

# Unified Bus Stop Signage Design Project

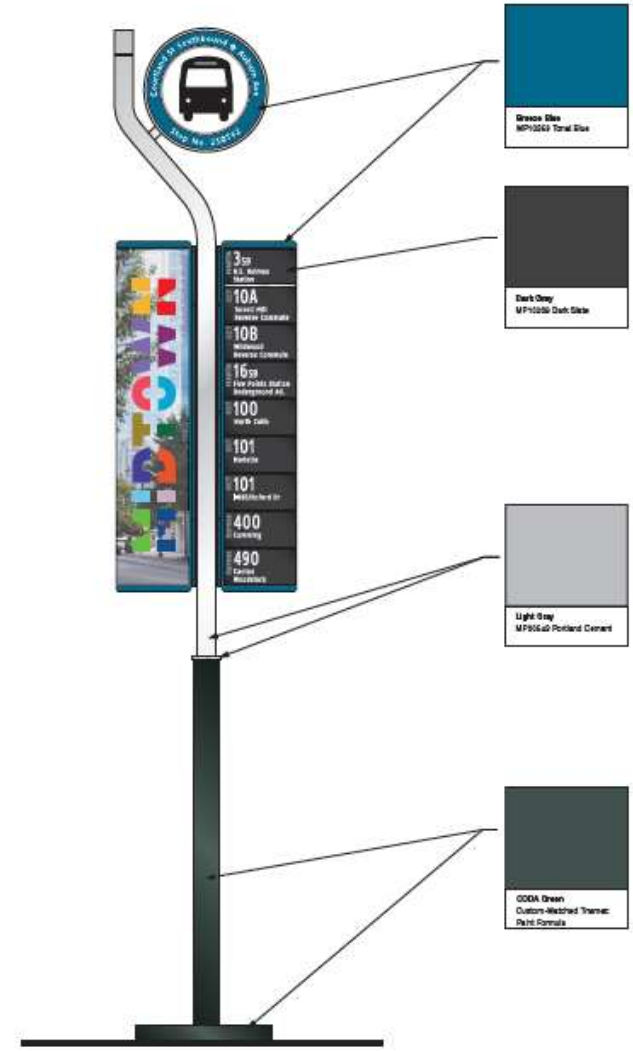
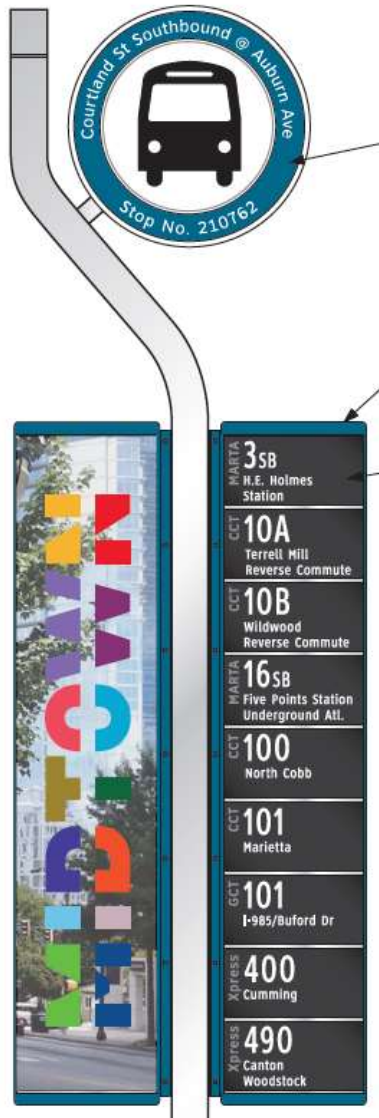
Regional Transit Committee  
April 10, 2014



