This document presents a concise profile of Rome based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come the from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Rome: Demographic and Social

**Population**

*2019 Population: 36,716*

**Race and Ethnicity**

- Black: 26%
- White: 50%
- Hispanic: 18%
- Other: 6%

**Source:** U.S. Census Bureau, City Population Estimates, 2019 vintage

**Age**

Male:
- 85 and over: 0.9%
- 80-84: 1%
- 75-79: 1%
- 70-74: 1%
- 65-69: 1%
- 60-64: 1%
- 55-59: 1%
- 50-54: 1%
- 45-49: 1%
- 40-44: 1%
- 35-39: 1%
- 30-34: 1%
- 25-29: 1%
- 20-24: 1%
- Under 5: 1%

Female:
- 85 and over: 1%
- 80-84: 2%
- 75-79: 2%
- 70-74: 2%
- 65-69: 2%
- 60-64: 2%
- 55-59: 2%
- 50-54: 2%
- 45-49: 2%
- 40-44: 2%
- 35-39: 2%
- 30-34: 2%
- 25-29: 2%
- 20-24: 2%
- Under 5: 2%

**Source:** American Community Survey, 2019 5-year estimates, table B01001

**Household Type**

- Married Couple Family: 39%
- Single-headed Family: 23%
- Non-family: 37%

**Source:** American Community Survey, 2019 5-year estimates, table B11001

**Citizenship**

- Native Born: 87%
- Not Citizen: 9%
- Naturalized: 4%

**Source:** American Community Survey, 2019 5-year estimates, table B01001

**Educational Attainment**

- Rome: BA or higher: 22%, Less than HS: 26%
- Floyd County: BA or higher: 18%, Less than HS: 21%
- Northwest GA RC: BA or higher: 18%, Less than HS: 18%
- Georgia: BA or higher: 13%, Less than HS: 31%

**Source:** American Community Survey, 2019 5-year estimates, table B15002
**Rome: Economic**

### Labor Force Participation and Employment

**Unemployment Rate:** 5.3% †

- **Civilian Employed:** 54%
- **Not in Labor force:** 43%
- **Unemployed:** 3%

*Source: American Community Survey, 2019 5-year estimates, table B23001
†Note: Unemployment rate is based upon the civilian labor force.*

### Industry

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 6%
- Manufacturing: 22%
- Wholesale Trade: 2%
- Retail Trade: 9%
- Transportation and warehousing, and utilities: 2%
- Information: 2%
- Finance and insurance, real estate, rental, leasing: 4%
- Professional, scientific, mgt, administrative, waste mgt: 7%
- Educational services, and health care and social assistance: 26%
- Arts, entertainment, recreation, accommodation, food service: 10%
- Other services, except public administration: 5%
- Public administration: 5%

*Source: American Community Survey, 2019 5-year estimates, table C24030*

### Household Income

- **Rome:**
  - Mean: $38,443
  - Median: $63,754
- **Floyd County:**
  - Mean: $48,336
  - Median: $67,957
- **Northwest GA RC:**
  - Mean: $52,913
  - Median: $68,788
- **Georgia:**
  - Mean: $58,700
  - Median: $82,406

*Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025*

### Poverty

- **Rome:**
  - Total Population: 35%
  - Children: 25%
- **Floyd County:**
  - Total Population: 28%
  - Children: 18%
- **Northwest GA RC:**
  - Total Population: 20%
  - Children: 14%
- **Georgia:**
  - Total Population: 22%
  - Children: 15%

*Source: American Community Survey, 2019 5-year estimates, table B17010*

### Broadband Internet

- Yes: 74%
- No: 26%

*Source: American Community Survey, 2019 5-year estimates, table B28002*

### Health Insurance

- Private: 47%
- Public: 26%
- Both: 13%
- None: 15%

*Source: American Community Survey, 2019 5-year estimates, table B18135*
### Rome: Housing

**Occupancy**
- Occupied: 89%
- Vacant: 11%

**Tenure and Mortgage Status**
- Renter: 54%
- Owner with Mortgage: 27%
- Owner without Mortgage: 19%

**Median Housing Costs**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rome</td>
<td>$724</td>
<td>$910</td>
</tr>
<tr>
<td>Floyd County</td>
<td>$762</td>
<td>$820</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$793</td>
<td>$839</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rome</td>
<td>21%</td>
<td>50%</td>
</tr>
<tr>
<td>Floyd County</td>
<td>18%</td>
<td>49%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>19%</td>
<td>44%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Vehicles Available**
- 1 vehicle: 36%
- 2 vehicles: 31%
- 3+ vehicles: 18%
- None: 15%

**Year Structure Built**
- Before 1980: 62%
- Since 2000: 16%
- 1980-1999: 22%

Sources:
- American Community Survey, 2019 5-year estimates, table B25002
- American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- American Community Survey, 2019 5-year estimates, tables B25088 and B25064
- American Community Survey, 2019 5-year estimates, tables B25091 and B25070
- American Community Survey, 2019 5-year estimates, table B25044
- American Community Survey, 2019 5-year estimates, table B25034