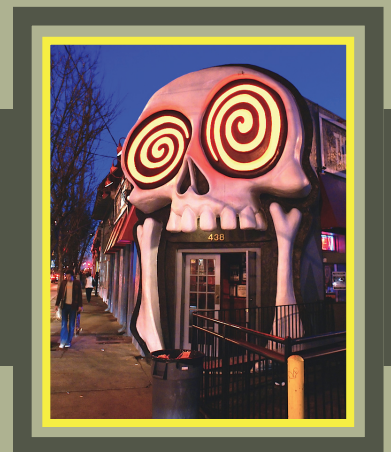




**MORELAND
CORRIDOR
LCI
10-YEAR
UPDATE
APPLICATION**

December, 7 2015



Little 5 Points Community Improvement District is a unit of government formed under the Georgia Community Improvement District Act (1991 Ga. L. 3653) for the purpose of enhancing and supplementing governmental services within the Little Five Points Neighborhood Commercial District.

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December 7, 2015

Ms. Marisa Ghani

Community Development Division, ARC,
40 Courtland Street, N.E.,
Atlanta, GA 30303

RE: Moreland Corridor 10-Year Update

Dear Ms. Ghani and Reviewers:

The Little 5 Points Community Improvement District is proud to submit the enclosed Community Development Assistance Application for a 10-Year Update to the Moreland Avenue Corridor Livable Centers Initiative Study. Our application as a fully formed and staffed CID represents a significant addition to Atlanta's capability to focus resources on this important LCI district. Inaugural achievements over the past year include winning a national ArtPlace grant for creative place making in the center of the Moreland LCI study area; the formation of Friends of Little 5 Points Parks, a subsidiary organization focused on revitalization of Findley Plaza and other critical park and plaza assets in the CID, as well as their pedestrian and bike connections to the larger Moreland LCI area; and working with GDOT on the design pedestrian and bike improvements on Moreland Avenue (GDOT P.I. # 0013061). The LCI Update will contribute to the success of the CID's efforts to build capacity and momentum toward the further resurgence of this regionally reputed neighborhood.

The proposal addresses the mandatory elements of a LCI-wide 10 year update with a special focus on Creative Placemaking in the Little Five Points/ Edgewood Retail Districts. This area, originally among the first in the region to gain visibility as a hub of urban renaissance in the 1970s, has faced persistent challenges to its continued viability, with infrastructure deficiencies at the top of the list. A decade ago, L5P Business Association responded to these challenges by pioneering Atlanta's Neighborhood Commercial District land use designation and was the first to create and adopt pedestrian-oriented zoning codes under this category. This year L5P has continued this tradition of land use innovation by developing a model for extending the reach of the CID structure to the neighborhood commercial centers that integrate shopping, work, and play into Atlanta's neighborhoods traditional, pedestrian-oriented neighborhoods. CID

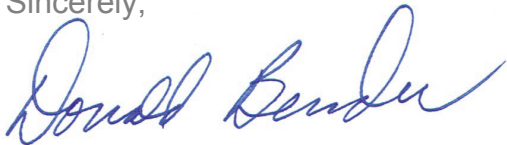
Stakeholders believe that L5P can serve as a creative place making center for the Moreland Avenue LCI and contribute substantially to the region's arts and cultural sector, the foundations of our creative economy. The broad scope of our proposal will pay substantial dividends, given the CID's capacity to partner with other governmental stakeholders to leverage underused public assets for community benefit.

On November 10th, L5P CID has demonstrated support for this application by approving a resolution stating:

"The Little Five Points Community Improvement District commits to providing a 20% match to the Atlanta Regional Commission's Livable Centers Initiative grant to L5P CID for a 10-Year Update if awarded."

Thanks to ARC for maintaining support of the LCI program. It has over time been the most substantial regional contribution to community revitalization and smart growth in our experience. We hope that ARC will favorably consider our application, and we look forward to implementing the Update's recommendations.

Sincerely,



Don Bender
Chairman of the Board
Enclosure

cc: L5P CID Board of Directors

Don Bender
Alex Wan
John Izard
Anna Foote
Josh Sagarin
Richard Shapiro
Robert Sandage
Lisa Adler
Scott Pendergrast

**M. KASIM REED
MAYOR**



CITY OF ATLANTA

**DEPARTMENT OF PLANNING AND COMMUNITY DEVELOPMENT
55 TRINITY AVENUE, S.W. SUITE 1450 - ATLANTA, GEORGIA 30303-0308
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**TIM KEANE
COMMISSIONER**

**CHARLETTA WILSON
JACKS
DIRECTOR, OFFICE OF
PLANNING**

November 30, 2015

Ms. Marisa Ghani
Community Development Division
Atlanta Regional Commission
40 Courtland Street, N.E.
Atlanta, Georgia 30303

RE: Moreland Livable Centers Initiative (LCI) Major Plan Update Application

Dear Ms. Ghani:

The City of Atlanta Department of Planning and Community Development would like to express its support for the Little Five Points Community Improvement District (CID) in their application to the Atlanta Regional Commission FY 2016 funding for a LCI Major Plan Update for the Moreland LCI study area. Through hard work and partnerships over the past decade, including the completion of the 5 year update and the creation of the Little Five Points CID, community stakeholders and the City have demonstrated a strong commitment to implementing the LCI plan.

The Moreland LCI continues to exemplify intentional place-making and the proposed update promises to enhance the unique character of the area. The community includes a mix of uses, is highly pedestrian oriented, and contains a wide range of incomes, jobs, and housing types. The Southeastern quadrant is designated "High" and "Medium" on the ARC's Equitable Target Area Map, and the proposed study, emphasizes Little Five Points as a pedestrian oriented cultural and entertainment center that draws together extremely diverse communities.

We are pleased that the Little Five Points CID will be leading the planning process of the Moreland LCI update and will provide the local match to develop these studies. As an important stakeholder in the Moreland LCI, the City of Atlanta fully supports this application and looks forward to actively participating with all of the stakeholders in the planning process.

We appreciate your consideration of this request.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tim Keane", written over a horizontal line.