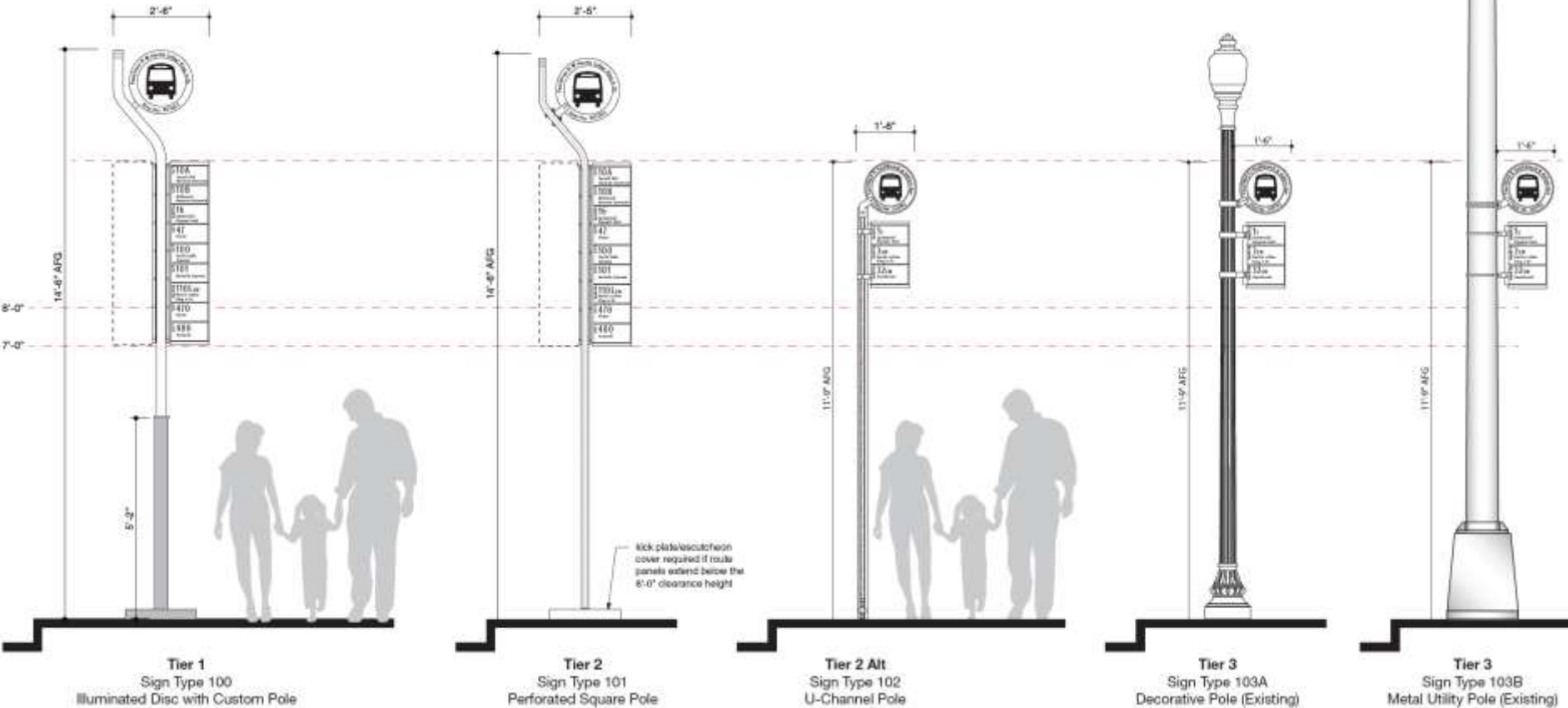
regional impact + local relevance



# Color Palette

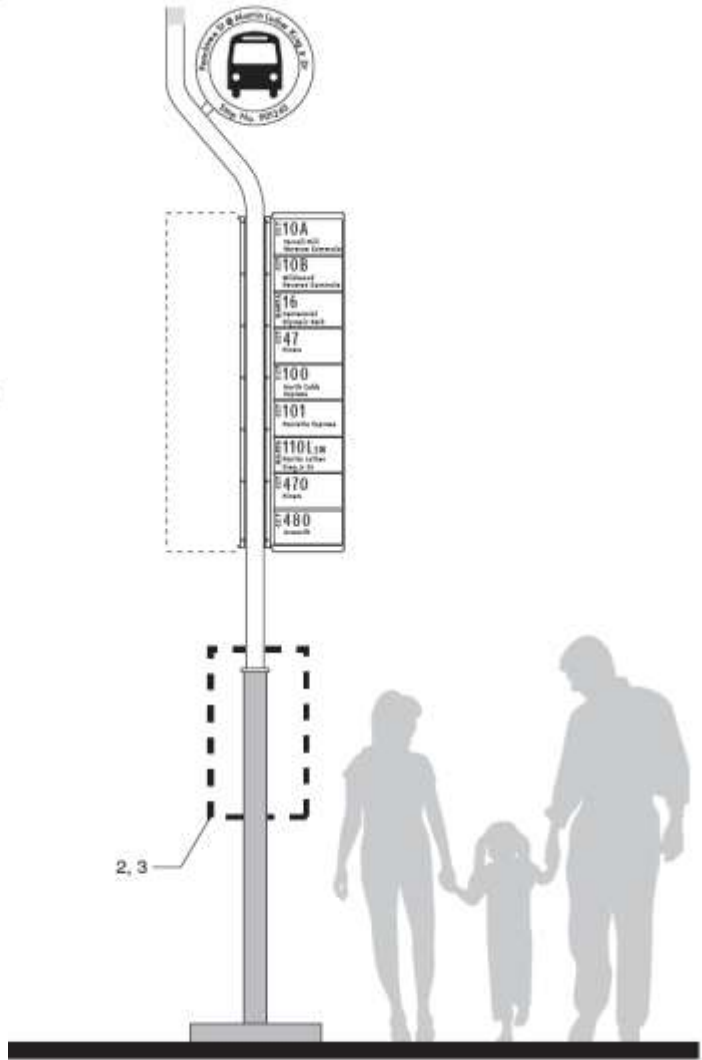


# Family of Tiers



regional impact + local relevance

# Provider Information

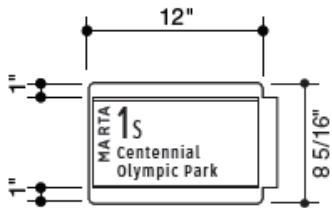


