This document presents a concise profile of Snellville based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Snellville: Demographic and Social

**Population**

- **2019 Population:** 20,077

**Race and Ethnicity**

- **44%** Black
- **39%** White
- **10%** Hispanic
- **7%** Other

**Age**

- **Male:**
  - 85 and over
  - 80-84
  - 75-79
  - 70-74
  - 65-69
  - 60-64
  - 55-59
  - 50-54
  - 45-49
  - 40-44
  - 35-39
  - 30-34
  - 25-29
  - 20-24
  - 15-19
  - 10-14
  - 5-9
  - Under 5

- **Female:**
  - 85 and over
  - 80-84
  - 75-79
  - 70-74
  - 65-69
  - 60-64
  - 55-59
  - 50-54
  - 45-49
  - 40-44
  - 35-39
  - 30-34
  - 25-29
  - 20-24
  - 15-19
  - 10-14
  - 5-9
  - Under 5

**Household Type**

- **Married Couple Family:** 56%
- **Single-headed Family:** 24%
- **Non-family:** 20%

**Citizenship**

- **Native Born:** 85%
- **Naturalized:** 9%
- **Not Citizen:** 5%

**Educational Attainment**

- **Snellville:**
  - BA or higher: 6%
  - Less than HS: 34%

- **Gwinnett County:**
  - BA or higher: 12%
  - Less than HS: 37%

- **Atlanta Regional:**
  - BA or higher: 10%
  - Less than HS: 42%

- **Georgia:**
  - BA or higher: 13%
  - Less than HS: 31%

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Source: American Community Survey, 2019 5-year estimates, table B03002

Source: American Community Survey, 2019 5-year estimates, table B01001

Source: American Community Survey, 2019 5-year estimates, table B05002

Source: American Community Survey, 2019 5-year estimates, table B15002
Snellville: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 3.5%†

![Pie chart showing labor force participation and employment in Snellville.](chart)

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>0%</td>
</tr>
<tr>
<td>Construction</td>
<td>4%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>7%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>4%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>14%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>7%</td>
</tr>
<tr>
<td>Information</td>
<td>4%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>7%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>13%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>19%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>10%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>9%</td>
</tr>
<tr>
<td>Public administration</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Snellville</td>
<td>$74,535</td>
<td>$83,123</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>$71,026</td>
<td>$91,502</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$69,498</td>
<td>$97,655</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Snellville</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 93%
- No: 7%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 60%
- Public: 18%
- Both: 12%
- None: 10%

Source: American Community Survey, 2019 5-year estimates, table B18135
Snellville: Housing

**Occupancy**
- Occupied: 95%
- Vacant: 5%

Source: American Community Survey, 2019 5-year estimates, table B25002

**Tenure and Mortgage Status**
- Renter: 23%
- Owner with Mortgage: 57%
- Owner without Mortgage: 20%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

**Median Housing Costs**

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Snellville</td>
<td>$1,469</td>
<td>$1,201</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>$1,272</td>
<td>$1,356</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$1,184</td>
<td>$1,327</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Snellville</td>
<td>52%</td>
<td>20%</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>52%</td>
<td>23%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>49%</td>
<td>21%</td>
</tr>
<tr>
<td>Georgia</td>
<td>49%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

**Vehicles Available**

- 1 vehicle: 22%
- 2 vehicles: 42%
- 3+ vehicles: 32%
- None: 4%

Source: American Community Survey, 2019 5-year estimates, table B25044

**Year Structure Built**

- Before 1980: 20%
- Since 2000: 30%
- 1980-1999: 49%

Source: American Community Survey, 2019 5-year estimates, table B25034