

May 24, 2010

Cobb Transit Advisory Board PLAN 2040 Presentation

- David Emory gave a brief overview of the PLAN 2040 presentation to the Cobb TAB.
- Ken Marlin-what interface or dialogue has ARC have with various CIDs throughout the region since they bring in private funds. Emory responded that CIDs have an important role to play in the PLAN 2040 process. Most of the CID initiatives are focus on car travel and we need to work with them on developing more multimodal initiatives. They are important, they are involved and they certainly bring in nontraditional funding. John Orr emphasized
- David Hong - How will PLAN 2040 encourage more and stronger land use and transportation linkages? PLAN 2040 we identify key strategies that will reduce the amount of time persons have to spend in their cars, making connectivity through strategically placing housing in areas accessible to employment centers and other important destination. Orr advised that policies will address the necessity of connecting land use and transportation and to make services accessible and services.
- Lawrence King- tell us more about the concepts and approaches to creating healthy communities. Emory there is an opportunity as we look at walkble and livable communities many times inactivity is the cause of many health issues so ARC through this process will develop frameworks that will lead to more active communities. Orr the focus will be on land use strategies.
- Allen Jablonski - Sounds like you are saying have less rigid zoning so that communities can allow for more mixed-use housing.
- Allen Jablonski - Obviously we have an issue with water in the region in Cobb we have the advantage of the Alatoona but this is not the case for the entire region. Will the availability of water restrict future development? Orr depending on the court finding the availability of water will have a huge impact on where development occurs throughout the region. Areas with access to more water will affect the opportunities for growth.
- Roger Henze - Expand on key finding number 5. The region's population is growing and diversifying and needs are changing which all creates challenges.
- David Hong - Civic League is running a series of forums throughout the region if you would like to provide more input for PLAN 2040.
- Ken Marlin - In light of the US 41 project, how do we approach resource alignment so that everyone can agree and approach it from a unified manner. ARC recognizes that we have to be

on the same page as a region in order to tap into more funding opportunities. ARC recognizes the need to speak to Washington with a unified voice. RTC has been established to accomplish this task for transit.

- Brenton Robertson - Is PLAN 2040 going to address mass transit as a terrorist threat or security standpoint? Emory the plan does have a safety and security element. Orr advised that PLAN 2040 will address safety and security at a very high level. Kenyata Smiley added that recently the region completed a regional Evacuation Plan and there are other efforts going on to address safety and security of the current transit system as well as addressing these issues if and when the mass transit system grows. TAB Member - Cobb has an emergency and evacuation plan and they do conduct practice drills, Cobb is one of the best in public safety in the Atlanta region and the building blocks are there if need to address new needs such as BRT or light rail.