This document presents a concise profile of Louisville based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Louisville: Demographic and Social

Population

2019 Population: 2,215

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B05002

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
**Louisville: Economic**

### Labor Force Participation and Employment

Unemployment Rate: 4.8%†

- Civilian Employed: 56%
- Not in Labor force: 42%
- Unemployed: 2%

Source: American Community Survey, 2019 5-year estimates, table B23001

† Note: Unemployment rate is based upon the civilian labor force.

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>1%</td>
</tr>
<tr>
<td>Construction</td>
<td>4%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>23%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>1%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>12%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>7%</td>
</tr>
<tr>
<td>Information</td>
<td>0%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>3%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>2%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>31%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>1%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>2%</td>
</tr>
<tr>
<td>Public administration</td>
<td>11%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

- **Louisville**: Mean $26,385, Median $49,361
- **Jefferson County**: Mean $33,944, Median $47,500
- **Central Savannah RC**: Mean $60,997, Median $69,158
- **Georgia**: Mean $58,700, Median $82,406

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- **Louisville**: Total Population 49%, Children 29%
- **Jefferson County**: Total Population 43%, Children 25%
- **Central Savannah RC**: Total Population 28%, Children 18%
- **Georgia**: Total Population 22%, Children 15%

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 58%
- No: 42%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 39%
- Public: 38%
- Both: 12%
- None: 11%

Source: American Community Survey, 2019 5-year estimates, table B18135
Louisville: Housing

**Occupancy**
- Occupied: 80%
- Vacant: 20%

**Tenure and Mortgage Status**
- Renter: 46%
- Owner with Mortgage: 33%
- Owner without Mortgage: 21%

Source: American Community Survey, 2019 5-year estimates, table B25002

**Median Housing Costs**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisville</td>
<td>$530</td>
<td>$776</td>
</tr>
<tr>
<td>Jefferson County</td>
<td>$561</td>
<td>$591</td>
</tr>
<tr>
<td>Central Savannah RC</td>
<td>$868</td>
<td>$878</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisville</td>
<td>31%</td>
<td>63%</td>
</tr>
<tr>
<td>Jefferson County</td>
<td>19%</td>
<td>48%</td>
</tr>
<tr>
<td>Central Savannah RC</td>
<td>20%</td>
<td>52%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

**Vehicles Available**
- 1 vehicle: 46%
- 2 vehicles: 22%
- 3+ vehicles: 14%
- None: 17%

Source: American Community Survey, 2019 5-year estimates, table B25044

**Year Structure Built**
- Before 1980: 69%
- 1980-1999: 23%
- Since 2000: 9%

Source: American Community Survey, 2019 5-year estimates, table B25034