This document presents a concise profile of Loganville based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Loganville: Demographic and Social

**Population**

*2019 Population: 12,880*

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

**Race and Ethnicity**

- Black: 27%
- Hispanic: 10%
- Other: 10%
- White: 53%

Source: American Community Survey, 2019 5-year estimates, table B03002

**Age**

- Male
  - 85 and over: 6%
  - 80-84: 4%
  - 75-79: 4%
  - 70-74: 2%
  - 65-69: 2%
  - 60-64: 5%
  - 55-59: 6%
  - 50-54: 7%
  - 45-49: 9%
  - 40-44: 6%
  - 35-39: 5%
  - 30-34: 5%
  - 25-29: 5%
  - 20-24: 5%
  - 15-19: 4%
  - 10-14: 3%
  - 5-9: 3%
  - Under 5: 2%

- Female
  - 85 and over: 6%
  - 80-84: 2%
  - 75-79: 2%
  - 70-74: 2%
  - 65-69: 2%
  - 60-64: 4%
  - 55-59: 6%
  - 50-54: 7%
  - 45-49: 9%
  - 40-44: 6%
  - 35-39: 5%
  - 30-34: 5%
  - 25-29: 5%
  - 20-24: 5%
  - 15-19: 4%
  - 10-14: 3%
  - 5-9: 3%
  - Under 5: 2%

Source: American Community Survey, 2019 5-year estimates, table B01001

**Household Type**

- Single-headed Family: 20%
- Married Couple Family: 56%
- Non-family: 24%

Source: American Community Survey, 2019 5-year estimates, table B11001

**Citizenship**

- Native Born: 80%
- Naturalized: 14%
- Not Citizen: 6%

Source: American Community Survey, 2019 5-year estimates, table B01001

**Educational Attainment**

- Logangville: 11% BA or higher, 24% Less than HS
- Gwinnet County: 12% BA or higher, 37% Less than HS
- Walton County: 13% BA or higher, 22% Less than HS
- Northeast GA RC: 14% BA or higher, 26% Less than HS
- Georgia: 13% BA or higher, 31% Less than HS

Source: American Community Survey, 2019 5-year estimates, table B15002
Loganville: Economic

**Labor Force Participation and Employment**

**Unemployment Rate: 5.8%†**

- Civilian Employed: 59%
- Not in Labor force: 4%
- Unemployed: 37%

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 9%
- Manufacturing: 9%
- Wholesale Trade: 3%
- Retail Trade: 15%
- Transportation and warehousing, and utilities: 5%
- Information: 3%
- Finance and insurance, real estate, rental, leasing: 9%
- Professional, scientific, mgt, administrative, waste mgt: 10%
- Educational services, and health care and social assistance: 20%
- Arts, entertainment, recreation, accommodation, food service: 7%
- Other services, except public administration: 8%
- Public administration: 3%

**Source:** American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Household Income**

- **Loganville:**
  - Mean: $61,502
  - Median: $76,369
- **Gwinnett County:**
  - Mean: $71,026
  - Median: $91,502
- **Walton County:**
  - Mean: $61,599
  - Median: $78,154
- **Northeast GA RC:**
  - Mean: $55,326
  - Median: $73,734
- **Georgia:**
  - Mean: $58,700
  - Median: $82,406

**Source:** American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

- **Loganville:** 17%
- **Gwinnett County:** 15%
- **Walton County:** 18%
- **Northeast GA RC:** 21%
- **Georgia:** 22%

**Source:** American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 86%
- No: 14%

**Source:** American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 56%
- Public: 19%
- Both: 14%
- None: 12%

**Source:** American Community Survey, 2019 5-year estimates, table B18135
**Loganville: Housing**

**Occupancy**
- Occupied: 92%
- Vacant: 8%

**Tenure and Mortgage Status**
- Renter: 32%
- Owner with Mortgage: 44%
- Owner without Mortgage: 24%

**Median Housing Costs**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loganville</td>
<td>$1,176</td>
<td>$1,259</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>$1,272</td>
<td>$1,356</td>
</tr>
<tr>
<td>Walton County</td>
<td>$1,000</td>
<td>$1,075</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$893</td>
<td>$996</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loganville</td>
<td>21%</td>
<td>49%</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>21%</td>
<td>52%</td>
</tr>
<tr>
<td>Walton County</td>
<td>21%</td>
<td>55%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>21%</td>
<td>52%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Vehicles Available**
- 1 vehicle: 29%
- 2 vehicles: 41%
- 3+ vehicles: 24%
- None: 6%

**Year Structure Built**
- Before 1980: 12%
- Since 2000: 49%
- 1980-1999: 40%

**Source:**
- American Community Survey, 2019 5-year estimates, table B25002
- American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- American Community Survey, 2019 5-year estimates, tables B25088 and B25064
- American Community Survey, 2019 5-year estimates, tables B25091 and B25070
- American Community Survey, 2019 5-year estimates, table B25044
- American Community Survey, 2019 5-year estimates, table B25034