This document presents a concise profile of Mansfield based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Mansfield: Demographic and Social

### Population

**2019 Population: 442**

- 400
- 600
- 800

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

### Race and Ethnicity

- **90%** White
- **4%** Black
- **2%** Other
- **3%** Hispanic

Source: American Community Survey, 2019 5-year estimates, table B03002

### Age

- **Male**
  - 85 and over: 1%
  - 80-84: 2%
  - 75-79: 4%
  - 70-74: 6%
  - 65-69: 10%
  - 60-64: 8%
  - 55-59: 6%
  - 50-54: 6%
  - 45-49: 4%
  - 40-44: 2%
  - 35-39: 1%
  - 30-34: 1%
  - 25-29: 1%
  - 20-24: 1%
  - 15-19: 1%
  - 10-14: 2%
  - 5-9: 3%
  - Under 5: 5%

- **Female**
  - 85 and over: 1%
  - 80-84: 2%
  - 75-79: 4%
  - 70-74: 6%
  - 65-69: 10%
  - 60-64: 8%
  - 55-59: 6%
  - 50-54: 6%
  - 45-49: 4%
  - 40-44: 2%
  - 35-39: 1%
  - 30-34: 1%
  - 25-29: 1%
  - 20-24: 1%
  - 15-19: 1%
  - 10-14: 2%
  - 5-9: 3%
  - Under 5: 5%

Source: American Community Survey, 2019 5-year estimates, table B01001

### Household Type

- **Married Couple Family:** 59%
- **Single-headed Family:** 25%
- **Non-family:** 17%

Source: American Community Survey, 2019 5-year estimates, table B11001

### Citizenship

- **Native Born:** 100%

Source: American Community Survey, 2019 5-year estimates, table B01001

### Educational Attainment

<table>
<thead>
<tr>
<th>Area</th>
<th>BA or higher</th>
<th>Less than HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mansfield</td>
<td>22%</td>
<td>14%</td>
</tr>
<tr>
<td>Newton County</td>
<td>13%</td>
<td>20%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>14%</td>
<td>26%</td>
</tr>
<tr>
<td>Georgia</td>
<td>13%</td>
<td>31%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B15002
Mansfield: Economic

**Unemployment Rate:** 4.4%†

- Civilian Employed: 50%
- Not in Labor force: 48%
- Unemployed: 2%

**Source:** American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>2%</td>
</tr>
<tr>
<td>Construction</td>
<td>11%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>16%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>3%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>5%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>5%</td>
</tr>
<tr>
<td>Information</td>
<td>0%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>5%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>4%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>28%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>7%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>9%</td>
</tr>
<tr>
<td>Public administration</td>
<td>3%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

- **Mansfield:** Mean $36,818, Median $53,679
- **Newton County:** Mean $56,316, Median $71,820
- **Northeast GA RC:** Mean $55,326, Median $73,734
- **Georgia:** Mean $58,700, Median $82,406

**Source:** American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mansfield</td>
<td>36%</td>
<td>28%</td>
</tr>
<tr>
<td>Newton County</td>
<td>21%</td>
<td>16%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>21%</td>
<td>16%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 75%
- No: 25%

**Source:** American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

<table>
<thead>
<tr>
<th>Type</th>
<th>Both</th>
<th>None</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>40%</td>
<td>17%</td>
</tr>
<tr>
<td>Public</td>
<td>35%</td>
<td>12%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, table B18135
Mansfield: Housing

Occupancy
- Occupied: 90%
- Vacant: 10%

Tenure and Mortgage Status
- Renter: 25%
- Owner with Mortgage: 51%
- Owner without Mortgage: 24%

Median Housing Costs
- Mansfield:
  - Owners: $967
  - Renters: $831
- Newton County:
  - Owners: $1,060
  - Renters: $1,010
- Northeast GA RC:
  - Owners: $996
  - Renters: $893
- Georgia:
  - Owners: $1,056
  - Renters: $1,006

Housing Cost-Burdened Households
- Owners:
  - Georgia: 49%
  - Northeast GA RC: 53%
  - Newton County: 52%
  - Mansfield: 71%
- Renters:
  - Georgia: 21%
  - Northeast GA RC: 23%
  - Newton County: 21%
  - Mansfield: 27%

Vehicles Available
- 1 vehicle: 24%
- 2 vehicles: 35%
- 3+ vehicles: 30%
- None: 7%

Year Structure Built
- Before 1980: 62%
- Since 2000: 15%
- 1980-1999: 23%

Source:
- Median Housing Costs: American Community Survey, 2019 5-year estimates, tables B25008 and B25064
- Housing Cost-Burdened Households: American Community Survey, 2019 5-year estimates, tables B25088 and B25064
- Vehicles Available: American Community Survey, 2019 5-year estimates, table B25044
- Year Structure Built: American Community Survey, 2019 5-year estimates, table B25034