This document presents a concise profile of Villa Rica based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Villa Rica: Economic

Labor Force Participation and Employment

Unemployment Rate: 6.2%†

- Civilian Employed: 66%
- Not in Labor force: 30%
- Unemployed: 4%

†Note: Unemployment rate is based upon the civilian labor force.

Source: American Community Survey, 2019 5-year estimates, table B23001

Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>1%</td>
</tr>
<tr>
<td>Construction</td>
<td>4%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>17%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>3%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>12%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>9%</td>
</tr>
<tr>
<td>Information</td>
<td>2%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>3%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>10%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>25%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>8%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>3%</td>
</tr>
<tr>
<td>Public administration</td>
<td>4%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

Household Income

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Villa Rica</td>
<td>$63,241</td>
<td>$79,849</td>
</tr>
<tr>
<td>Carroll County</td>
<td>$53,737</td>
<td>$68,005</td>
</tr>
<tr>
<td>Douglas County</td>
<td>$63,835</td>
<td>$77,559</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>$54,900</td>
<td>$71,411</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

Poverty

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Villa Rica</td>
<td>12%</td>
<td>10%</td>
</tr>
<tr>
<td>Carroll County</td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td>Douglas County</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>22%</td>
<td>16%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

Broadband Internet

Yes: 84%
No: 16%

Source: American Community Survey, 2019 5-year estimates, table B28002

Health Insurance

Private: 63%
Both: 9%
Public: 18%
None: 10%

Source: American Community Survey, 2019 5-year estimates, table B18135
**Villa Rica: Housing**

### Occupancy

- Occupied: 94%
- Vacant: 6%

Source: American Community Survey, 2019 5-year estimates, table B25002

### Tenure and Mortgage Status

- Renter: 45%
- Owner with Mortgage: 48%
- Owner without Mortgage: 8%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

### Median Housing Costs

- Villa Rica: Owners $1,071, Renters $1,249
- Carroll County: Owners $877, Renters $870
- Douglas County: Owners $1,087, Renters $1,108
- Three Rivers RC: Owners $874, Renters $927
- Georgia: Owners $1,006, Renters $1,056

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

### Housing Cost-Burdened Households

- Owners: Villa Rica 21%, Carroll County 20%, Douglas County 20%, Three Rivers RC 21%, Georgia 21%
- Renters: Villa Rica 49%, Carroll County 49%, Douglas County 46%, Three Rivers RC 49%, Georgia 49%

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available

- 1 vehicle: 31%
- 2 vehicles: 42%
- 3+ vehicles: 23%
- None: 4%

Source: American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built

- Before 1980: 15%
- Since 2000: 67%
- 1980-1999: 18%

Source: American Community Survey, 2019 5-year estimates, table B25034