regional impact + local relevance

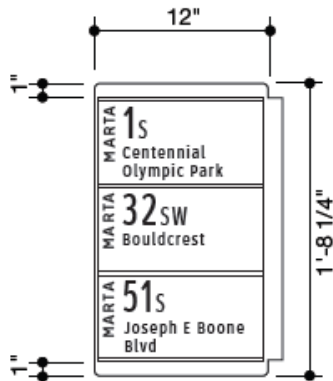


# Route Panel Configurations

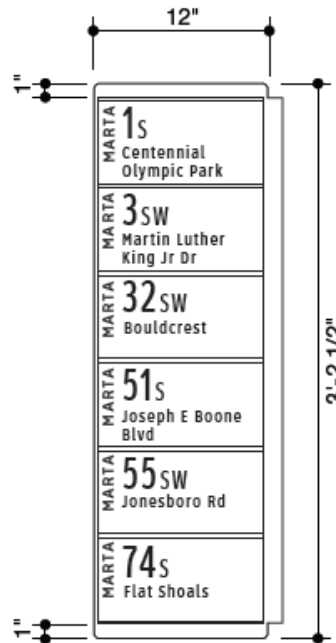
Single



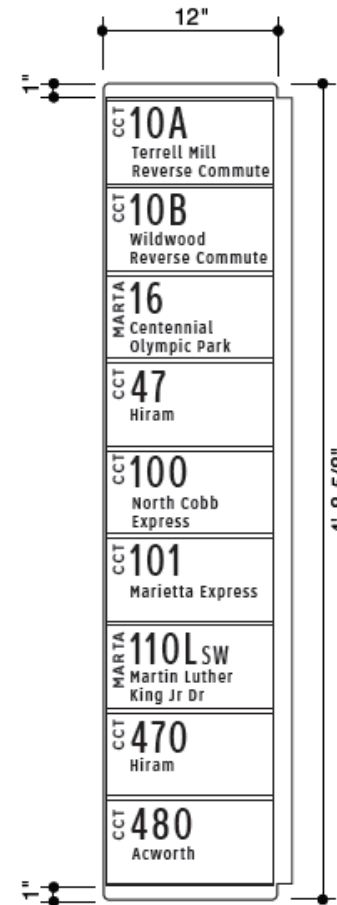
