This document presents a concise profile of Savannah based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Savannah: Demographic and Social

Population

2019 Population: 144,464

Race and Ethnicity

- Black: 53%
- White: 35%
- Hispanic: 6%
- Other: 6%

Age

Male
- 85 and over: 6%
- 80-84: 5%
- 75-79: 5%
- 70-74: 4%
- 65-69: 4%
- 60-64: 6%
- 55-59: 6%
- 50-54: 6%
- 45-49: 4%
- 40-44: 4%
- 35-39: 4%
- 30-34: 6%
- 25-29: 6%
- 20-24: 6%
- 15-19: 4%
- 10-14: 4%
- 5-9: 4%
- Under 5: 6%

Female
- 85 and over: 6%
- 80-84: 5%
- 75-79: 5%
- 70-74: 4%
- 65-69: 4%
- 60-64: 6%
- 55-59: 6%
- 50-54: 6%
- 45-49: 4%
- 40-44: 4%
- 35-39: 4%
- 30-34: 6%
- 25-29: 6%
- 20-24: 6%
- 15-19: 4%
- 10-14: 4%
- 5-9: 4%
- Under 5: 6%

Household Type

- Single-headed Family: 25%
- Married Couple Family: 31%
- Non-family: 43%

Citizenship

- Native Born: 94%
- Not Citizen: 6%

Educational Attainment

- Savannah: BA or higher: 12%, Less than HS: 28%
- Chatham County: BA or higher: 10%, Less than HS: 34%
- Coastal RC: BA or higher: 11%, Less than HS: 28%
- Georgia: BA or higher: 13%, Less than HS: 31%

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage
Source: American Community Survey, 2019 5-year estimates, table B03002
Source: American Community Survey, 2019 5-year estimates, table B01001
Source: American Community Survey, 2019 5-year estimates, table B11001
Source: American Community Survey, 2019 5-year estimates, table B05002
Source: American Community Survey, 2019 5-year estimates, table B15002
Savannah: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 8.6%†

![Unemployment Rate Graph]

- 58% Civilian Employed
- 35% Not in Labor force
- 6% Unemployed
- 1% Armed Forces

Source: American Community Survey, 2019 5-year estimates, table B23001
†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
</table>
| Agriculture, forestry, fishing and hunting, and mining | 0%
| Construction                             | 5%
| Manufacturing                            | 7%
| Wholesale Trade                          | 2%
| Retail Trade                             | 13%
| Transportation and warehousing, and utilities | 7%
| Information                              | 1%
| Finance and insurance, real estate, rental, leasing | 4%
| Professional, scientific, mgt, administrative, waste mgt | 10%
| Educational services, and health care and social assistance | 23%
| Arts, entertainment, recreation, accommodation, food service | 18%
| Other services, except public administration | 5%
| Public administration                     | 4%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savannah</td>
<td>$43,307</td>
<td>$63,984</td>
</tr>
<tr>
<td>Chatham County</td>
<td>$56,842</td>
<td>$80,665</td>
</tr>
<tr>
<td>Coastal RC</td>
<td>$55,217</td>
<td>$75,933</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savannah</td>
<td>31%</td>
<td>22%</td>
</tr>
<tr>
<td>Chatham County</td>
<td>21%</td>
<td>15%</td>
</tr>
<tr>
<td>Coastal RC</td>
<td>22%</td>
<td>16%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes 81%
- No 19%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

<table>
<thead>
<tr>
<th>Method</th>
<th>Both</th>
<th>None</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>49%</td>
<td>17%</td>
</tr>
<tr>
<td>Public</td>
<td>26%</td>
<td></td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B18135
Savannah: Housing

**Occupancy**
- Occupied: 85%
- Vacant: 15%

**Tenure and Mortgage Status**
- Renter: 56%
- Owner with Mortgage: 29%
- Owner without Mortgage: 15%

**Median Housing Costs**

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savannah</td>
<td>$1,019</td>
<td>$1,028</td>
</tr>
<tr>
<td>Chatham County</td>
<td>$1,085</td>
<td>$1,170</td>
</tr>
<tr>
<td>Coastal RC</td>
<td>$1,009</td>
<td>$1,026</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25002 and B25009

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savannah</td>
<td>56%</td>
<td>26%</td>
</tr>
<tr>
<td>Chatham County</td>
<td>49%</td>
<td>23%</td>
</tr>
<tr>
<td>Coastal RC</td>
<td>50%</td>
<td>21%</td>
</tr>
<tr>
<td>Georgia</td>
<td>49%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

**Vehicles Available**

- 1 vehicle: 42%
- 2 vehicles: 31%
- 3+ vehicles: 13%
- None: 14%

Source: American Community Survey, 2019 5-year estimates, table B25044

**Year Structure Built**

- Before 1980: 65%
- 1980-1999: 18%
- Since 2000: 17%

Source: American Community Survey, 2019 5-year estimates, table B25034