

local relevance
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Regional Transit Committee

Proposed 2014-2016

Work Program & Budget

regional impact

August 15, 2013

The role of the RTC

- The basic question that led to Regional Transit Institutional Analysis (RTIA) has not been resolved:
“Who would build, operate and maintain a fixed guideway line from Cumberland to Norcross?”
- RTC is the interim forum to resolve the policy & operational issues that arise from operating an existing multi-agency & multi-jurisdictional transit system:
 - Federal Issues (implementation of MAP-21)
 - Service Coordination
 - Fare Policy
 - Regional Planning Priorities (regional transit vision; recommend federal transit resource allocation to MPO)

Four stages of RTC

Iteration	Dates	Products
RTIA	2004-2005	<ul style="list-style-type: none"> • TPB Work Program
Transit Planning Board (TPB)	2006-2008	<ul style="list-style-type: none"> • Regional Transit Map • Unified Regional Governance Framework Statement • Service Coordination (CCT 10/MARTA 12, joint bus stops) • Regional Transit Vision (Concept 3)
Transit Implementation Board (TIB)	2009	<ul style="list-style-type: none"> • Regional Governance Statement • RTC
RTC	2010 – Present	<ul style="list-style-type: none"> • Regional Transit Data Warehouse & Open Transit Data • Regional Fare Study & Breeze Coordination • Unified Bus Stop Signage Design • Regional Fleet & Facilities Inventory • Updated Regional Transit Map • Concept Regional Transit Governance Legislation • Updated Regional Transit Vision

Proposed 2014-2016 Work Program & Budget

TASK	BUDGET
Task 1: Regional Transit Planning <i>Supports continued implementation of the regional transit expansion vision*</i>	\$1,000,000
Task 2: Regional Transit Coordination <i>Fosters reliable, seamless & cost effective transit service</i>	\$300,000
Task 3: Regional Transit Data & Analysis <i>Provides business intelligence & improves service efficiency</i>	\$700,000
Task 4: Regional Fare Policy & Collection Coordination <i>Creates a unified fare payment system that efficiently collects revenue</i>	\$750,000
Task 5: Regional Transit Marketing Analysis & Strategy Development <i>Expands transit use & farebox returns through coordinated messaging & awareness</i>	\$250,000
TOTAL	\$3,000,000

* Task 1 also includes administrative support to the Committee

RTC Dues Structure

Year	Member	Dues	
2010-2011	County Governments City of Atlanta Metro Atlanta Mayor's Assc.	\$10,000	
	GDOT	\$22,500	
	MARTA GRTA	\$150,000 (in-kind services)	
2012-2013	County Governments City of Atlanta Metro Atlanta Mayor's Assc.	\$5,000	
	GDOT	\$10,000	
	MARTA GRTA	\$150,000 (in-kind services)	
Proposed 2014-2016	County Governments City of Atlanta Metro Atlanta Mayor's Assc. GDOT GRTA	<u>Annual</u> \$5,000	<u>3-Year</u> \$15,000
	MARTA	\$150,000 (in-kind services)	\$450,000 (in-kind services)

RTC Membership

County/City/Agency	2010-2011	2012-2013
ARC		
City of Atlanta		
Barrow County		
Bartow County		
Cherokee County		
Clayton County		
Cobb County		
Coweta County		
DeKalb County		
Douglas County		
Fayette County		
Forsyth County		
Fulton County		
GDOT		
GRTA		
Governor's Rep		
Gwinnett County		
Henry County		
MAMA		
MARTA		
Newton County		
Paulding County		
Rockdale County		
Spalding County		
Walton County		

Next Steps

- August-September:** Briefings with RTC members
- October:** Action on Proposed 2014-2016 Work Program & Budget
- October-December:** Member agreements & dues commitments
- January 2014:** Submit FTA grant & begin work