Small



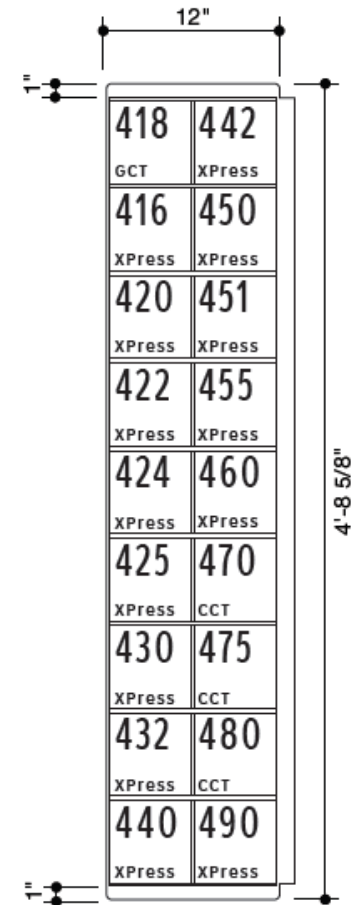
Medium



Large

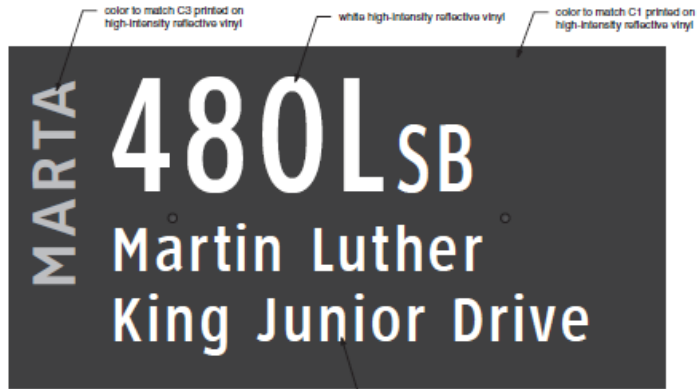


Large-Plus

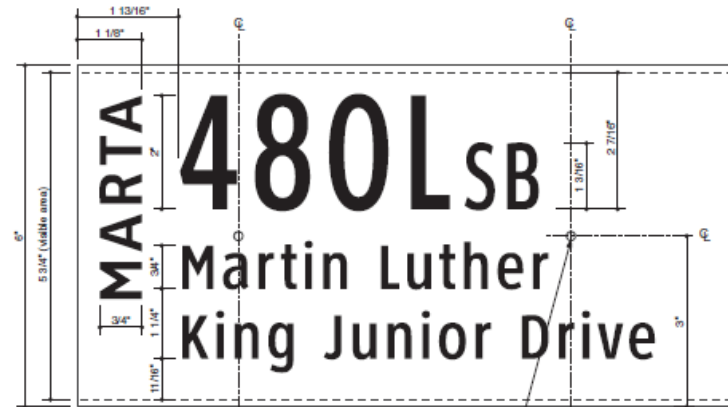


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# Route Panel Detail



