This document presents a concise profile of Suwanee based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
### Suwanee: Demographic and Social

#### Population

**2019 Population: 20,907**

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

#### Race and Ethnicity

- **Black**: 12%
- **White**: 58%
- **Hispanic**: 6%
- **Other**: 24%

Source: American Community Survey, 2019 5-year estimates, table B03002

#### Age

- **Male**
  - 85 and over: 6%
  - 80-84: 5%
  - 75-79: 6%
  - 70-74: 5%
  - 65-69: 6%
  - 60-64: 4%
  - 55-59: 6%
  - 50-54: 6%
  - 45-49: 6%
  - 40-44: 6%
  - 35-39: 6%
  - 30-34: 5%
  - 25-29: 5%
  - 20-24: 5%
  - 15-19: 4%
  - 10-14: 6%
  - Under 5: 6%

- **Female**
  - 85 and over: 6%
  - 80-84: 5%
  - 75-79: 6%
  - 70-74: 5%
  - 65-69: 6%
  - 60-64: 4%
  - 55-59: 6%
  - 50-54: 6%
  - 45-49: 6%
  - 40-44: 6%
  - 35-39: 6%
  - 30-34: 5%
  - 25-29: 5%
  - 20-24: 5%
  - 15-19: 4%
  - 10-14: 6%
  - Under 5: 6%

Source: American Community Survey, 2019 5-year estimates, table B01001

#### Household Type

- Single-headed Family: 17%
- Married Couple Family: 57%
- Non-family: 25%

Source: American Community Survey, 2019 5-year estimates, table B11001

#### Citizenship

- **Native Born**: 79%
- **Naturalized**: 13%
- **Not Citizen**: 8%

Source: American Community Survey, 2019 5-year estimates, table B05002

#### Educational Attainment

- **Suwanee**: 3% (BA or higher) 58% (Less than HS)
- **Gwinnett County**: 12% (BA or higher) 37% (Less than HS)
- **Atlanta Regional**: 10% (BA or higher) 42% (Less than HS)
- **Georgia**: 13% (BA or higher) 31% (Less than HS)

Source: American Community Survey, 2019 5-year estimates, table B15002
Suwanee: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 3.4%

- Civilian Employed: 68%
- Not in Labor force: 29%
- Unemployed: 2%

Source: American Community Survey, 2019 5-year estimates, table B23001

† Note: Unemployment rate is based upon the civilian labor force.

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 4%
- Manufacturing: 9%
- Wholesale Trade: 4%
- Retail Trade: 11%
- Transportation and warehousing, and utilities: 3%
- Information: 2%
- Finance and insurance, real estate, rental, leasing: 12%
- Professional, scientific, mgt, administrative, waste mgt: 18%
- Educational services, and health care and social assistance: 20%
- Arts, entertainment, recreation, accommodation, food service: 9%
- Other services, except public administration: 5%
- Public administration: 4%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

- **Suwanee**: $90,436 Mean, $107,115 Median
- **Gwinnett County**: $71,026 Mean, $91,502 Median
- **Atlanta Regional**: $69,498 Mean, $97,655 Median
- **Georgia**: $58,700 Mean, $82,406 Median

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

- **Suwanee**: 9% Poverty Rate
- **Gwinnett County**: 6% Poverty Rate
- **Atlanta Regional**: 11% Poverty Rate
- **Georgia**: 15% Poverty Rate

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 97%
- No: 3%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 78%
- Public: 9%
- None: 7%
- Both: 6%

Source: American Community Survey, 2019 5-year estimates, table B18135
### Suwanee: Housing

#### Occupancy
- Occupied: 96%
- Vacant: 4%

#### Tenure and Mortgage Status
- Renter: 26%
- Owner with Mortgage: 58%
- Owner without Mortgage: 16%

Source: American Community Survey, 2019 5-year estimates, table B25002

### Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suwanee</td>
<td>$1,488</td>
<td>$1,056</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>$1,272</td>
<td>$1,184</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$1,184</td>
<td>$1,272</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,356</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suwanee</td>
<td>19%</td>
<td>41%</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>23%</td>
<td>52%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>21%</td>
<td>49%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available
- 1 vehicle: 28%
- 2 vehicles: 45%
- 3+ vehicles: 25%
- None: 2%

Source: American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built

- Before 1980: 4%
- Since 2000: 48%
- 1980-1999: 48%

Source: American Community Survey, 2019 5-year estimates, table B25034