This document presents a concise profile of Smyrna based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Smyrna: Demographic and Social

Population

2019 Population: 56,666

Race and Ethnicity

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Male
- 85 and over
- 80-84
- 75-79
- 70-74
- 65-69
- 60-64
- 55-59
- 50-54
- 45-49
- 40-44
- 35-39
- 30-34
- 25-29
- 20-24
- 15-19
- 10-14
- 5-9
- Under 5

Female
- 85 and over
- 80-84
- 75-79
- 70-74
- 65-69
- 60-64
- 55-59
- 50-54
- 45-49
- 40-44
- 35-39
- 30-34
- 25-29
- 20-24
- 15-19
- 10-14
- 5-9
- Under 5

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Single-headed Family 15%
Married Couple Family 40%
Non-family 45%

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Native Born 83%
Not Citizen 10%
Naturalized 7%

Source: American Community Survey, 2019 5-year estimates, table B05002

Educational Attainment

Smyrna
- BA or higher 7%
- Less than HS 54%

Cobb County
- BA or higher 8%
- Less than HS 47%

Atlanta Regional
- BA or higher 10%
- Less than HS 42%

Georgia
- BA or higher 13%
- Less than HS 31%

Source: American Community Survey, 2019 5-year estimates, table B15002
**Smyrna: Economic**

### Labor Force Participation and Employment

- **Unemployment Rate:** 4.5%†

- **Civilian Employed:** 74%
- **Not in Labor Force:** 4%
- **Unemployed:** 22%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>0%</td>
</tr>
<tr>
<td>Construction</td>
<td>6%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>7%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>4%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>12%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>5%</td>
</tr>
<tr>
<td>Information</td>
<td>4%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>9%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>18%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>18%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>10%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>4%</td>
</tr>
<tr>
<td>Public administration</td>
<td>4%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smyrna</td>
<td>$76,444</td>
<td>$104,120</td>
</tr>
<tr>
<td>Cobb County</td>
<td>$77,932</td>
<td>$104,969</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$69,498</td>
<td>$97,655</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smyrna</td>
<td>15%</td>
<td>9%</td>
</tr>
<tr>
<td>Cobb County</td>
<td>13%</td>
<td>9%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- **Yes:** 93%
- **No:** 7%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- **Private:** 67%
- **Public:** 12%
- **None:** 14%

Source: American Community Survey, 2019 5-year estimates, table B18135
**Smyrna: Housing**

### Occupancy
- Occupied: 92%
- Vacant: 8%

Source: American Community Survey, 2019 5-year estimates, table B25002

### Tenure and Mortgage Status
- Renter: 45%
- Owner with Mortgage: 43%
- Owner without Mortgage: 12%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

### Median Housing Costs

<table>
<thead>
<tr>
<th>Region</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smyrna</td>
<td>$1,248</td>
<td>$1,459</td>
</tr>
<tr>
<td>Cobb County</td>
<td>$1,202</td>
<td>$1,345</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$1,184</td>
<td>$1,327</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

### Housing Cost-Burdened Households

![Housing Cost-Burdened Households Chart]

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available

- 1 vehicle: 40%
- 2 vehicles: 42%
- 3+: 14%
- None: 4%

Source: American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built

- Before 1980: 30%
- Since 2000: 27%
- 1980-1999: 43%

Source: American Community Survey, 2019 5-year estimates, table B25034