This document presents a concise profile of Winder based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Winder: Demographic and Social

### Population

*2019 Population: 17,937*

#### Race and Ethnicity

- Black: 19%
- White: 66%
- Hispanic: 6%
- Other: 9%

Source: American Community Survey, 2019 5-year estimates, table B03002

### Age

#### Male

- 85 and over: 0.84%
- 80-84: 1.75%
- 75-79: 2.90%
- 70-74: 4.43%
- 65-69: 6.31%
- 60-64: 9.55%
- 55-59: 11.34%
- 50-54: 12.49%
- 45-49: 13.77%
- 40-44: 14.44%
- 35-39: 14.95%
- 30-34: 15.20%
- 25-29: 15.69%
- 20-24: 15.98%
- 15-19: 16.39%
- 10-14: 16.96%
- Under 5: 17.53%

#### Female

- 85 and over: 1.30%
- 80-84: 2.07%
- 75-79: 2.93%
- 70-74: 4.21%
- 65-69: 6.28%
- 60-64: 9.46%
- 55-59: 11.33%
- 50-54: 12.50%
- 45-49: 13.74%
- 40-44: 14.42%
- 35-39: 14.93%
- 30-34: 15.21%
- 25-29: 15.70%
- 20-24: 16.01%
- 15-19: 16.41%
- 10-14: 17.00%
- Under 5: 17.60%

Source: American Community Survey, 2019 5-year estimates, table B01001

### Household Type

- Single-headed Family: 22%
- Married Couple Family: 45%
- Non-family: 33%

Source: American Community Survey, 2019 5-year estimates, table B11001

### Citizenship

- Native Born: 93%
- Naturalized: 5%
- Non-Citizen: 4%

Source: American Community Survey, 2019 5-year estimates, table B01001

### Educational Attainment

#### Winder

- BA or higher: 16%
- Less than HS: 19%

#### Barrow County

- BA or higher: 15%
- Less than HS: 19%

#### Northeast GA RC

- BA or higher: 14%
- Less than HS: 26%

#### Georgia

- BA or higher: 13%
- Less than HS: 31%

Source: American Community Survey, 2019 5-year estimates, table B15002
Winder: Economic

Labor Force Participation and Employment

Unemployment Rate: 4.8%†

- Civilian Employed: 61%
- Not in Labor force: 3%
- Unemployed: 36%

Source: American Community Survey, 2019 5-year estimates, table B23001

† Note: Unemployment rate is based upon the civilian labor force.

Industry

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 7%
- Manufacturing: 16%
- Wholesale Trade: 3%
- Retail Trade: 16%
- Transportation and warehousing, and utilities: 7%
- Information: 2%
- Finance and insurance, real estate, rental, leasing: 5%
- Professional, scientific, mgt, administrative, waste mgt: 8%
- Educational services, and health care and social assistance: 16%
- Arts, entertainment, recreation, accommodation, food service: 9%
- Other services, except public administration: 9%
- Public administration: 2%

Source: American Community Survey, 2019 5-year estimates, table C24030

Household Income

<table>
<thead>
<tr>
<th></th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winder</td>
<td>$48,429</td>
<td>$65,515</td>
</tr>
<tr>
<td>Barrow County</td>
<td>$62,345</td>
<td>$72,722</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$55,326</td>
<td>$73,734</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
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</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

Poverty

<table>
<thead>
<tr>
<th></th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winder</td>
<td>25%</td>
<td>17%</td>
</tr>
<tr>
<td>Barrow County</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>21%</td>
<td>16%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

Broadband Internet

- Yes: 76%
- No: 24%

Source: American Community Survey, 2019 5-year estimates, table B28002

Health Insurance

- Private: 53%
- Public: 25%
- Both: 10%
- None: 14%

Source: American Community Survey, 2019 5-year estimates, table B18135
### Occupancy
- Occupied: 92%
- Vacant: 8%

Source: American Community Survey, 2019 5-year estimates, table B25002

### Tenure and Mortgage Status
- Renter: 40%
- Owner with Mortgage: 45%
- Owner without Mortgage: 15%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

### Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winder</td>
<td>$912</td>
<td>$1,083</td>
</tr>
<tr>
<td>Barrow County</td>
<td>$994</td>
<td>$1,038</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$893</td>
<td>$996</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winder</td>
<td>21%</td>
<td>46%</td>
</tr>
<tr>
<td>Barrow County</td>
<td>21%</td>
<td>49%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>20%</td>
<td>52%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>44%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available
- 1 vehicle: 29%
- 2 vehicles: 39%
- 3+ vehicles: 26%
- None: 7%

Source: American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built
- Before 1980: 35%
- Since 2000: 35%
- 1980-1999: 30%

Source: American Community Survey, 2019 5-year estimates, table B25034