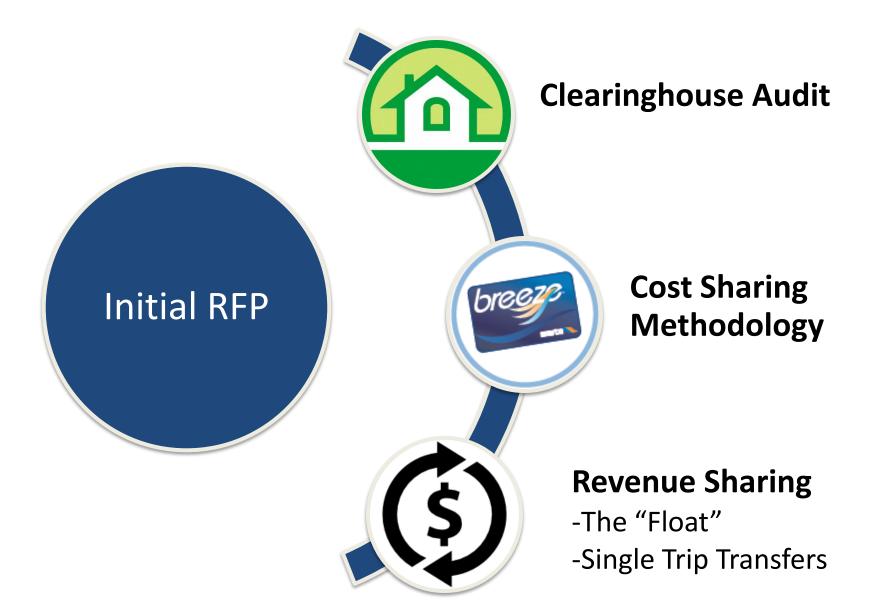


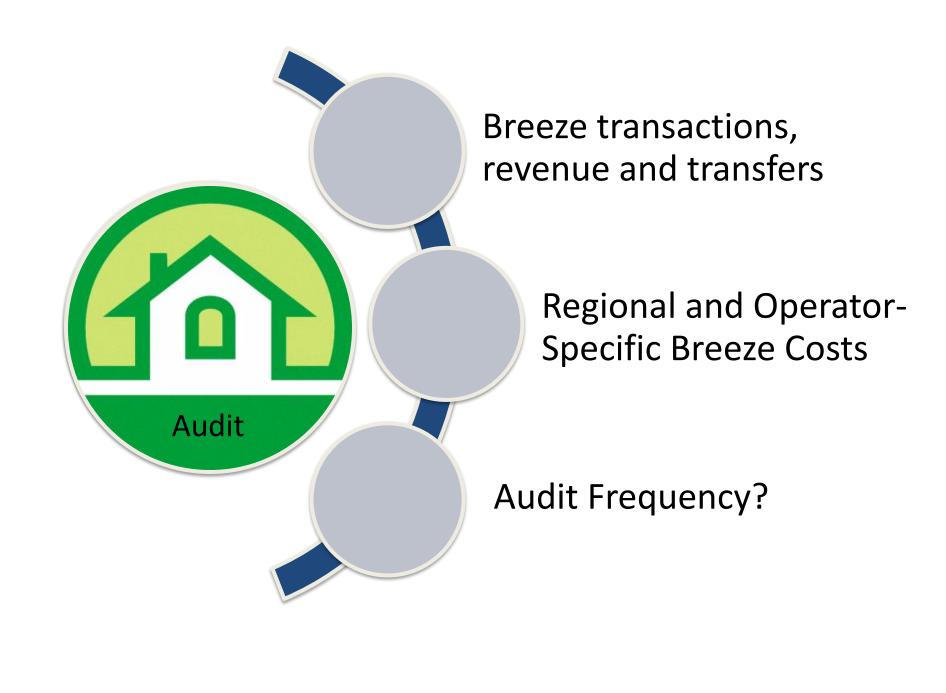
Regional Fare Timeline



Regional Fare Recommendations

Category	Task 1 – As Is	Task 2 – Peers
	A regional fare policy for Atlanta Region does not currently exist.	Most peer agencies maintain their individual fare structures and the regional system is able to handle the individual fare policies.
Fare Policies, Fare Structures	All fare products are agency specific and are not accepted for boarding services of other agencies. One exception: riders may transfer at no extra charge from the service of another agency, regardless of service type (local, express, etc.)	Some peer agencies have simplified their fare policies (e.g. reduced fare eligibility) to make the regional systems less complex overall, more convenient for customers and to promote regional/cross agency transit usage. Some regional agencies have introduced regional fare products.
and Fare	Address regional revenue	Robust transfer policies and agreements have been used by peer
Products	leakage,	agencies to address Interagency agreements.
	Agencies are reluctant to discontinue use of magnetic/paper media and fully commit to Breeze until concerns regarding revenue leakage and allocated costs are resolved.	Most regional systems have individual agreements between the participating agencies.





Regional Fare Study - Update

- 1. First Draft of RFP Sent to Operators 9/1/2014
- 2. Feedback from Operators Received 9/24/2014
- 3. Transit Executives Meeting 10/6/2014
- 4. Transit Executives Finalize Scope Late October
- 5. Release RFP Early November
- 6. Proposals Due Mid December
- 7. Contract Negotiation/Award Late January 2015
- 8. Work begins in February 2015