

ATLtransit.org Project Update

Regional Transit Committee

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ATLtransit.org Update

- Transit execs. met to discuss future of website
 - Decision to migrate website to ARC
- Currently refining list of site enhancements
 - Project staff will meet shortly to finalize this list



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Potential Enhancements [WIP]

Year 1

- Account for multi-agency **fare calculation**
- Introduce **realtime data** (MARTA)
- Improve **address search**
- Consider redesign alternatives and strategic marketing

Year 2

- Integration with mobile payments/mobile app
- Full realtime integration

Cost estimates to come later...



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Questions?

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