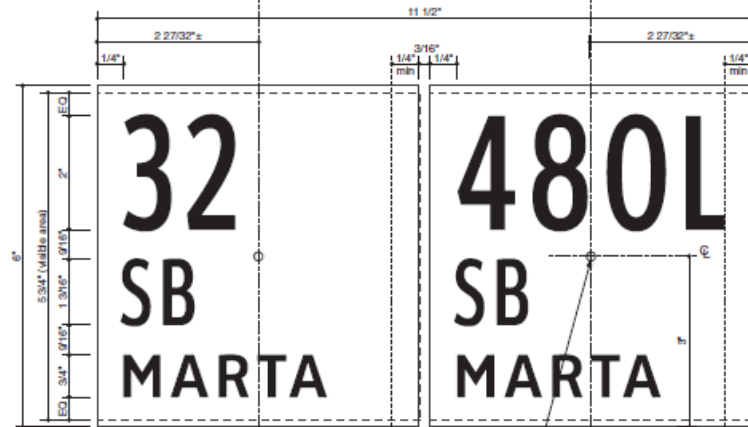
2 Standard Route Single Panel  
Scale: HALF



3 Standard Route Panel Details  
Scale: HALF

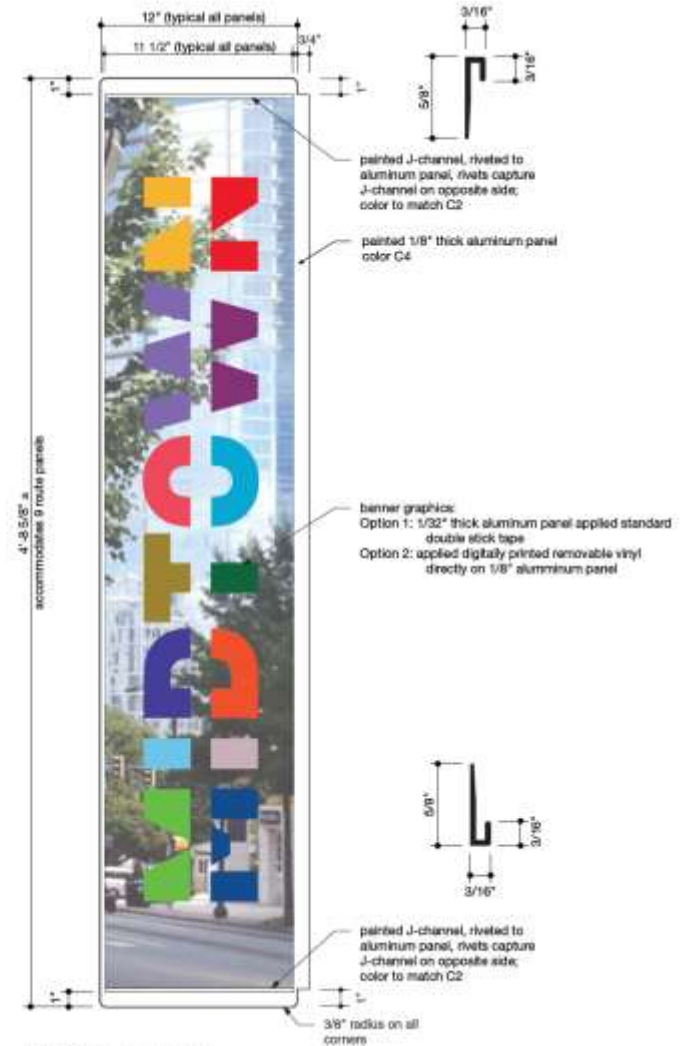
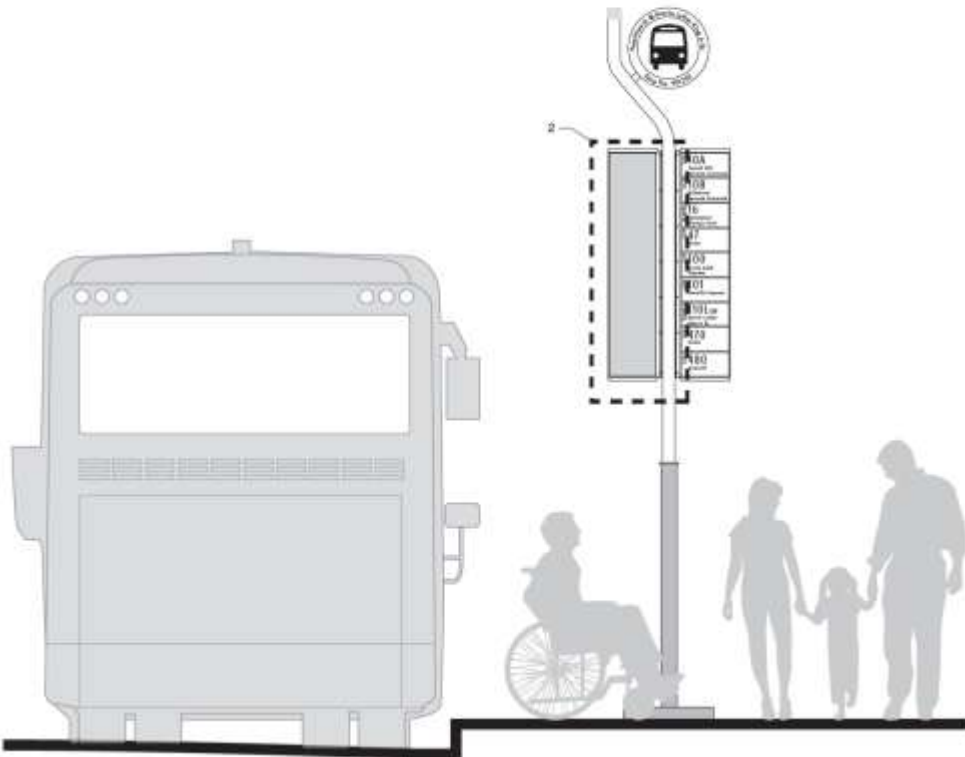


