



2013 Regional Leadership Institute

Call for Applications

The **Regional Leadership Institute (RLI)** brings together business, civic and public leaders from across the 10-county Atlanta region to explore the issues and opportunities facing metropolitan Atlanta and facilitate discussion about how leaders can work together on these issues.

Founded in 1991, RLI is a week-long interactive program of the Atlanta Regional Commission and is limited to 50 participants each year. Individuals are considered and selected for the RLI program through an open application process. The deadline for this year's application is April 12.

The RLI program is designed to accomplish three distinct goals:

1. **EDUCATE LEADERS** about the processes, programs, opportunities and challenges that impact the 10-county Atlanta region;
2. **STIMULATE INTEREST** and encourage leadership and engagement in regional affairs;
3. **CREATE A NETWORK** of community-minded leaders who will lead in a spirit of collaboration that fosters regional prosperity.

What are the benefits of attending RLI?

Today's regional challenges require a new problem-solving capacity and the ability to work across political, geographical and institutional boundaries. Through RLI, leaders develop a broader awareness of the region in which they live, work and play. They acquire a greater knowledge of the interdependence of the diverse communities that constitute the Atlanta region and understand current trends, issues and opportunities impacting the region. Participants develop a region-wide network of leaders interested in working across disciplines to support regional prosperity.

Who Participates in RLI?

RLI participants include existing and emerging leaders representing the public, private and nonprofit sectors of the 10-county Atlanta region. This includes elected officials, department heads, business executives and organization leaders. Since the program's inception, more than 1,000 metro Atlanta leaders have participated in RLI.

Visit www.atlantaregional.com/RLI to apply
Application deadline: April 12, 2013

My RLI experience was instrumental in broadening my perspective and gave me vital information about the opportunities and challenges facing our region. I came away with new resources, contacts and friends, and I can say that I truly believe that we can effect change and make a great impact on how we live, work and play.

Kecia A. Cunningham, RLI Class of 2004
*Financial Advisor, Northwestern Mutual
Commissioner, City of Decatur*

I found RLI to be one of the most rewarding experiences of my career. The investment of time and resources has been paid back tenfold by what I learned, the strengthening of existing relationships and the new friendships that I made with my classmates. I highly recommend the program.

Nick Masino, RLI Class of 2009
VP of Economic Development, Partnership Gwinnett & Gwinnett Chamber

Little did I know that within a year of attending RLI, I would be elected to the ARC and the Regional Roundtable on Transportation. I have drawn on that training many times and I am continuously in contact with many of my fellow classmates. The friendships and associations that I made that week are extremely helpful as I serve the region.

Mayor Bucky Johnson, RLI Class of 2009
City of Norcross

Application/Recruitment Schedule

March 11 – April 12 Formal application period

April 12 Application deadline

September 29 – October 4 2013 Regional Leadership Institute

Selection Process

All applicants must complete the official online application. Class size is set at 50. A selection committee will review applications and the final selection will be based on:

- a) Information in the application that indicates significant commitment to effecting positive community change.
- b) How the applicant's selection would contribute to program goals.
- c) Leadership potential.

Participant Commitment

If selected, participants are expected to commit to the following:

Attendance – The Regional Leadership Institute is a week-long comprehensive program that consists of a half-day program on Sunday afternoon, four full-day programs Monday – Thursday and a morning program on Friday. Full-day sessions are generally held from 8 a.m. to 4:30 p.m. Participants are expected to arrive on Sunday, September 29 by noon and attend all sessions each day of the program. The class ends on Friday, October 4 at 11 a.m. **THERE ARE NO EXCEPTIONS.**

Cost – The fee for the program is \$2,200.

Other – The class takes place at The Westin Savannah Harbor. Lodging, program materials and most meals are included in the cost of tuition.

For more information, call (404) 463-3211 or email kdeberry@atlantaregional.com.



Atlanta Regional Commission
Regional Impact • Local Relevance

The Atlanta Regional Commission (ARC) is the regional planning agency for the 10-county Atlanta region – Cherokee, Clayton, Cobb, DeKalb, Douglas, Fayette, Fulton, Gwinnett, Henry and Rockdale. ARC serves as the catalyst for regional progress by focusing leadership, attention and planning resources on key regional issues.