Tim Keane, Commissioner

cc: Charletta Wilson Jacks, Director, Office of Planning
Jessica Lavandier, Assistant Director, Office of Planning

FREEDOM PKWY



BASS PLAYING
FIELDS CATALYTIC
REDEVELOPMENT
OPPORTUNITY



DEKALB



DEKALB

MORELAND AVE

HIGH EQUITABLE
TARGET AREA

MEDIUM EQUITABLE
TARGET AREA

I-20

I-20



NOT TO SCALE



ADDITIONAL INFORMATION ON CREATIVE PLACEMAKING APPROACH

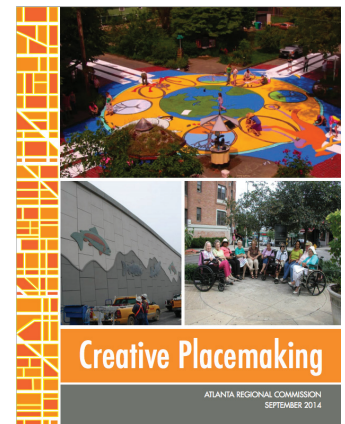
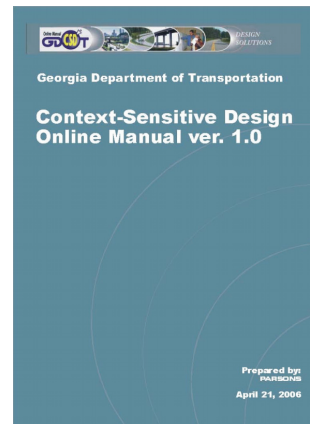
OVERALL APPROACH

Creative Placemaking is a new priority area for ARC, and a critical emphasis for the proposed 10-year update to the Moreland Corridor LCI. Additional information is provided here to expand on why the L5P CID believes that an integrated and multifaceted focus on Creative Placemaking in the L5P/Edgewood Retail District activity centers is essential at the 10 year anniversary of the LCI study.

L5P CID views Creative Placemaking as the fullest expression of the Context Sensitive Design as is described in the GDOT Context Sensitive Design Manual. Creative Placemaking encourages infrastructure investments that are deeply embedded in local culture. Success requires robust community engagement, input, and ultimately ownership of the processes. The study process will include a Creative Placemaking Sounding Board to ensure that these concerns are central in all aspects of planning from start to finish.

The Moreland LCI is ripe for such an approach. L5P and the Edgewood Retail District are at the geographic center of the LCI area, and they draw together the very diverse surrounding communities of Reynoldstown, Edgewood, Candler and Inman for employment, shopping, and entertainment opportunities. A partnership between the L5P CID and Horizon Theater has been awarded a \$170K grant from the national ArtPlace program to pilot performing arts in public spaces in L5P over 18 months. Now is the time to build on that pilot effort and develop a strategy to sustain and expand it, as well as connect to surrounding public art programs like the Beltline. The 10-Year Update will help not only map out a strategy to grow the arts, but will help the L5PCID develop the internal capacity to implement that strategy.

L5P has a long history as an arts and entertainment destination, originally generated by transportation facilities. It was once the regional hub of 5 major streetcar lines that extended as far as Marietta to the north and East Point to the south. In the first half of the 20th century, L5P was home to five nickelodeon theaters: one nickel got you there by streetcar, the second nickel got you into the show (thus the name nickelodeon). These theaters anchored its identification as an arts, culture,



and entertainment center- the populous version of the regal theaters downtown like the Rialto. The reputation is continued today by its identity as the south's Haight Ashbury district- a bohemian satellite of the high art institutions downtown. This century-long history as an arts and entertainment district has yielded a complex creative place making eco-system. Local restaurants, bars, boutiques, and performance ventures all come together to create the unique sense of place that centers and draws together the diverse neighborhoods of the LCI area.

Many of the challenges faced by the Moreland corridor today are a result of the switch from streetcar to vehicular transportation: the compression of state route traffic close against an intensely pedestrian environment, the lack of safe multi-modal connections, and the lack of parking in a district originally accessed by streetcar.

Creative Placemaking provides a means to respond to this historic context where entertainment offerings and transportation facilities have always been closely intertwined. The ArtsPlace grant will provide opportunities to test public realm enhancement strategies, perhaps employing Tactical Urbanism interventions around the regular schedule of street performances supported by the grant. The goal of the study is to renew and update the L5P creative culture tradition, connect it better across Dekalb Avenue with the Edgewood Retail District, and to carry out all work with in-depth participation from surrounding neighborhoods, community groups, arts organizations and public officials.



10-YEAR UPDATE PROCESS GANTT CHART

		Week	1	2	3	4	5	6	7	8	9	10	11
		Week Beginning	1-Feb	8-Feb	15-Feb	22-Feb	29-Feb	7-Mar	14-Mar	21-Mar	28-Mar	4-Apr	11-Apr
Preliminary Task a. Project Initiation/ Diagnostics													
a	Project Initiation Meetings												
	ARC Arts and LCI staff												
	City Planning Staff who prepared 5-year Update												
	CID Board, Tasks Forces, and Committees												
b	Develop and Initiate Media and Outreach Strategy												
	Initiate Project Website												
c	Community Engagement Workshops Logistics												
Task 1. Evaluation and Appraisal Report													
1.1	Assemble Base Documentation												
	Previous Plans and Studies												
	Existing Environmental Conditions												
	Urban Morphology (emphasis on changes since 5-year update)												
	Retail, Residential, Industrial Analysis												
	Open Space, Connectivity, Transportation, Parking Analysis												
	Zoning Analysis												
1.2	Report Production												
	Task Report Complete												
Task 2. Community Engagement													
2.1	Sounding Board												
	Invite Project" Sounding Board" Team												
	Hold Introductory Sounding Board Meeting to Refine Scope												
	Evaluation and Appraisal Report Review and Finalization												
	Introduction to Next Studies												
2.2	Interviews with Critical Stakeholder Groups												
	City Planning, Parks, Public Works, Transportation												
	NPU Leadership												
	Neighborhood and Business Associations Leadership												
2.3	Update Project Website												
Task 3. Creative Placemaking Study													
3.1	Establish ArtPlace Events Evaluation Processes												
3.2	Evaluate ArtPlace Events												

