This document presents a concise profile of Hoschton based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Hoschton: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 4.1%†

- Civilian Employed: 59%
- Not in Labor force: 38%
- Unemployed: 3%
- Armed Forces: 1%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 1%
- Construction: 11%
- Manufacturing: 10%
- Wholesale Trade: 3%
- Retail Trade: 11%
- Transportation and warehousing, and utilities: 8%
- Information: 6%
- Finance and insurance, real estate, rental, leasing: 5%
- Professional, scientific, mgt, administrative, waste mgt: 15%
- Educational services, and health care and social assistance: 16%
- Arts, entertainment, recreation, accommodation, food service: 6%
- Other services, except public administration: 6%
- Public administration: 2%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoschton</td>
<td>$67,813</td>
<td>$97,338</td>
</tr>
<tr>
<td>Jackson County</td>
<td>$65,385</td>
<td>$81,860</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$55,326</td>
<td>$73,734</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B23001

**Poverty**

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoschton</td>
<td>19%</td>
<td>33%</td>
</tr>
<tr>
<td>Jackson County</td>
<td>14%</td>
<td>11%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>21%</td>
<td>16%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

**Broadband Internet**

- Yes: 86%
- No: 14%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>53%</td>
</tr>
<tr>
<td>Public</td>
<td>22%</td>
</tr>
<tr>
<td>Both</td>
<td>15%</td>
</tr>
<tr>
<td>None</td>
<td>11%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B18135
Hoschton: Housing

**Occupancy**
- Occupied: 88%
- Vacant: 12%

**Tenure and Mortgage Status**
- Renter: 19%
- Owner with Mortgage: 56%
- Owner without Mortgage: 25%

**Median Housing Costs**

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoschton</td>
<td>$975</td>
<td>$1,260</td>
</tr>
<tr>
<td>Jackson County</td>
<td>$823</td>
<td>$1,052</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>$893</td>
<td>$996</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoschton</td>
<td>19%</td>
<td>57%</td>
</tr>
<tr>
<td>Jackson County</td>
<td>17%</td>
<td>46%</td>
</tr>
<tr>
<td>Northeast GA RC</td>
<td>21%</td>
<td>52%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Vehicles Available**
- 1 vehicle: 27%
- 2 vehicles: 40%
- 3+ vehicles: 31%

**Year Structure Built**
- Before 1980: 16%
- Since 2000: 42%
- 1980-1999: 42%

Sources:
- American Community Survey, 2019 5-year estimates, table B25002
- American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- American Community Survey, 2019 5-year estimates, tables B25008 and B25064
- American Community Survey, 2019 5-year estimates, tables B25091 and B25070
- American Community Survey, 2019 5-year estimates, table B25044
- American Community Survey, 2019 5-year estimates, table B25034