This document presents a concise profile of Nelson based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come the from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
**Nelson: Economic**

### Labor Force Participation and Employment

**Unemployment Rate: 4.0%**

- 70% Civilian Employed
- 27% Not in Labor force
- 3% Unemployed

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>0%</td>
</tr>
<tr>
<td>Construction</td>
<td>14%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>6%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>1%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>10%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>9%</td>
</tr>
<tr>
<td>Information</td>
<td>0%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>8%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>13%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>21%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>7%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>6%</td>
</tr>
<tr>
<td>Public administration</td>
<td>4%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>County</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nelson</td>
<td>$75,987</td>
<td>$82,779</td>
</tr>
<tr>
<td>Cherokee County</td>
<td>$82,740</td>
<td>$100,628</td>
</tr>
<tr>
<td>Pickens County</td>
<td>$67,631</td>
<td>$81,284</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$52,913</td>
<td>$68,788</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

<table>
<thead>
<tr>
<th>County</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nelson</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>Cherokee County</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Pickens County</td>
<td>15%</td>
<td>10%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>20%</td>
<td>14%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes 88%
- No 12%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private 58%
- Public 20%
- Both 9%
- None 13%

Source: American Community Survey, 2019 5-year estimates, table B18135
Nelson: Housing

Occupancy

- Occupied: 94%
- Vacant: 6%

Source: American Community Survey, 2019 5-year estimates, table B25002

Tenure and Mortgage Status

- Renter: 28%
- Owner with Mortgage: 59%
- Owner without Mortgage: 12%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

Median Housing Costs

- Nelson: $908 (Owners), $1,338 (Renters)
- Cherokee County: $1,241 (Owners), $1,384 (Renters)
- Pickens County: $856 (Owners), $946 (Renters)
- Northwest GA RC: $793 (Owners), $839 (Renters)
- Georgia: $1,006 (Owners), $1,056 (Renters)

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households

- Nelson: 18% (Owners), 49% (Renters)
- Cherokee County: 17% (Owners), 44% (Renters)
- Pickens County: 18% (Owners), 40% (Renters)
- Northwest GA RC: 19% (Owners), 44% (Renters)
- Georgia: 21% (Owners), 49% (Renters)

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

Vehicles Available

- 1 vehicle: 36%
- 2 vehicles: 38%
- 3+ vehicles: 16%
- None: 10%

Source: American Community Survey, 2019 5-year estimates, table B25044

Year Structure Built

- Before 1980: 19%
- Since 2000: 42%
- 1980-1999: 39%

Source: American Community Survey, 2019 5-year estimates, table B25034