This document presents a concise profile of Monroe based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come the from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Monroe: Demographic and Social

Population

2019 Population: 13,673

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Male
Female

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
Monroe: Economic

### Labor Force Participation and Employment

**Unemployment Rate: 11.5%†**

- Civilian Employed: 52%
- Not in Labor force: 41%
- Unemployed: 7%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Civilian Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting</td>
<td>0%</td>
</tr>
<tr>
<td>Construction</td>
<td>3%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>15%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>2%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>20%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>8%</td>
</tr>
<tr>
<td>Information</td>
<td>2%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental</td>
<td>3%</td>
</tr>
<tr>
<td>Leasing</td>
<td></td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative,</td>
<td>9%</td>
</tr>
<tr>
<td>waste mgt</td>
<td></td>
</tr>
<tr>
<td>Educational services, and health care and</td>
<td>20%</td>
</tr>
<tr>
<td>social assistance</td>
<td></td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation,</td>
<td>11%</td>
</tr>
<tr>
<td>food service</td>
<td></td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>5%</td>
</tr>
<tr>
<td>Public administration</td>
<td>1%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monroe</td>
<td>$31,740</td>
<td>$43,983</td>
</tr>
<tr>
<td>Walton County</td>
<td>$61,599</td>
<td>$78,154</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$55,326</td>
<td>$73,734</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- Monroe: 47%
- Walton County: 12%
- Northeast GA RC: 16%
- Georgia: 15%

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 65%
- No: 35%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 32%
- Public: 39%
- Both: 9%
- None: 20%

Source: American Community Survey, 2019 5-year estimates, table B18135
Monroe: Housing

**Occupancy**
- Occupied: 91%
- Vacant: 9%

Source: American Community Survey, 2019 5-year estimates, table B25002

**Tenure and Mortgage Status**
- Renter: 65%
- Owner with Mortgage: 24%
- Owner without Mortgage: 11%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

**Median Housing Costs**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monroe</td>
<td>$915</td>
<td>$939</td>
</tr>
<tr>
<td>Walton County</td>
<td>$1,000</td>
<td>$1,075</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$893</td>
<td>$996</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monroe</td>
<td>65%</td>
<td>37%</td>
</tr>
<tr>
<td>Walton County</td>
<td>55%</td>
<td>21%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>52%</td>
<td>21%</td>
</tr>
<tr>
<td>Georgia</td>
<td>49%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

**Vehicles Available**
- 1 vehicle: 44%
- 2 vehicles: 33%
- 3+ vehicles: 12%
- None: 11%

Source: American Community Survey, 2019 5-year estimates, table B25044

**Year Structure Built**
- Before 1980: 47%
- 1980-1999: 37%
- Since 2000: 16%

Source: American Community Survey, 2019 5-year estimates, table B25034