



# Presentation to the Regional Transit Committee

**DIRECT** >>>  
**XPRESS**

January 15, 2015



Chris Tomlinson  
GRTA Executive Director

# Primary Goals of Direct *Xpress*

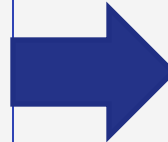
- Maximize the productivity and cost-effectiveness of the current *Xpress* system; and
- Identify opportunities to market *Xpress* to potential new riders



# Recommended Changes to Benefit Overall System

## Recommendations

- Simplify Downtown and Midtown routing
- Renumber trips that serve multiple patterns same route
- Route consolidation
- Consolidate Midtown and Downtown service
- Add park-and-ride access to select routes
- Add service to new markets



## System Benefits

- Service is more reliable
- Service is easier to understand
- Frequency is greater
- Parking access is greater
- Span of service is longer
- Service goes to new destinations

# Immediate Next Steps

- Conduct public and stakeholder outreach
- Develop long-term Horizon 2/3 recommendations
- Develop Horizon 1 implementation plan

# **DIRECT** ***XPRESS***

**Laura F. Beall**  
GRTA Project Manager  
404-463-3068  
[lbeall@grta.org](mailto:lbeall@grta.org)

**Thomas Wittmann**  
Consultant Project Manager  
415-284-1544  
[twittmann@nelsonnygaard.com](mailto:twittmann@nelsonnygaard.com)