cont'd		Week	12	13	14	15	16	17	18	19	20	21	22
		Week Beginning	18-Apr	25-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun	13-Jun	20-Jun	27-Jun
Task 2. Community Engagement (Continued)													
2.1	Sounding Board Review												
	Midterm Presentations and Check in												
	Creative Placemaking Report Review and Finalization												
	Catalytic Redevelopment Study Report Review and Finalization												
	Conclusion and Recommendation Report Review and Finalization												
2.2	Interviews with Critical Stakeholder Groups												
	Arts Community Stakeholders												
	Neighborhood and Business Association Meetings												
	Atlanta Visitors and Convention Bureau												
	Lifelong Inman Park Group												
	Atlanta Public Schools												
	Charitable Foundations interested in Arts												
	Invest Atlanta												
	Private Investors/Developers												
2.3	Charrette Workshop (central location TBD)												
2.3	Update Project Website												

CONTINUED ON NEXT PAGE



10-YEAR UPDATE PROCESS GANTT CHART

CONTINUED FROM PREVIOUS PAGE

cont'd	Week	12	13	14	15	16	17	18	19	20	21	22
Tasks	Week Beginning	18-Apr	25-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun	13-Jun	20-Jun	27-Jun
Task 3. Creative Placemaking Study												
3.2	Evaluate ArtPlace Events											
3.3	Develop/Test Strategies (Potentially w/ Tactical Urbanism)											
3.4	Arts Identity and Behavioral Analysis of Public Spaces											
3.5	Travel Analysis											
3.6	Economic Development Analysis											
3.7	Regulatory Scan											
3.8	Report Production											
3.9	Task Report Complete											
Task 4. Catalytic Redevelopment Study (Bass Playing Fields)												
4.1	Existing Conditions Analysis											
4.2	Market Analysis											
4.3	Multi Model Parking Study (including bicycle and other alternatives)											
4.4	Development Potential Analysis											
4.5	Regulatory Scan											
4.6	Report Production											
	Task Report Complete											

cont'd	Week	23	24	25	26	27	28	29	30	31	32	33
Tasks	Week Beginning	4-Jul	11-Jul	18-Jul	25-Jul	1-Aug	8-Aug	15-Aug	22-Aug	29-Aug	5-Sep	12-Sep
Task 2. Community Engagement (Continued)												
2.1	Sounding Board Review											
	Conclusion and Recommendation Report Review and Finalization											
2.4	Presentations to Critical Stakeholder Groups											
	ARC Arts and LCI staff											
	City Planning Staff who prepared 5-year Update											
	CID Board, Tasks Forces, and Committees											
	Arts Community Stakeholders											
	Atlanta Visitors and Convention Bureau											
	Lifelong Inman Park Group											
	Neighborhood and Business Association Meetings											
2.3	Update Project Website											
Task 3. Creative Placemaking Study												
3.2	Evaluate ArtPlace Events											
3.3	Develop/Test Strategies (Potentially w/ Tactical Urbanism)											
Task 5. Conclusions and Recommendations Report												
4.1	Combine Component Studies and Identify Synergies											
	Document Process											
4.1	Report Production											
	Task Report Complete											
Follow Up Presentations												
e	Planning Team Shall be Available for up to 5 follow up presentations											



Moreland LCI Report of Accomplishments (Transportation)

Project Name	Description	Project Type	Department	CD	Cost	Completion Date
Iverson	Reconstruction or rehabilitation of turf athletic fields	Ballfield Renovations	Parks	6		9/1/2007
Bicycle signage - 5 year projects	Install signage and pavement markings for on street bicycle routes previously adopted by the City of Atlanta and updated by Connect Atlanta	Bicycle	Public Works	All	\$310,000	7/30/2010
Crosswalk Installation	Replace existing crosswalks with international crosswalks at arterials and collectors.	Crosswalks	Public Works	All		
McLendon Avenue	From Moreland Avenue to Howard Circle with traffic calming, sidewalks, landscaping and signal improvements	Intersection Improvements	Public Works	5	\$112,346.18	1/28/2005
Hosea Williams Drive	From Moreland Avenue to Candler Road	Sidewalk Improvements	Public Works	5	\$323,225.07	5/14/2004
Fairview Road Speed Humps Project	From Moreland Avenue to Ponce De Leon Avenue	Speed Hump Installation	Public Works	6	\$24,000.00	4/1/2009
Elmira Place	From Dekalb Avenue to McLendon Avenue	Street Resurface & Reconstruction	Public Works	6	\$74,765.31	3/28/2007
Euclid Avenue	From Oakdale Avenue to Moreland Avenue	Street Resurface & Reconstruction	Public Works	6	\$157,990.14	4/26/2007
Moreland Avenue	From Mansfield Ave to Constitution Rd, install and upgrade traffic signals; Link signal system to ATCC via fiber optic communications; Develop signal-timing plans for corridor. Dist 2 - 25%, Dist 1 - 50%, Dist 6 - 25%, (Dist 2).	Traffic Signals and Communications	Public Works	2	\$115,510.61	6/1/2006
Moreland Avenue	Install and upgrade traffic signals, link signals to the ATCC via fiber optic communications, develop signal timing plans for the corridor		Public Works	6	\$115,375.00	
Sewer Group 4 - SSES Contract D	The Sanitary Sewer Evaluation Survey (SSES) Sewer Group Three & Four. The SSES project is required by the First Amended Consent Decree and is designed to evaluate the condition of the City's sanitary sewer collection and transmission system.	Sewer Repairs	Watershed Management	2, 6	\$3,594,922	6/25/2010
Sewer Group 2 - Rehabilitation - CIPP \ (Cluster E)	The project is for the rehabilitation of sewers primarily using cured-in-place-pipe techniques, pipe-bursting as well as open cut replacement, manhole rehabilitation, sewer and manhole cleaning and other associated work.	Sewer Repairs	Watershed Management	6	\$7,986,762	6/30/2011



