

RTC Project Status Updates - October 9, 2014

Date Started	Topic	Status Update	Next Steps	Responsible Party	Timeline
6/1/2014	Regional Bus Stop Signage Implementation	Currently reviewing project with MARTA staff as a possible inclusion in their upcoming work program of replacing 9,000 MARTA bus stop signs.	Meeting with MARTA staff to discuss further.	Aaron Fowler (ARC)	<ol style="list-style-type: none"> 1. RTC Approval of Design. 08/14/2014 2. Outreach to CID Stakeholders. 8/14/2014 3. Meeting with MARTA staff to discuss project. Sept/Oct 4. Confirm project implementation partner. Nov 2014 5. Incorporate project into TIP. January 2015 6. Confirm matching funds from operators and CIDs. Jan 2015 7. Assist in the implementation process. Jan-Dec 2015
8/1/2014	Regional Bus Stop Numbering System	Have researched and found a potential method of creating a unified bus stop numbering system for the region. This numbering would be used on the unified bus stop signage.	Currently testing proposed method of numbering.	Landon Reed (ARC) and Aaron Fowler (ARC)	<ol style="list-style-type: none"> 1. Analyze MARTA, CCT, GCT and GRTA's Bus Stop Numbering Systems. 9/15/2014 2. Testing of ARC's proposed Numbering Solution. 10/31/2014 3. Meetings with transit agencies to demo - Late November
7/1/2014	Clearinghouse - Regional Fare	Scheduling a meeting with all the operators to finalize the scope of work for the RFP and how to conduct the audit of the clearinghouse.	Operators will convene together to place definitions around what counts as a "regional cost," "operator cost"	Aaron Fowler (ARC)	<ol style="list-style-type: none"> 1. First Draft of RFP Sent to Operators – 9/1/2014 2. Feedback from Operators Received – 9/24/2014 3. Transit Executives Meeting – 10/6/2014 4. Transit Executives Finalize Scope – Late October 5. Release RFP – Early November 6. Proposals Due – Mid December 7. Contract Negotiation/Award – Late January 2015 8. Work begins in February 2015
12/17/2013	Regional Transit Website (ATLtransit.org)	Project partners discussed the future of the website, including hosting, funding, and list of future updates. Discussed the need to determine how we connect customers to trip planning resources once Google Transit, the One-Click and OpenTripPlanner are in full production.	Will refine list of improvements needed for the website and present these both to the project staff and agency heads for feedback.	Charles Fleming (GRTA), Landon Reed (ARC)	<ol style="list-style-type: none"> 1. Draft budget for improvements needed. 10/5/2014 2. Transit executives meeting. 10/6/2014 3. Draft plan for future funding. 10/31/2014
8/1/2014	Regional Transit Marketing Project	RFP sent to transit operators for review on 9/19.	RTC staff to meet with Chairman Lee on 9/24 to discuss the RFP. Janae will be out for annual leave during October 1-10. Cain will lead discussion during transit executives meeting on 10/6 and the RTC presentation on 10/9.	Janae Futrell (ARC)	<ol style="list-style-type: none"> 1. RFP discussion with Chairman Lee - 9/24 2. Transit executives meeting - 10/6 3. RFP posted - Mid/Late October 4. Review proposals - Early December 5. Final selection - Mid January 6. Consultant work begins, project kick-off - Late January