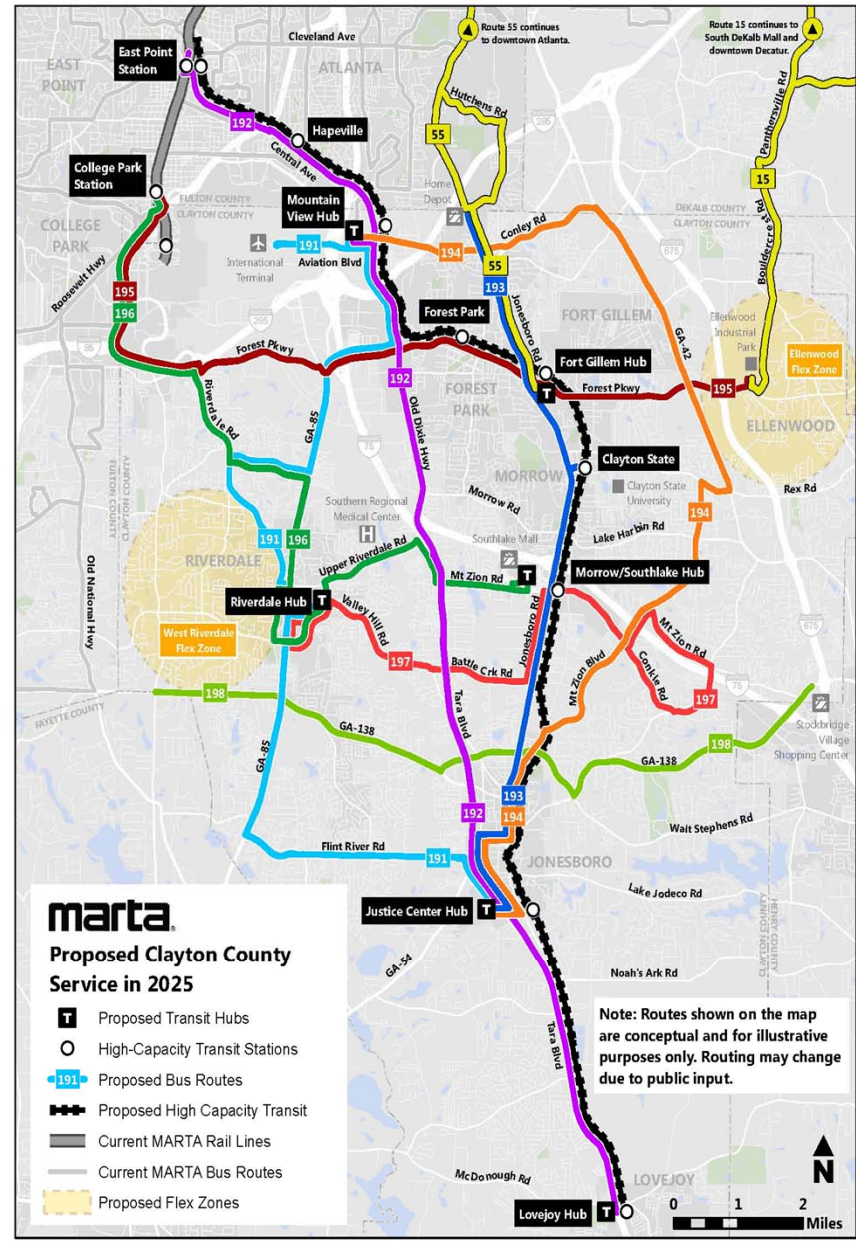
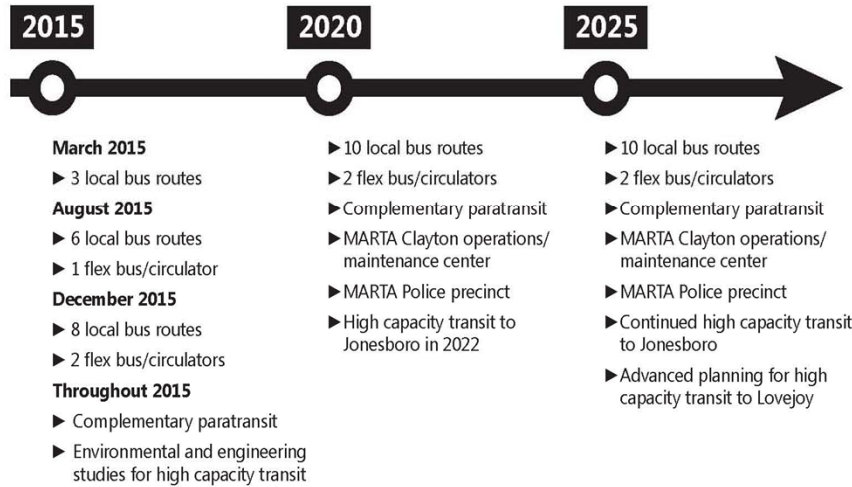
GA-54