5 Alternate Route Single Panels (Two Panels)  
Scale: HALF



6 Alternate Route Panel Details  
Scale: HALF

# Flexible Design



NOTE: Other size panels similar.



# Inventory Summary & Pricing

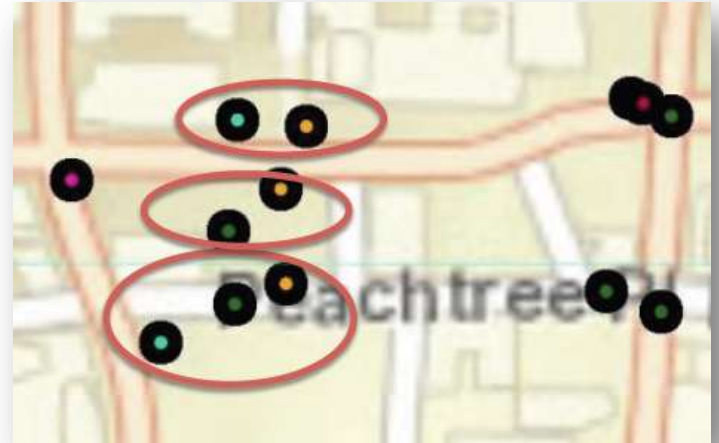
Sign Tier	Quantity	Panel Type	Quantity
Tier 1	63 (possibly 73 w/ Arts Center Station)	Large+	8
Tier 2 Alt	0 (possibly 10 w/ Arts Center Station)	Large	25
Tier 3	2	Medium	12
Tier 4 Alt Metal	1	Small	31

**Fabrication cost estimate: \$240,000 - \$505,000**



# Inventory Data Uses

- Preliminary pricing
- Refining regional bus stop data
- Service planning and coordination for stop relocation, elimination, and consolidation
- Resource for LCI projects
- Future placemaking pilot projects



# 2014 Next Steps

- Pursue unified bus stop IDs
- Identify project sponsor
- Identify funding strategy
- Develop long-term maintenance plan
- Program implementation project in TIP



# Questions or Comments



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