This document presents a concise profile of Nicholson based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Nicholson: Demographic and Social

**Population**

2019 Population: 1,869

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

**Race and Ethnicity**

- Black: 70%
- White: 28%
- Hispanic: 1%
- Other: 1%

Source: American Community Survey, 2019 5-year estimates, table B03002

**Age**

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 5</td>
<td>7%</td>
</tr>
<tr>
<td>5-9</td>
<td>5%</td>
</tr>
<tr>
<td>10-14</td>
<td>5%</td>
</tr>
<tr>
<td>15-19</td>
<td>4%</td>
</tr>
<tr>
<td>20-24</td>
<td>5%</td>
</tr>
<tr>
<td>25-29</td>
<td>6%</td>
</tr>
<tr>
<td>30-34</td>
<td>7%</td>
</tr>
<tr>
<td>35-39</td>
<td>8%</td>
</tr>
<tr>
<td>40-44</td>
<td>9%</td>
</tr>
<tr>
<td>45-49</td>
<td>10%</td>
</tr>
<tr>
<td>50-54</td>
<td>11%</td>
</tr>
<tr>
<td>55-59</td>
<td>12%</td>
</tr>
<tr>
<td>60-64</td>
<td>13%</td>
</tr>
<tr>
<td>65-69</td>
<td>14%</td>
</tr>
<tr>
<td>70-74</td>
<td>15%</td>
</tr>
<tr>
<td>75-79</td>
<td>16%</td>
</tr>
<tr>
<td>80-84</td>
<td>17%</td>
</tr>
<tr>
<td>85 and over</td>
<td>18%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B01001

**Household Type**

<table>
<thead>
<tr>
<th>Single-headed Family</th>
<th>Married Couple Family</th>
<th>Non-family</th>
</tr>
</thead>
<tbody>
<tr>
<td>22%</td>
<td>57%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B11001

**Citizenship**

- Native Born: 89%
- Naturalized: 2%
- Not Citizen: 8%

Source: American Community Survey, 2019 5-year estimates, table B05002

**Educational Attainment**

- Nicholson: 27%
- Jackson County: 14%
- Northeast GA RC: 13%
- Georgia: 31%

Source: American Community Survey, 2019 5-year estimates, table B15002
Nicholson: Economic

### Labor Force Participation and Employment

**Unemployment Rate: 3.9%†**

- Civilian Employed: 62%
- Not in Labor force: 35%
- Unemployed: 3%
- Armed Forces: 1%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

### Industry

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 4%
- Manufacturing: 13%
- Wholesale Trade: 6%
- Retail Trade: 15%
- Transportation and warehousing, and utilities: 3%
- Information: 1%
- Finance and insurance, real estate, rental, leasing: 3%
- Professional, scientific, mgt, administrative, waste mgt: 10%
- Educational services, and health care and social assistance: 27%
- Arts, entertainment, recreation, accommodation, food service: 11%
- Other services, except public administration: 2%
- Public administration: 4%

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

- Nicholson: Mean $50,665, Median $54,969
- Jackson County: Mean $65,385, Median $81,860
- Northeast GA RC: Mean $55,326, Median $73,734
- Georgia: Mean $58,700, Median $82,406

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- Nicholson: 14%
- Jackson County: 14%
- Northeast GA RC: 21%
- Georgia: 22%

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 80%
- No: 20%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 52%
- Public: 21%
- Both: 4%
- None: 23%

Source: American Community Survey, 2019 5-year estimates, table B18135
**Nicholson: Housing**

### Occupancy

- Occupied: 74%
- Vacant: 26%

Source: American Community Survey, 2019 5-year estimates, table B25002

### Tenure and Mortgage Status

- Renter: 31%
- Owner with Mortgage: 40%
- Owner without Mortgage: 29%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

### Median Housing Costs

- Nicholson: Owners $898, Renters $684
- Jackson County: Owners $823, Renters $1,052
- Northeast GA RC: Owners $893, Renters $996
- Georgia: Owners $1,006, Renters $1,056

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

### Housing Cost-Burdened Households

- Nicholson: Owners 11%, Renters 58%
- Jackson County: Owners 17%, Renters 46%
- Northeast GA RC: Owners 21%, Renters 52%
- Georgia: Owners 21%, Renters 49%

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available

- 1 vehicle: 27%
- 2 vehicles: 29%
- 3+ vehicles: 31%

Source: American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built

- Before 1980: 14%
- Since 2000: 29%
- 1980-1999: 56%

Source: American Community Survey, 2019 5-year estimates, table B25034