Moreland LCI Report of Accomplishments

ID	Project	Description	PE Year	Constructi on Year	Complete	Underway	Not Started	Not Relevant	Notes
MT-1	Moreland Streetscape - North of Euclid	Implement a corridor-wide streetscape in existing right-of-way which includes street trees in a minimum four feet wide unpaved street furniture and tree planting zone adjacent to the curb, hybrid pedestrian/roadway lighting, new plane concrete sidewalks, crosswalk upgrades, buried utilities, signal mast arms, and curb cut consolidations.	2007	2008			X		
MT-2	Moreland Streetscape - Euclid to DeKalb	Implement a corridor-wide streetscape in existing right-of-way which includes street trees in a minimum four feet wide unpaved street furniture and tree planting zone adjacent to the curb, hybrid pedestrian/roadway lighting, new plane concrete sidewalks, crosswalk upgrades, buried utilities, signal mast arms, and curb cut consolidations.	2007	2009			X		
MT-3	Moreland Streetscape - Hardee to I-20	Implement a corridor-wide streetscape in existing right-of-way which includes street trees in a minimum four feet wide unpaved street furniture and tree planting zone adjacent to the curb, hybrid pedestrian/roadway lighting, new plane concrete sidewalks, crosswalk upgrades, buried utilities, signal mast arms, and curb cut consolidations.	2007	2010			X		
MT-4	Moreland Streetscape- I-20 Bridge	Develop a six feet wide cantilever pedestrian way on both sides of the bridge over I-20. The bridge could be widened by installing a six foot wide pedestrian cantilever on both sides. existing railings could be removed, and current sidewalk areas on the bridge decking could be used for lights and trees in planters.	2007	2008			X		
MT-5	Moreland Restriping between McLendon and DeKalb Aves	Restriping of Moreland between McLendon and DeKalb Aves from 6 to 4 lanes with bike lanes plus with a center turn lane.	2006	2007			X		
MT-6	Moreland Restriping under bridge	Restripe Moreland and install bicycle lanes at the DeKalb Avenue underpass by restriping lanes.	2006	2007			X		
MT-7	Seaboard's westbound right turn lane at Moreland	Elimination of Seaboard's right turn lane at Moreland and reconstruct the island as part of a continuous sidewalk system.	2006	2007			X		
MT-8	Briarcliff Rd southbound signal	Install a southbound left-turn signal on Briarcliff Road at Ponce de Leon Avenue.	2006	2007	X				
MT-9	Ponce/Moreland intersection signal upgrades	Follow-up study of Ponce/Moreland intersection signal upgrades	N/A	2009	X				
MT-10	Moreland and North Avenue signalization	Install signage to direct northbound Moreland Avenue traffic wanting to turn left at North and Ponce de Leon Avenues to use Freedom Parkway; prohibit left turns during peak hours.	2005	2005			X		
MT-11	Moreland/DeKalb Jug-handles reconfiguration	Reconfigure the Jug-handle intersection with DeKalb Avenue by narrowing ramp entrances and installing a traffic signal on Moreland Avenue, signage and lighting.	2006	2008			X		
MT-12	Moreland/Euclid intersection reconfiguration	Reconstructed Moreland/Euclid intersection by removing southbound right-turn lane and installing bulbout on eastern leg	2006	2008			X		
MT-13	Mansfield two way street conversion	Converted Mansfield to a two-way street west of Moreland Avenue for the first 100 feet, remove other driveways.	2006	2008			X		
MT-14	Moreland traffic signal warrant study between Mansfield and Euclid	Conduct a warrant study of a mid-block traffic signal between Mansfield and Euclid Avenues.	N/A	2007			X		
MT-15	Moreland Avenue driveway consolidation between Mansfield and Euclid Aves	Consolidated driveways between Mansfield and Euclid Aves	2007	2008			X		



Moreland LCI Report of Accomplishments

ID	Project	Description	PE Year	Constructi on Year	Complete	Underway	Not Started	Not Relevant	Notes
MT-16	Moreland Avenue signage to prohibit left turns between Mansfield and Euclid Aves.		2007	2008			X		
MT-17	Euclid Avenue at Little Five Points- sidewalk repair	Repaired sidewalks on Euclid Avenue in Little Five Points.	2008	2009	P				Partially Euclid and McLendon. Moreland to Lakeshore
MT-18	Oakdale Road sidewalk repair from DeKalb Ave to McLendon Ave	Repair sidewalks on both Oakdale Road from DeKalb Ave to McLendon Ave	2007	2008			X		Moreland to Euclid Terrace
MT-19	Freedom Park sidewalk from Path trail to Euclid	Build new sidewalk from PATH trail to Euclid Avenue through Freedom Park - 5 feet wide	2008	2008	X				
MT-20	LaFrance Street sidewalk repair from Lowry St to Marion Pl	Repair sidewalks on both sides of LaFrance Street from Lowry St to Marion Pl	2008	2009			X		
MT-21	Moreland Avenue roadway milling north of Euclid Ave	Mill Moreland ave pavement north of Euclid Ave	N/A	2008	X				
MT-22	Arkwright Place slip lane	Close the Arkwright Place northern slip lane	2005	2005		X			
MT-23	Moreland Ave and I-20 traffic signal study	Study of traffic signals at Moreland Ave and I-20. Conduct a detailed study of the I-20 interchange	N/A	2007			X		
MT-24	Moreland Ave at I20 pedestrian improvements	Install facilities on I-20 ramps to improve pedestrian safety along Moreland Avenue.	2006	2007			X		
MT-25	Moreland- install media between Hardee Street and Arkwright Place	Convert the third southbound lane between Hardee Street and Arkwright Place into a median/center turn lane.	2008	2009	X				TWTLT
MT-26	Moreland traffic signal coordination	Upgrade traffic signals. Develop signal timing coordination plans. Implement a bus signal prioritization program as part of signal upgrades.	2006	2009	X				RTOP
MT-27	Moreland roadway milling	Roadway milling prior to next repaving	TBD	2008			X		
MT-28	Moreland Avenue enhanced bus plan	Enhanced bus plan along Moreland Avenue	2006	2008		X			
MT-29	Hurt Street and DeKalb Ave signal warrant study	Conduct a warrant study to gauge the need for a traffic signal at DeKalb Avenue and Hurt Street.	N/A	2007			X		
MT-30	Implement at-grade crossing improvement at Freedom Park and Moreland Avenue	Implement at-grade crossing improvement at Freedom Park and Moreland Avenue	2004	2005	X				
MT-31	Bus route #48 extension	Extend MARTA bus route #48 service from Moreland Avenue to the North Avenue MARTA station via Freedom Parkway, Highland Avenue and Ponce de Leon Avenue	N/A	2005			X		Route 48 no longer exists
MT-32	Proctor Creek train terminus change	Change the Proctor Creek rail line terminus from King Memorial to the Edgewood/Candler Park station.	N/A	2005	P				During Rush Hour
MT-33	Inman Park/Reynoldstown MARTA Station Enhancements, including Seaboard Streetscape	Inman Park/Reynoldstown MARTA Station Enhancements, including Seaboard Streetscape. Implement the planned at-grade Freedom Parkway crossing on Moreland Avenue. Improve accessibility to Inman Park/Reynoldstown station with a new bridge and station entrance, and a future connection to transit-oriented	2009	2010	P				
MT-34	MARTA bus #6 relocation in Edgewood Candler Park	Move MARTA bus route #6 to the north bus bay of the Edgewood/Candler Park station.	N/A	2005	X				
MT-35	Bicycle lockers at Inman Park/Reynoldstown and Edgewood/Candler Park stations	Install bicycle lockers at Inman Park/Reynoldstown and Edgewood/Candler Park stations - 6 each.	2007	2007			X		



