

PROPOSED AGENDA (Draft Version)

Regional Transit Committee

Tim Lee, Chair

**Thursday, October 9, 2014
11:15 am-12:15 pm
ARC Offices, Amphitheater, Level C**

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|---|-----------------------------|
| 1. Welcome, Chair's comments, Approval of 8/14/14 meeting summary, Public comment period ¹ | <i>Tim Lee, Chair</i> |
| 2. 2014-2015 RTC Work Program Status Document | <i>Cain Williamson, ARC</i> |
| 3. Regional Fare Study | <i>Aaron Fowler, ARC</i> |
| 4. Regional Transit Marketing Analysis & Strategy Development | <i>Cain Williamson, ARC</i> |
| 5. Evolution of Atltransit.org Website Update | <i>Landon Reed, ARC</i> |
| 6. Unified Bus Stop Signage Design Update | <i>Aaron Fowler, ARC</i> |

**To access presentation materials,
please visit www.atlantaregional.com/rtc.**

¹ A 10-minute period for public comments is designated at the beginning of each regular RTC meeting. Each commenter must sign a Request to Speak card before 11:15 AM on the meeting date. Each speaker will be limited to two minutes. If the comment period expires before all citizens have an opportunity to address the Committee, citizens will be invited to provide their comments in writing.

