This document presents a concise profile of Tallapoosa based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Tallapoosa: Demographic and Social

Population

2019 Population: 3,185

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
Tallapoosa: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 10.1%†

- Civilian Employed: 44%
- Not in Labor force: 51%
- Unemployed: 5%

Source: American Community Survey, 2019 5-year estimates, table B23001

† Note: Unemployment rate is based upon the civilian labor force.

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 3%
- Manufacturing: 27%
- Wholesale Trade: 2%
- Retail Trade: 3%
- Transportation and warehousing, and utilities: 15%
- Information: 0%
- Finance and insurance, real estate, rental, leasing: 0%
- Professional, scientific, mgt, administrative, waste mgt: 2%
- Educational services, and health care and social assistance: 35%
- Arts, entertainment, recreation, accommodation, food service: 8%
- Other services, except public administration: 0%
- Public administration: 3%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tallapoosa</td>
<td>$49,211</td>
<td>$58,144</td>
</tr>
<tr>
<td>Haralson County</td>
<td>$48,550</td>
<td>$63,993</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$52,913</td>
<td>$68,788</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

- Tallapoosa: 16% Total Population, 17% Children
- Haralson County: 20% Total Population, 15% Children
- Northwest GA RC: 20% Total Population, 14% Children
- Georgia: 22% Total Population, 15% Children

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 73%
- No: 27%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 51%
- Public: 23%
- Both: 17%
- None: 9%

Source: American Community Survey, 2019 5-year estimates, table B18135