Moreland LCI Report of Accomplishments

ID	Project	Description	PE Year	Constructi on Year	Complete	Underway	Not Started	Not Relevant	Notes
MT-36	Inman Park/Reynoldstown MARTA station Wayfinding system to Little Five Points	Install a wayfinding system from the Inman Park/Reynoldstown MARTA station to Little Five Points.	2007	2008			X		
MT-37	Inman Park traffic calming	Implement existing traffic calming plans in Inman Park	2007	2008	X				Carmel Avenue Colquitt Avenue Inman Park Phase 1 and 2 Sampson Street Anniston Avenue
MT-38	Edgewood/Reynoldstown traffic calming	Implement existing traffic calming plans in Edgewood/Reynoldstown	2004	2005	P				Clay Street Clifton Street LaFrance Street Leslie Street Coan Middle School
MT-39	Edgewood/Candler Park and Inman Park/Reynoldstown MARTA Stations Neighborhood directory maps	Provide neighborhood maps in both stations	N/A	2007					
MT-40	MARTA rail announcements	Updated MARTA rail announcements to reflect proposed service changes when next system-wide updates occur	N/A	TBD	X				
MT-41	Reroute southbound MARTA buses from Inman Park/Reynoldstown Station down Brantley Street	Reroute southbound MARTA buses from Inman Park/Reynoldstown Station to down Brantley Street	N/A	2005			X		
MT-42	Seaboard Ave and Walthall Street street connection	Reconnect Walthall Street to Seaboard Avenue.	2007	2008	P				Bike/Ped Connections funded by MARTA
MT-43	Moreland Avenue wayfinding	Install signs to provide directional information to interstates, major streets and commercial nodes, such as Little Five Points, Virginia-Highland, or East Atlanta Village	2006	2008			X		
MT-44	Moreland HAWK signal between Euclid Ave and Mansfield Ave	HAWK signal between Euclid and Mansfield Aves. Install a HAWK signal between Mansfield and Euclid Avenues	2007	2008			X		
MT-45	Moreland Avenue crosswalks and pedestrian crossing signs	Restripe all crosswalks and add pedestrian crossing signs to alert drivers prior to implementing the streetscape	2006	2007					
MT-46	Moreland Avenue bike lane study	Study of options for continuous bike lanes along Moreland Avenue.	N/A	2010+			X		
MT-47	DeKalb Pl to Hurt St multi-use path feasibility study	Study of feasibility of a multi-use trail from DeKalb Pl to Hurt St along the south side of DeKalb Ave.	N/A	On-going			X		More likely to be bike lanes with ROW optimization on Dekalb
MT-48	Moreland Avenue and I-20 bridge bike lanes	Implement bicycle lanes on the Moreland Avenue bridge over I-20.	2007	2008			X		
MT-49	Hurt St and DeKalb Ave traffic signal	Install traffic signal at DeKalb Avenue and Hurt Street	2006	2007			X		To facilitate bicycle and bus left turns after ROW optimization
MT-50	Euclid Ave southbound left turns	Allow southbound left turns onto Euclid Avenue.	2007	2008			X		
MT-51	Moreland Avenue curb cuts elimination in front of Starbucks	Eliminate curb cuts in front of Starbucks	2007	2008			X		



Moreland LCI Report of Accomplishments (Continued)

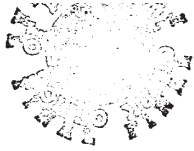
D	Project	Description	PE Year	Constructi on Year	Complete	Underway	Not Started	Not Relevant	Notes
MO-1	Amend 15 Year Future Land Use Plan				X				
MO-2	Rezone corridor						X		
MO-3	Work with property owners to designate identified buildings as Landmarks						X		
MO-4	Develop parking deck in Little Five Points						X		
MO-5	Install light cutoffs at MARTA parking to prevent light spillage.						X		
MO-6	Adopt the Georgia Department of Transportation Pedestrian and Streetscape Guide and Traffic Signal Design Guidelines						X		
MO-7	Issue RFP for development of south Edgewood/Candler Park MARTA parking lot					X			
MO-8	Issue RFP for development of south Inman Park/Reynoldstown parking lot				X				
MO-9	Rebuild Little Five Points Plaza				X				
MO-10	Reynoldstown Park - 210 and 214 Flat Shoals - Land						X		
MO-11	Reynoldstown Parks - 210 and 214 Flat Shoals - Improvements						X		
MO-12	Reynoldstown Park - 1129 Memorial Dr and property behind it - Land						X		
MO-13	Target Moreland Avenue for traffic law enforcement.						X		
MO-14	Reynoldstown Park - 1129 Memorial Dr and property behind it - Improvements						X		

