

## **PLAN 2040 Online Public Meeting #2: Policies**

Welcome to the second online public meeting for PLAN 2040. We hope you had a chance to visit us during April and May to give us your thoughts during the first online public meeting. In that meeting, you provided input on an assessment of the region's needs, as well as a draft vision and potential goals for meeting those challenges. ARC staff has reviewed your input throughout this period and updated our work. If you would like to see the results of the first meeting, click on the "What We've Heard" button on your screen.

Now, it is time to build on that framework you helped us put together.

Remember that PLAN 2040 is a regionwide plan to guide our future growth and to offer strategies for shaping many critical aspects of life in metro Atlanta. Where will we get our water? Where will we live and work? How will we get around? Will we have enough greenspace for our recreational needs? In short, can the Atlanta region continue to be a place that attracts people, allowing our economy to thrive as it has for the last several decades?

PLAN 2040 will integrate plan created at the local, regional and state levels. It could reinforce current policies and actions. It could also establish new ones. Equally importantly, PLAN 2040 will develop measures of success for the region and local governments. We have set a vision that bases our region's future on sustainability – melding the futures of its economy, environment and people into one. This interdependent vision of our desired future will require aggressive and thoughtful leadership.

In developing PLAN 2040, we want to make sure that the metro region can continue leading as the global gateway to the south, that we encourage healthy communities and that we expand access to community resources.

To the vision and goals, we added the following objectives: to provide more options for travel around the metro area; to foster a healthy, educated, and safe population; to promote places to live with easy access to jobs and services; to improve energy efficiency while preserving the region's environment; and to identify innovative approaches to economy recovery and long-term prosperity.

As you can see – these are all admirable and universally important goals to aim for. We must, however, have mechanisms in place to make sure they get implemented. This calls for establishing policies that point our actions and investments in the right directions. We you

participate in this meeting, we are going to show you some thoughts on what these policies might be and ask you to tell us what you think.

We will also provide you with some of our initial thoughts about how we might evaluate what goes into the plan. This step is enormously important and your input is particularly crucial here. These two activities together will be the backbone of PLAN 2040. They will govern the development, system and project work that will come next.

On this page, you will find some background information about this stage of our planning work. We ask you to review this information and the presentation that follows. Please do so at your own pace, anytime through the end of July. Once you have reviewed and considered this information, please provide your feedback by answering a few survey questions. Feel free to not only answer the survey questions but to use the open format box to give us more of your thoughts. Your opinions will be heard and will be factored into PLAN 2040.

This meeting will stay on the website through July 31, 2010. In early August, we will document the results from this second online public meeting and post them to our website for your review. And, we will incorporate your thoughts and the opinions of others into the planning process as we move forward. Meeting number three will begin in August, 2010. Thank you for your participation in this online public meeting and for being a part of PLAN 2040.