This document presents a concise profile of Jackson based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Jackson: Demographic and Social

### Population

**2019 Population: 5,239**

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

### Race and Ethnicity

- **45%** Black
- **51%** White
- **1%** Hispanic
- **3%** Other

Source: American Community Survey, 2019 5-year estimates, table B03002

### Age

- **Male**
  - Under 5: 8%
  - 5-9: 6%
  - 10-14: 4%
  - 15-19: 2%
  - 20-24: 2%
  - 25-29: 4%
  - 30-34: 4%
  - 35-39: 6%
  - 40-44: 8%
  - 45-49: 8%
  - 50-54: 10%
  - 55-59: 12%
  - 60-64: 15%
  - 65-69: 19%
  - 70-74: 22%
  - 75-79: 15%
  - 80-84: 8%
  - 85 and over: 6%

- **Female**
  - Under 5: 8%
  - 5-9: 6%
  - 10-14: 4%
  - 15-19: 2%
  - 20-24: 2%
  - 25-29: 4%
  - 30-34: 4%
  - 35-39: 6%
  - 40-44: 8%
  - 45-49: 8%
  - 50-54: 10%
  - 55-59: 12%
  - 60-64: 15%
  - 65-69: 19%
  - 70-74: 22%
  - 75-79: 15%
  - 80-84: 8%
  - 85 and over: 6%

Source: American Community Survey, 2019 5-year estimates, table B01001

### Household Type

- Single-headed Family: 34%
- Married Couple Family: 30%
- Non-family: 37%

Source: American Community Survey, 2019 5-year estimates, table B11001

### Citizenship

- Native Born: 97%
- Not Citizen: 3%

Source: American Community Survey, 2019 5-year estimates, table B01001

### Educational Attainment

- Jackson: 22% BA or higher, 13% Less than HS
- Butts County: 19% BA or higher, 12% Less than HS
- Three Rivers RC: 15% BA or higher, 21% Less than HS
- Georgia: 13% BA or higher, 31% Less than HS

Source: American Community Survey, 2019 5-year estimates, table B15002
Jackson: Economic

Labor Force Participation and Employment

Unemployment Rate: 9.4%†

Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>0%</td>
</tr>
<tr>
<td>Construction</td>
<td>5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>16%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>2%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>18%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>7%</td>
</tr>
<tr>
<td>Information</td>
<td>1%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>6%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>3%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>20%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>15%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>4%</td>
</tr>
<tr>
<td>Public administration</td>
<td>4%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

†Note: Unemployment rate is based upon the civilian labor force.

Household Income

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jackson</td>
<td>$40,612</td>
<td>$72,531</td>
</tr>
<tr>
<td>Butts County</td>
<td>$43,471</td>
<td>$72,157</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>$54,900</td>
<td>$71,411</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

Poverty

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jackson</td>
<td>34%</td>
<td>28%</td>
</tr>
<tr>
<td>Butts County</td>
<td>33%</td>
<td>22%</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>22%</td>
<td>16%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

Broadband Internet

<table>
<thead>
<tr>
<th>Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>58%</td>
</tr>
<tr>
<td>No</td>
<td>42%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B28002

Health Insurance

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Both</td>
<td>6%</td>
</tr>
<tr>
<td>None</td>
<td>35%</td>
</tr>
<tr>
<td>Private</td>
<td>42%</td>
</tr>
<tr>
<td>Public</td>
<td>37%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B18135
Jackson: Housing

Occupancy
- Occupied: 83%
- Vacant: 17%

Tenure and Mortgage Status
- Renter: 52%
- Owner with Mortgage: 20%
- Owner without Mortgage: 28%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>$874</td>
<td>$927</td>
</tr>
<tr>
<td>Butts County</td>
<td>$850</td>
<td>$772</td>
</tr>
<tr>
<td>Jackson</td>
<td>$750</td>
<td>$638</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25008 and B25064

Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
<tr>
<td>Three Rivers RC</td>
<td>29%</td>
<td>53%</td>
</tr>
<tr>
<td>Butts County</td>
<td>20%</td>
<td>49%</td>
</tr>
<tr>
<td>Jackson</td>
<td>20%</td>
<td>49%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

Vehicles Available

- 1 vehicle: 33%
- 2 vehicles: 38%
- 3+ vehicles: 15%
- None: 14%

Source: American Community Survey, 2019 5-year estimates, table B25044

Year Structure Built

- Before 1980: 61%
- Since 2000: 18%
- 1980-1999: 21%

Source: American Community Survey, 2019 5-year estimates, table B25034

Source: American Community Survey, 2019 5-year estimates, table B25002