Projects Underway as part of (GDOT P.I. # 0013061)

ID	Project	Description	Type of Improvement
MT-44	Moreland HAWK signal between Euclid Ave and Mansfield Ave	HAWK signal between Euclid and Mansfield Aves. Install a HAWK signal between Mansfield and Euclid Avenues	Pedestrian/Roadway Operations
MT-45	Moreland Avenue crosswalks and pedestrian crossing signs	Restripe all crosswalks and add pedestrian crossing signs to alert drivers prior to implementing the streetscape	Pedestrian
MT-46	Moreland Avenue bike lane study	Study of options for continuous bike lanes along Moreland Avenue.	Study
MT-45	Moreland Avenue crosswalks and pedestrian crossing signs	Restripe all crosswalks and add pedestrian crossing signs to alert drivers prior to implementing the streetscape	Pedestrian
MT-46	Moreland Avenue bike lane study	Study of options for continuous bike lanes along Moreland Avenue.	Study



Resolution Adopting Moreland Corridor Plan into Comprehensive Plan



CITY COUNCIL
ATLANTA, GEORGIA
Municipal Clerk
Atlanta, Georgia

05-*R*-1235

A RESOLUTION:

CDP-05-12

BY COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE

A RESOLUTION ADOPTING THE PONCE DE LEON AVENUE/MORELAND AVENUE CORRIDORS PLAN BY REFERENCE INTO THE 2004-2019 COMPREHENSIVE DEVELOPMENT PLAN OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta has conducted the Ponce de Leon Avenue/Moreland Avenue Corridors Study for the Ponce de Leon Avenue corridor from Peachtree Street to Moreland Avenue, the Moreland Avenue Corridor from Ponce de Leon Avenue to I-20, and the areas surrounding the Inman Park/Reynoldstown and Edgewood/Candler Park MARTA rail stations; and

WHEREAS, the residents and property owners in NPUs E, F, M, N, O, and W worked with the Bureau of Planning Staff and a consultant team led by Tunnell-Spangler-Walsh, Inc., to develop a vision for residential, office, commercial and employment growth, and the appropriate and desirable means for accommodating the resulting transportation impacts; and

WHEREAS, this planning document entitled the Ponce de Leon/Moreland Avenue Corridors Study has been developed based upon the direct input of the residents, property/business owners and other stakeholders in the study area; and

WHEREAS, the City Council wishes to adopt said plan as a guide for future development.

NOW, THEREFORE THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY RESOLVES:

SECTION1: That the PONCE DE LEON/MORELAND AVENUE CORRIDORS STUDY, a copy of which is attached hereto as Exhibit A, is hereby adopted by reference as a component of the Comprehensive Development Plan by the City Council of the City of Atlanta, Georgia.

SECTION2: That all resolutions and parts of resolutions in conflict herewith are hereby rescinded.

A true copy,

Rhonda Daughtrich Johnson
Municipal Clerk, CMC

ADOPTED by the Council
APPROVED by the Mayor

AUG 15, 2005
AUG 22, 2005

2016 Livable Centers Initiative Supplemental Activity & Plan Update Application

This application is for existing LCI communities or sponsors who are seeking funding assistance to update their LCI plans or to prepare studies, guidelines or codes that help to implement their existing LCI studies. Please note that all activities are funded with USDOT Surface Transportation Program funds and therefore must have a transportation nexus to be eligible (for example, a trails plan would be eligible, but a parks plan would not). Some examples of past LCI supplemental work activities include: major plan updates, site plans for new town centers, redevelopment sites or transit-oriented development, street design guidelines, development codes, transportation project feasibility or scoping studies, parking assessments and policies, creative public involvement strategies including demonstration projects.

Applicant Information:

Name of responsible organization: Little 5 Points Community Improvement District
(Eligible applicants include governmental entities, CIDs, and 501(c)3 non-profit organizations):

Name of contact person: Scott Ball

Title: Chief Executive Officer

Department: Administration

Address/City/State/Zip: 426 Sinclair Ave, Atlanta, GA 30307

Telephone: 404) 941-4553

E-mail: scott@commonsplanning.org

Select Study Type:

☒ **LCI Major Plan Update**

Note: LCI studies must be at least 5 years old, priority given to studies at least 10 years old. Study boundaries may be amended during this process.

☐ **LCI Supplemental Study or Activity**

Note: The majority of the study area must be within the existing LCI area, however exceptions can be made for logical termini purposes or if connecting two or more LCI communities.

Supplement Study Information and Justification:

Name of study, plan or work activity: Moreland Avenue LCI Ten-Year Update

Location/jurisdiction(s) of study: City of Atlanta

Name of existing LCI area(s): Moreland Corridor LCI

Does this study area fall within an Equitable Target Area? See [Equitable Target Area \(ETA\) Map](#)

- ☐ Not within ETA
- ☒ Yes – Median range
- ☒ Yes – High range
- ☐ Yes – Very High range

Please provide a response to the following questions:

1. Please provide a **brief scope of work** of the proposed study or activity. This can be in outline or bullet form listing specific study/consultant tasks with brief descriptions of each. If you have a more detailed Scope of Work or RFP available, feel free to include as an appendix. **(max. 500 words):**

Applicant proposes a 10 year update of the Moreland Corridor LCI, with emphasis on creative place making and catalytic redevelopment in the Little Five Points node.

Task I -Evaluation and Appraisal Report.

Inventory plans completed in since the 5 year update, rezoning and land use changes, new developments, infrastructure upgrades and the status of the action plan. The Evaluation and Appraisal Report, the Original Study and 5-Year Update will provide baseline information for the 10-Year Update. Where appropriate, localized zoning will be evaluated for compatibility with current conditions and to respond to market and community imperatives.

