



**Regional Fare Timeline**



# Regional Fare Recommendations

Category	Task 1 – As Is	Task 2 – Peers
<b>Fare Policies, Fare Structures and Fare Products</b>	<p>A regional fare policy for Atlanta Region does not currently exist.</p> <p>All fare products are agency specific and are not accepted for boarding services of other agencies. One exception: riders may transfer at no extra charge from the service of another agency, regardless of service type (local, express, etc.)</p>	<p>Most peer agencies maintain their individual fare structures and the regional system is able to handle the individual fare policies.</p> <p>Some peer agencies have simplified their fare policies (e.g. reduced fare eligibility) to make the regional systems less complex overall, more convenient for customers and to promote regional/cross agency transit usage. Some regional agencies have introduced regional fare products.</p>
	<p>Address regional revenue leakage,</p> <p>Agencies are reluctant to discontinue use of magnetic/paper media and fully commit to Breeze until concerns regarding <u>revenue leakage</u> and <u>allocated costs</u> are resolved.</p>	<p>Robust transfer policies and agreements have been used by peer agencies to address Interagency agreements.</p> <p>Most regional systems have individual agreements between the participating agencies.</p>



**Clearinghouse Audit**



**Cost Sharing  
Methodology**



**Revenue Sharing**

- The "Float"
- Single Trip Transfers



Breeze transactions,  
revenue and transfers

Regional and Operator-  
Specific Breeze Costs

Audit Frequency?

# Regional Fare Study - Update

1. First Draft of RFP Sent to Operators – 9/1/2014
2. Feedback from Operators Received – 9/24/2014
3. Transit Executives Meeting – 10/6/2014
4. Transit Executives Finalize Scope – Late October
5. Release RFP – Early November
6. Proposals Due – Mid December
7. Contract Negotiation/Award – Late January 2015
8. Work begins in February 2015