

Regional Transit Committee

Tim Lee, Chair

**Thursday, August 14, 2014
11:15 am-12:15 pm
ARC Offices, Amphitheater, Level C**

1. Welcome, Chair's comments, Approval of 6/12/14 meeting summary,
Public comment period¹ *Tim Lee, Chair*
2. 2014 RTC Work Priorities (action) *Janae Futrell, ARC*
3. Unified Bus Stop Signage Design (action) *Aaron Fowler, ARC*
4. Evolution of Atltransit.org Website *Landon Reed and Janae Futrell, ARC*
5. Regional Fare Study Update *Aaron Fowler, ARC*
6. Regional Transit Marketing Analysis & Strategy Development Update *Janae Futrell, ARC*
7. Meeting Wrap-up *Tim Lee, Chair*

To access presentation materials, please visit:

www.atlantaregional.com/rtc

¹ A 10-minute period for public comments is designated at the beginning of each regular RTC meeting. Each commenter must sign a Request to Speak card before 11:15 AM on the meeting date. Each speaker will be limited to two minutes. If the comment period expires before all citizens have an opportunity to address the Committee, citizens will be invited to provide their comments in writing.

