This document presents a concise profile of Swainsboro based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Swainsboro: Demographic and Social

Population

2019 Population: 7,542

Race and Ethnicity

- Black: 63%
- White: 34%
- Hispanic: 1%
- Other: 2%

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

- Male
- Female

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

- Single-headed Family: 46%
- Married Couple Family: 18%
- Non-family: 34%

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

- Native Born: 99%

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

- Swainsboro
- Emanuel County
- Heart of GA RC
- Georgia

Source: American Community Survey, 2019 5-year estimates, table B05002

Source: American Community Survey, 2019 5-year estimates, table B15002
Swainsboro: Economic

Labor Force Participation and Employment

Unemployment Rate: 9.1%†

- Civilian Employed: 53%
- Not in Labor force: 4%
- Unemployed: 43%

Source: American Community Survey, 2019 5-year estimates, table B23001
†Note: Unemployment rate is based upon the civilian labor force.

Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting,</td>
<td>3%</td>
</tr>
<tr>
<td>mining</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>3%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>22%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>2%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>10%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>5%</td>
</tr>
<tr>
<td>Information</td>
<td>1%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental,</td>
<td>1%</td>
</tr>
<tr>
<td>leasing</td>
<td></td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative,</td>
<td></td>
</tr>
<tr>
<td>waste mgt</td>
<td>3%</td>
</tr>
<tr>
<td>Educational services, and health care and</td>
<td>29%</td>
</tr>
<tr>
<td>social assistance</td>
<td></td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation,</td>
<td>6%</td>
</tr>
<tr>
<td>food service</td>
<td></td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>3%</td>
</tr>
<tr>
<td>Public administration</td>
<td>12%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

Household Income

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swainsboro</td>
<td>$26,975</td>
<td>$37,850</td>
</tr>
<tr>
<td>Emanuel County</td>
<td>$37,453</td>
<td>$50,288</td>
</tr>
<tr>
<td>Heart of GA RC</td>
<td>$39,441</td>
<td>$55,291</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

Poverty

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swainsboro</td>
<td>42%</td>
<td>32%</td>
</tr>
<tr>
<td>Emanuel County</td>
<td>28%</td>
<td>22%</td>
</tr>
<tr>
<td>Heart of GA RC</td>
<td>33%</td>
<td>23%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

Broadband Internet

- Yes: 70%
- No: 30%

Source: American Community Survey, 2019 5-year estimates, table B28002

Health Insurance

- Private: 30%
- Public: 40%
- Both: 14%
- None: 16%

Source: American Community Survey, 2019 5-year estimates, table B18135
Swainsboro: Housing

Occupancy

- Occupied: 85%
- Vacant: 15%

Tenure and Mortgage Status

- Renter: 59%
- Owner with Mortgage: 22%
- Owner without Mortgage: 19%

Median Housing Costs

- Swainsboro: $633 (Owners), $645 (Renters)
- Emanuel County: $619 (Owners), $509 (Renters)
- Heart of GA RC: $607 (Owners), $501 (Renters)
- Georgia: $1,006 (Owners), $1,056 (Renters)

Housing Cost-Burdened Households

- Swainsboro: 28% (Owners), 48% (Renters)
- Emanuel County: 20% (Owners), 42% (Renters)
- Heart of GA RC: 18% (Owners), 42% (Renters)
- Georgia: 21% (Owners), 49% (Renters)

Vehicles Available

- 1 vehicle: 41%
- 2 vehicles: 27%
- 3+: 10%
- None: 22%

Year Structure Built

- Before 1980: 67%
- Since 2000: 23%
- 1980-1999: 10%

Source:
- Occupancy: American Community Survey, 2019 5-year estimates, table B25002
- Tenure and Mortgage Status: American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- Median Housing Costs: American Community Survey, 2019 5-year estimates, tables B25088 and B25064
- Housing Cost-Burdened Households: American Community Survey, 2019 5-year estimates, tables B25091 and B25070
- Vehicles Available: American Community Survey, 2019 5-year estimates, table B25044
- Year Structure Built: American Community Survey, 2019 5-year estimates, table B25034