

# Regional Transit Committee

## 2014 Highlights



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# Proposed 2014-2016 Work Program & Budget

TASK	BUDGET
<b>Task 1: Regional Transit Planning</b> <i>Supports continued implementation of the regional transit expansion vision*</i>	\$1,000,000
<b>Task 2: Regional Transit Coordination</b> <i>Fosters reliable, seamless &amp; cost effective transit service</i>	\$300,000
<b>Task 3: Regional Transit Data &amp; Analysis</b> <i>Provides business intelligence &amp; improves service efficiency</i>	\$700,000
<b>Task 4: Regional Fare Policy &amp; Collection Coordination</b> <i>Creates a unified fare payment system that efficiently collects revenue</i>	\$750,000
<b>Task 5: Regional Transit Marketing Analysis &amp; Strategy Development</b> <i>Expands transit use &amp; farebox returns through coordinated messaging &amp; awareness</i>	\$250,000
<b>TOTAL</b>	<b>\$3,000,000</b>

\* Task 1 also includes administrative support to the Committee

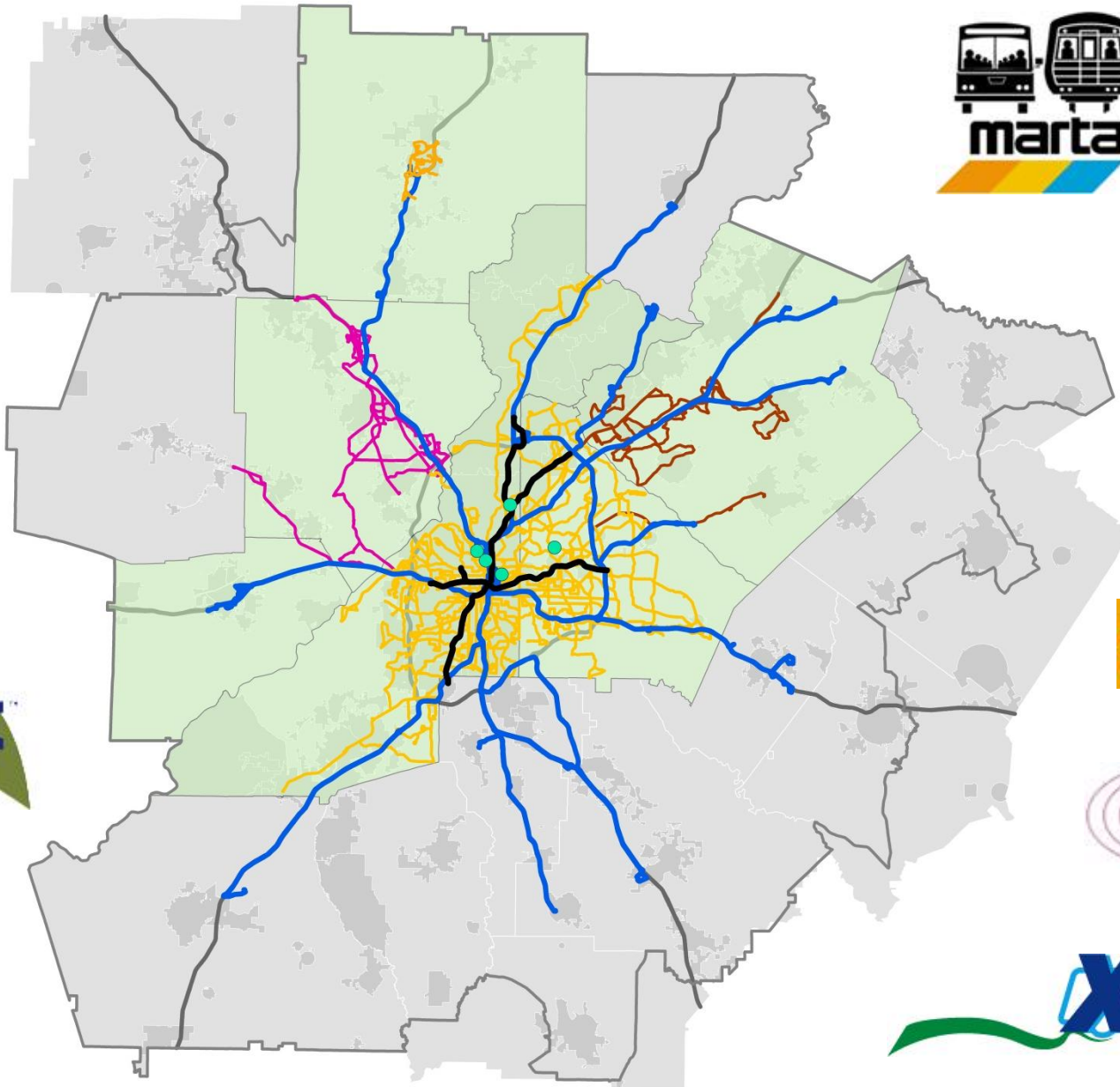


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# Regional Transit System & Providers



FREE RIDE



# Voting Membership

- In 2012-2013, RTC had 13 voting members
- Voting membership requires financial contribution towards local match needed to draw down FTA funds
  - \$1 million proposed budget for 2014 activities requires \$200,000 local match
- For 2014, expected to have 10 voting members
  - \$195,000 anticipated to be collected
    - \$175,000 in local match collected to date
    - Additional \$20,000 in process



# 2014 Priority Work Activities

- Regional Fare Study recommendations implementation
- Unified Bus Stop Signage implementation
- Regional Transit Marketing Strategy
- MPO Coordination
  - Performance Measures (required by MAP-21)
  - 2016 Regional Transportation Plan



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# RTC 2014 Meeting Schedule

- February 13<sup>th</sup> (cancelled due to weather)
- April 10<sup>th</sup>
- June 12<sup>th</sup>
- August 14<sup>th</sup>
- October 9<sup>th</sup>

RTC meetings begin at 11:15am



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