Task II- Community Engagement

The Moreland Corridor comprises disparate neighborhoods, including Equitable Target Areas, with the L5P and Edgewood Retail Districts serving all. The 10-Year update will reengage these neighborhoods, for input on how the commercial districts serve their communities and a regional market.

Task III – Creative Place Making

We propose this element within GDOT’s definition of Context Sensitive Design: “a process for achieving design excellence by developing transportation solutions that require continuous, collaborative communication and consensus ... while integrating these innovative approaches with traditional transportation goals for safety and performance.” The award of a \$170,000 ArtPlace grant funding a 9-month program of L5P performance and installation events contemporaneous to the LCI Update provides a laboratory for adapting infrastructure to support culture-driven travel behavior. Among the topics to be scrutinized are:

- * Arts Identity and behavioral analysis of critical open spaces, surrounding streets and transit facilities, how they accommodate access and occupancy during events and over a daily and weekly cycle to determine how the public realm can be configured and programed to be more safe, inclusive, and welcoming.
- * Travel analysis to determine how transit, sidewalks, bikes and parking serves local and visitor demand and

identify means to improve travel behavior, safety and the pedestrian realm.

* Determine how arts and cultural venues and programming can be leveraged to boost the economic development.

Investigations are facilitated by an iterative Event Schedule, and the CID's work with ArtPlace to temporarily vary conditions and measure response. The LCI Update will produce tested transportation management and infrastructure strategies for perpetuating a public arts economy in the LCI area.

Task IV – Catalytic Redevelopment

The publically-owned Bass Play Field is recognized in prior studies as a catalytic site to meet parking, recreational and developmental needs. The Update will assess capacity to meet lifelong needs in a multi-modal fashion, document the imperative for public-benefit orientation, and build consensus for a development program.

Task V – 10-Year LCI Update Recommendations

The conclusions and recommendations of the prior LCI studies will be updated and supplemented based on observation of changing conditions and evolving public priorities. Recommendations for Little Five Points will be incorporated into the work program of the CID, and strengthen the value proposition for redevelopment of the catalytic site. Relevant recommendations will be presented in an appropriate format for incorporation into the Atlanta CDP, Zoning Ordinance, and other policy tools.

2. Explain how this new study or project supports the implementation of the existing, adopted LCI Study (or its most recent plan update if applicable)? How does this proposed study/project help to achieve the goals and recommendations laid out in your community's LCI plan? Please be specific. **(max. 250 words):**

The 2005 Corridor Study and LCI 5 year update focused on basic measures of urban improvement: an enhanced pedestrian environment, improved vehicular safety, bicycle enhancements, transit viability, and balanced mixed use and housing options. However, these objectives say little about the character of the community that would attract residents and visitors, and justify their attainment. To address the area's shortcomings, one must build on its strengths.

Little Five Points and the Moreland Corridor are renowned as the region's oldest remaining countercultural center. The Corridor is on Atlanta's East Side, which is experiencing strong growth along the Beltline. Little Five Points is already the region's most successful theater district with three venues closely clustered on Euclid Avenue and surrounded by shops, bars and restaurants that draw patrons from throughout the metropolitan area and the Southeast. Much of its life is lived outside, on the sidewalk, and in the plazas. However, conditions within the LCI corridor, including mean streets, minimal transit or bicycle accommodations, parking shortages and other infrastructure deficiencies detract from its carrying capacity and disregard the potential of its creative culture. Little Five Points' potential to support the creative economy is as yet unfulfilled.

By documenting both the nuanced needs of the arts and culture sector, and spotlighting persistent weaknesses, the LCI update can underpin stakeholder consensus to resolve deficiencies, expand the economic base and support appropriate new development. The LCI update will serve as a roadmap for the new L5P CID, and identify strategies suited for the new organization.

3. Please describe how this project/study supports regional goals established in the [Atlanta Region's Plan Policy Framework](#). **(max. 250 words):**

The Moreland Corridor LCI 10 year update advances multiple regional priorities. The update is required to maintain LCI eligibility, and furthers the original study's emphasis on multi modal infrastructure to sustain an existing concentration of diverse housing, commercial and cultural activity. By focusing additional analysis on persistent transportation deficiencies, and by calibrating the LCI to pending or recent developments and emerging opportunities, implementation efforts will remain relevant to current context.

The formation of the L5P CID offers a new implementation tool here for public-private partnership, which will be integrated into the LCI process. By carefully studying Arts District public realm and infrastructure needs using the laboratory of ArtPlace events, the study can test and perfect a creative place making tool kit for use elsewhere. The Update's emphasis on expanding the arts and cultural sector aligns with both the Regional Economic Competitiveness Strategy, and ARC's Arts and Culture Initiative.

The Bass Play Field catalytic site presents the opportunity to address multi-modal transportation deficiencies. By also housing seniors, Bass Play Field can smooth a transition for longtime residents from large homes, freeing bedrooms for young families. Artists housing may preserve space for a creative class vulnerable to gentrification. A parking reservoir for the district can also bring nearby surface lots to market as building sites, and increase the viability of existing businesses housed in historic structures without parking. The Update will align the LCI to Lifelong Community principles and increase demographic diversity in the neighborhood.

