This document presents a concise profile of Sasser based on the following three topic areas:

### Demographic and Social Data
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

### Economic Data
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

### Housing Data
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come the from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Sasser: Demographic and Social

Population

2019 Population: 255

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Male

Female

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
**Sasser: Economic**

### Labor Force Participation and Employment

**Unemployment Rate: 6.8%**

- **58%** Civilian Employed
- **4%** Not in Labor force
- **38%** Unemployed

Source: American Community Survey, 2019 5-year estimates, table B23001

*Note: Unemployment rate is based upon the civilian labor force.*

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>4%</td>
</tr>
<tr>
<td>Construction</td>
<td>5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>19%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>4%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>12%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>0%</td>
</tr>
<tr>
<td>Information</td>
<td>1%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>4%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>10%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>11%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>7%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>12%</td>
</tr>
<tr>
<td>Public administration</td>
<td>12%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

- **Sasser:** $34,167 Mean, $51,978 Median
- **Terrell County:** $34,768 Mean, $50,725 Median
- **Southwest GA RC:** $41,811 Mean, $59,161 Median
- **Georgia:** $58,700 Mean, $82,406 Median

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- **Sasser:** 24% of total population, 40% of children
- **Terrell County:** 32% of total population, 50% of children
- **Southwest GA RC:** 24% of total population, 35% of children
- **Georgia:** 22% of total population, 40% of children

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 69%
- No: 31%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 29%
- Both: 11%
- None: 20%
- Public: 41%

Source: American Community Survey, 2019 5-year estimates, table B18135
Sasser: Housing

**Occupancy**
- Occupied 83%
- Vacant 17%

**Tenure and Mortgage Status**
- Renter 52%
- Owner with Mortgage 21%
- Owner without Mortgage 28%

**Median Housing Costs**
- Sasser $920
- Terrell County $638
- Southwest GA RC $738
- Georgia $1,056

**Housing Cost-Burdened Households**
- Sasser 63%
- Terrell County 53%
- Southwest GA RC 50%
- Georgia 49%

**Vehicles Available**
- 1 vehicle 31%
- 2 vehicles 43%
- 3+ 23%
- None 3%

**Year Structure Built**
- Before 1980 66%
- Since 2000 31%
- 1980-1999 3%