

# Unified Bus Stop Signage Design Project

Regional Transit Committee  
October 10, 2013



regional impact + local relevance

# Unified Bus Stop Signage Design Project

## Current Signage



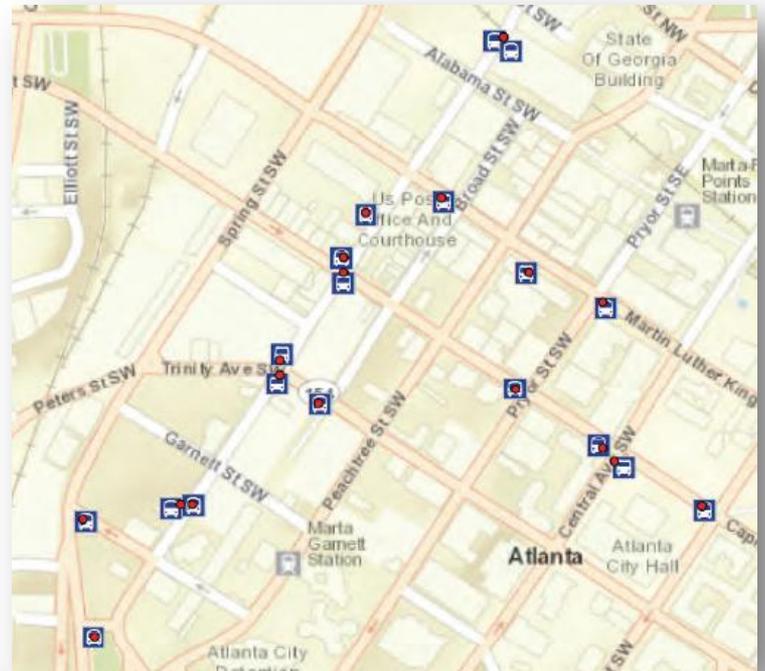
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## Bus Stop Inventory

### 78 Bus Stops in Total

- 20% have shade
- 16% have shelter
- 42% have a trash bin
- 13% have a place to sit
- 88% have overhead lighting
- 66% have a sidewalk width > 6 ft.



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## Experience Audit



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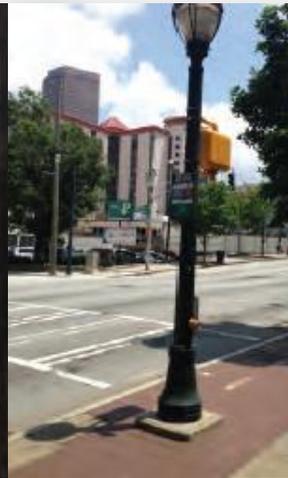
## Conclusions