4. Please describe activities that your community (i.e. local government, CID, and/or community organizations) have undertaken which demonstrate its commitment and ability to implement the LCI plan and create positive changes at the community. You may attach an LCI Report of Accomplishments to the application, if available. **(max. 350 words):**

The East Atlanta neighborhoods comprising the Moreland Corridor include some of the most effective community organizations in the region. Poncy Highlands, Inman Park, Candler Park, and Reynoldstown were among the first in the city to reclaim urban neighborhoods from decline, shaped the city's urban renewal and transportation policies, completed numerous planning studies, and brokered major redevelopment projects. The L5P CID was established by the City of Atlanta and local property owners with support of these neighborhoods to continue this progressive work by using the tools available to CIDs under Georgia statute. The L5P CID levies a three mill tax on member businesses to support these efforts. The City extended the CID's boundaries to include the Inman Park/Reynoldstown Marta Station to serve its interests there. The CID manages the Moreland Avenue Task Force and the Friends of Little Five Points Parks, and is in the process of forming the L5P Arts Alive Steering Committee. These volunteer-staffed groups are coordinated by the CID staff so that individual efforts towards redevelopment of the Moreland Avenue State Route, parks and plaza revitalization, and creative placemaking are coordinated. Through the CID, the Moreland Avenue Task Force has been productively working with GDOT to redesign the state route from DeKalb Avenue to Mansfield to include numerous pedestrian improvements, new bike lanes, a new HAWK signal, and various intersection improvements to increase safety and livability in Little Five Points. The CID has proposed a program of sidewalk, plaza and street repairs to be funded through the City of Atlanta Infrastructure Bond Program, and has received the City of Atlanta's endorsement for LCI proposals for the second year. The CID is in the process of negotiating an MOU to take over management and programming of Findley and Davis Plazas. The CID is the community point of contact for Atlanta Public Schools in the redevelopment of the Bass Play Field, the Catalytic Site proposed for study.

5. Please explain how your proposed study or activity will address one or more of the following LCI priorities or focus areas **(250 words):**
 - a. Mix of uses and a density of development that support walking, biking or transit
 - b. Mixed-income and workforce housing
 - c. Transit-oriented development and bicycle and pedestrian access to transit (including bus stops)
 - d. Redevelopment of underutilized infrastructure, brownfield, or grayfield sites
 - e. Jobs-housing balance and economic opportunity for all
 - f. Increased street connectivity, complete streets and Travel Demand Management
 - g. Aging-in-place and lifelong community concepts
 - h. "Creative placemaking" strategies, creative public involvement and demonstration projects
 - i. Historic preservation and context-sensitive infill and development

a-e:

The Update will study pedestrian and bike connections between the two MARTA Stations and the surrounding communities. A strategy will be developed to better manage the patch work collection of surface lots so that they do not continue to detract from the safety and vibrancy of the pedestrian realm. The southeastern quadrant of the study area is designated High and Medium on the ARC's Equitable Target Area Map, and the Update will emphasize L5P/ Edgewood Retail District as a pedestrian-oriented hub that bridges extremely diverse communities with jobs and cultural experiences.

d-f:

The Update includes further study of the former Bass Playing Fields, an underutilized and potentially catalytic redevelopment site. The site will be evaluated for suitability for senior housing and lifelong Community Programming. The study includes investigation of opportunities to improve connectivity across the LCI, in the east-west axis along Euclid and McClendon, as well as opportunities to improve bike and pedestrian connections where Moreland passes under DeKalb.

g-i:

The Update will build on the CID's work with the Lifelong Inman group to develop older adult housing and supportive programming opportunities within the study area. The Update will also build on the national ArtsPlace Grant (awarded to a partnership between Horizon Theater and L5P CID) to develop creative peacemaking strategies in the area. The area encompasses two National Register-listed Historic Districts in addition to L5P, the south's first neighborhood shopping district where small businesses have met the retail and entertainment needs of the surrounding 19th and early 20th century neighborhoods for over a century.

BUDGET:

Please list each task and the estimated total cost per task (i.e. not just the federal share). If you need more than six tasks, please attach a detailed budget.

Study/Project Tasks		Cost Estimate
Task 1:	Evaluation and Appraisal Report.	\$30,000
Task 2:	Community Engagement	\$40,000
Task 3:	Creative Place Making Study	\$40,000
Task 4:	Catalytic Redevelopment Study	\$40,000
Task 5:	Conclusions and Recommendations Report	\$30,000
Task 6:		
TOTAL study/project budget		180,000

Funds Requested (Max. 80% of Total Budget): \$144,000
Sponsor Cash Match (Min. 20% of Total Budget): \$36,000

Please note: All LCI studies must include at least 20% cash match of the total study budget. The maximum funding request is \$200,000 (i.e. \$250,000 total, \$200,000 fed/\$50,000 local).

SUBMITTAL PACKAGE CHECKLIST:

Your completed LCI Supplemental Activity & Plan Update Application should include the following:

- ☒ Completed *2016 LCI Supplemental Activity and Plan Update Application* (i.e. this form!)
- ☒ A clear map of the proposed study/project area. Include jurisdiction boundaries, major street names, a scale, legend, north arrow, the existing LCI area, and any adjacent LCI boundaries on the map.
- ☒ Resolutions or Letters of Commitment:
 - ☒ Include a letter of commitment from the Mayor or City/County Manager, or a Council Resolution, indicating commitment to the implementation of the project and providing matching funds.
 - ☒ Non-governmental organizations applying for funds shall include a letter of commitment to the implementation of the project and providing the matching funds, from its Executive Director or Board Chairperson, as well as a letter of support from the underlying jurisdiction.
 - ☐ If entities other than the applicant are providing matching funds, please include letters of commitment for the matching funds from those entities.
- ☒ Copy of the Council/Commission resolution adopting the original LCI Study or most recent LCI Plan Update (if applicable). For recently completed plans not yet adopted, please provide documentation showing that the plan adoption/resolution is scheduled on an upcoming agenda.
- ☒ Optional: Supporting documentation such as support letters from stakeholders and community, LCI Report of Accomplishments, detailed scopes of work, photos, etc. Please limit to 15 pages.

How to Submit Application:

Combine all documents from the Submittal Package Checklist into a single PDF with the name of your study area in the file name and submit by December 7, 2015 via email, FTP or USB drive to:

Marisa Ghani, Community Development Division,
Atlanta Regional Commission
40 Courtland Street, N.E., Atlanta, GA 30303
mghani@atlantaregional.com
404-463-3309

For information and questions: See the application website <http://www.atlantaregional.com/land-use/livable-centers-initiative/study-application>, or contact ARC's Community Development Division: Amy Goodwin (404-463-3311, agoodwin@atlantaregional.com) or Marisa Ghani (404-463-3309, mghani@atlantaregional.com).

Submittal Deadline:
Monday, December 7, 2015 by 5pm