Proposed Transit Services

- 191** **Hartsfield-Jackson Airport International Terminal to Clayton County Justice Center**
via GA-85, Garden Walk Blvd, Riverdale Rd, and Flint River Rd - *August 2015*
- 192** **East Point Station to Lovejoy**
via Hapeville, Old Dixie Hwy, and Tara Blvd - *August 2015*
- 193** **Jonesboro Rd & Conley Rd to Clayton County Justice Center**
via Fort Gillem, Clayton State, Morrow, and Jonesboro - *December 2015*
- 194** **Mountain View to Clayton County Justice Center**
via Conley Rd, GA-42, and Mt Zion Blvd - *December 2015*
- 195** **College Park Station to Ellenwood Industrial Park**
via Forest Parkway - *December 2015*
- 196** **College Park Station to Southlake Mall**
via Riverdale Rd, Garden Walk Blvd, GA-85, Riverdale, Upper Riverdale Rd, Old Dixie Hwy and Mt Zion Blvd - *March 2015*
- 197** **Riverdale to Mt Zion Blvd**
via Valley Hill Rd, Battle Creek Rd, Jonesboro Rd, Mt Zion Rd, and Conkle Rd - *FY 2020*
- 198** **West Riverdale to Stockbridge Village Shopping Center**
via GA-138 - *FY 2020*
- 15** **Downtown Decatur to Ellenwood Industrial Park**
Current MARTA route will be extended via Panthersville Rd and Bouldercrest Rd - *March 2015*
- 55** **Downtown Atlanta to Fort Gillem**
Current MARTA route will be extended via Jonesboro Rd - *March 2015*
- FLEX** **Proposed Flex Zones**
Initially to serve as a deviated fixed route that may later be modified to another service type based on demand - *August, December 2015*

 **Proposed High-Capacity Transit**
FY 2022

Implementation Timeline



Hubs and Transfer Locations

WHAT DO WE MEAN BY A “HUB”?

It will be a location for people to transfer to other Service bus or rail. It will not necessarily be off street however that would be a desire in the future.



- **Mountain View Hub** – This hub is proposed to be located near the Conley Road and Old Dixie with convenient access to Hartsfield-Jackson Atlanta International Airport.
- **Fort Gillem Hub** – This hub is proposed to be located adjacent to the Fort Gillem redevelopment area and is intended to provide a northeast county connection
- **Morrow Hub** – This hub is proposed to be located adjacent to the Southlake Mall, and is intended to provide a connection point in the central portion of the county’s core.
- **Riverdale Hub** – This hub is proposed to be located at GRTA Park & Ride, near the Walmart Supercenter on SR 85 at Lamar Hutcheson Parkway and is intended to provide a connection point in the western portion of the county’s core.
- **Justice Center Hub** – This hub is proposed to be located adjacent to the Harold R. Banke Justice Center on Tara Boulevard and is intended to provide a connection point in the southern portion of the county’s core.
- **Lovejoy Hub** – This hub is proposed to be developed by FY 2020 adjacent to the commercial development straddling Tara Boulevard south of McDonough Road and is intended to eventually become the southernmost connection point in the county.

NEXT STEPS

- PUBLIC MEETINGS TO BE HELD IN EARLY 2015 TO RECEIVE IDEAS AND/OR SUPPORT FROM THE PUBLIC REGARDING PROPOSED ROUTES AND IMPLEMENTATION PHASES AND THEN PUBLIC HEARINGS TO BE HELD FOR EACH OF THE SUBSEQUENT SERVICE CHANGES
- SERVICE EFFECTIVE MARCH 21, 2015

QUESTIONS?