This document presents a concise profile of Senoia based on the following three topic areas:

Demographic and Social Data
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Senoia: Demographic and Social

Population

2019 Population: 4,412

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B05002

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
Senoia: Economic

Labor Force Participation and Employment

Unemployment Rate: 8.5%†

Source: American Community Survey, 2019 5-year estimates, table B23001
† Note: Unemployment rate is based upon the civilian labor force.

Industry

Source: American Community Survey, 2019 5-year estimates, table C24030

Household Income

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

Poverty

Source: American Community Survey, 2019 5-year estimates, table B17010

Broadband Internet

Source: American Community Survey, 2019 5-year estimates, table B28002

Health Insurance

Source: American Community Survey, 2019 5-year estimates, table B18135
### Senoia: Housing

#### Occupancy
- Occupied: 96%
- Vacant: 4%

#### Tenure and Mortgage Status
- Renter: 13%
- Owner with Mortgage: 74%
- Owner without Mortgage: 13%

#### Median Housing Costs

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senoia</td>
<td>$1,203</td>
<td>$1,498</td>
</tr>
<tr>
<td>Coweta County</td>
<td>$1,096</td>
<td>$1,234</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>$874</td>
<td>$927</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

#### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senoia</td>
<td>23%</td>
<td>22%</td>
</tr>
<tr>
<td>Coweta County</td>
<td>18%</td>
<td>49%</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>20%</td>
<td>49%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

#### Vehicles Available
- 1 vehicle: 21%
- 2 vehicles: 50%
- 3+ vehicles: 27%

#### Year Structure Built
- Before 1980: 6%
- Since 2000: 59%
- 1980-1999: 35%

Source: American Community Survey, 2019 5-year estimates, tables B25002, B25009, B25081, B25088, B25064, B25091, B25070, B25044, B25034.