Placemaking  
delivers  
Confidence



Specific  
information  
provides  
Control



Visuals  
generate  
Awareness  
& Demand



Riders  
travel by  
Routes  
Not  
Brands



Existing  
Infrastructure  
must be  
considered  
for Pricing  
New Signage



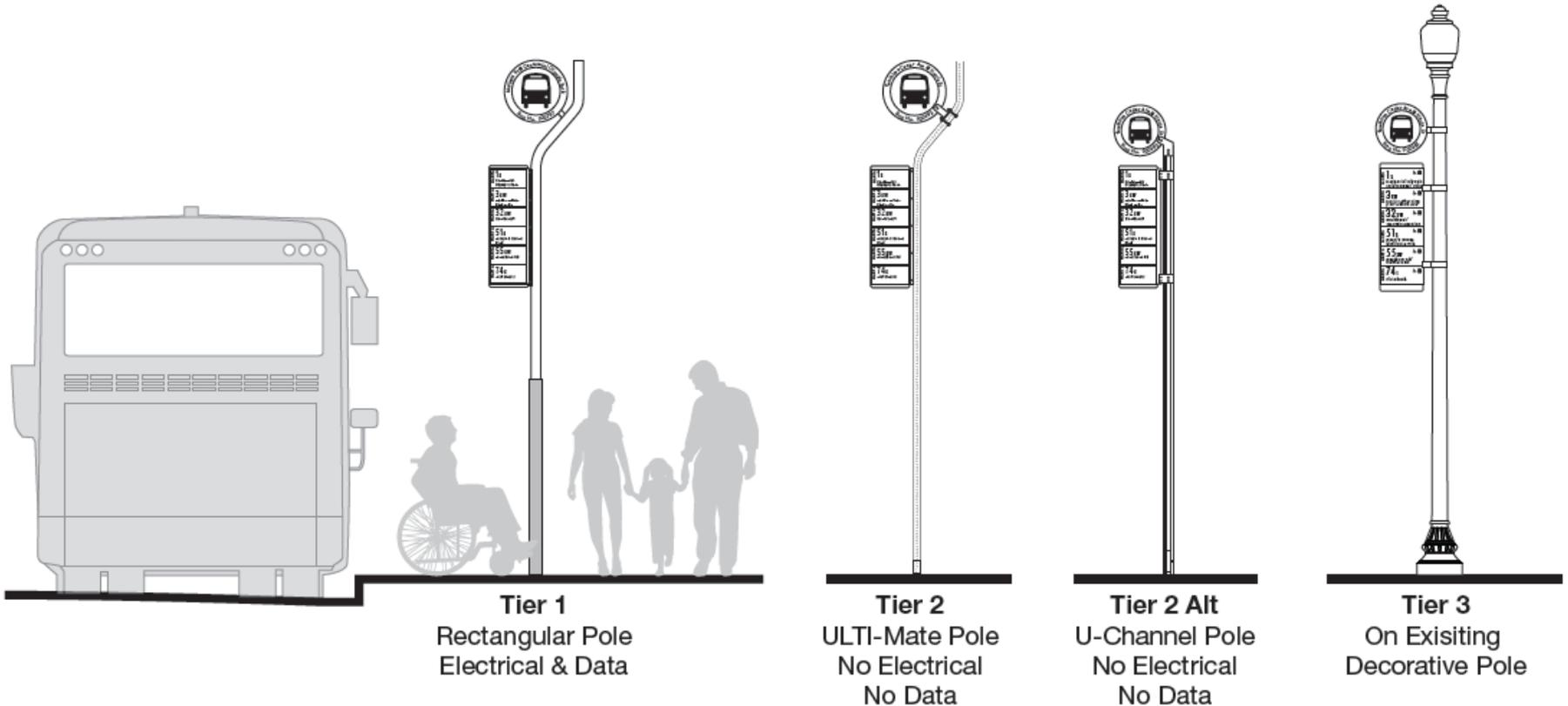
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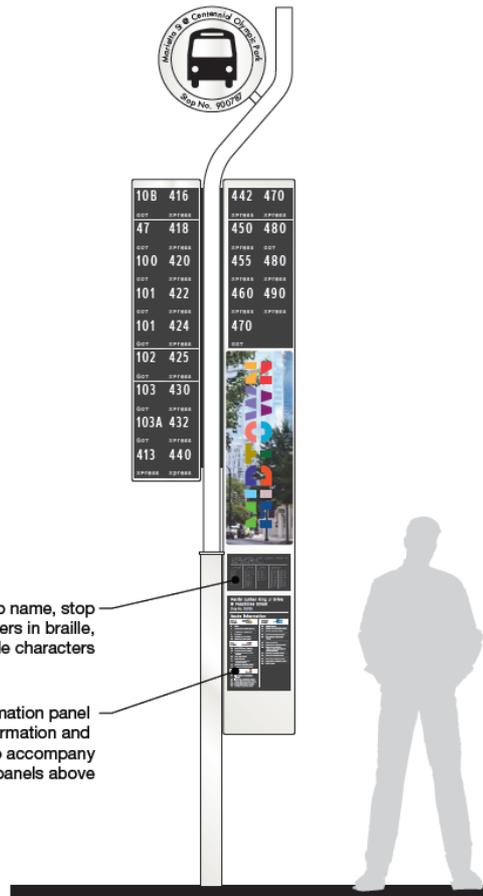
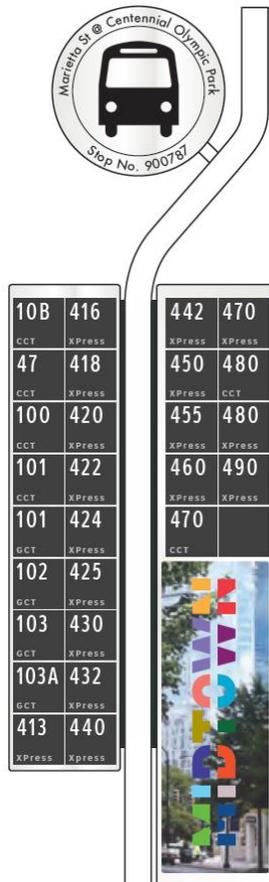
## Sign Tiers



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## Sign Panels



ADA Panel with stop name, stop ID, and route numbers in braille, without 5/8" tactile characters

additional information panel with provider information and route names to accompany smaller route panels above



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## Context



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## Next Steps

- Design project completion by the end of 2013
- Assistance to advance implementation included in Proposed 2014-2016 RTC Work Program & Budget

### Questions?

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