This document presents a concise profile of Hoboken based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Hoboken: Demographic and Social

Population

2019 Population: 536

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Male

Female

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Native Born 100%

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
Hoboken: Economic

### Labor Force Participation and Employment

#### Unemployment Rate: 11.5% †

- Civilian Employed: 46%
- Not in Labor force: 6%
- Unemployed: 48%

† Note: Unemployment rate is based upon the civilian labor force.

Source: American Community Survey, 2019 5-year estimates, table B23001

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting,</td>
<td>4%</td>
</tr>
<tr>
<td>and mining</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>13%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>5%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>0%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>10%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>18%</td>
</tr>
<tr>
<td>Information</td>
<td>7%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental,</td>
<td>0%</td>
</tr>
<tr>
<td>leasing</td>
<td></td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative,</td>
<td>4%</td>
</tr>
<tr>
<td>waste mgt</td>
<td></td>
</tr>
<tr>
<td>Educational services, and health care and</td>
<td>34%</td>
</tr>
<tr>
<td>social assistance</td>
<td></td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation,</td>
<td>0%</td>
</tr>
<tr>
<td>food service</td>
<td></td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>3%</td>
</tr>
<tr>
<td>Public administration</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

- Hoboken: Mean $62,971, Median $56,870
- Brantley County: Mean $51,349, Median $40,513
- Southern GA RC: Mean $55,740, Median $40,000
- Georgia: Mean $82,406, Median $58,700

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- Hoboken: 27% in poverty
- Brantley County: 20% in poverty
- Southern GA RC: 24% in poverty
- Georgia: 15% in poverty

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 60%
- No: 40%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

<table>
<thead>
<tr>
<th>Insurance Type</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>43%</td>
<td></td>
</tr>
<tr>
<td>Public</td>
<td>38%</td>
<td></td>
</tr>
<tr>
<td>Both</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>None</td>
<td>12%</td>
<td></td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B18135
### Hoboken: Housing

#### Occupancy
- Occupied: 90%
- Vacant: 10%

**Source:** American Community Survey, 2019 5-year estimates, table B25002

#### Tenure and Mortgage Status
- Renter: 26%
- Owner with Mortgage: 28%
- Owner without Mortgage: 47%

**Source:** American Community Survey, 2019 5-year estimates, tables B25009 and B25081

#### Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoboken</td>
<td>$482</td>
<td>$622</td>
</tr>
<tr>
<td>Brantley County</td>
<td>$569</td>
<td>$697</td>
</tr>
<tr>
<td>Southern GA RC</td>
<td>$647</td>
<td>$1,006</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,056</td>
<td>$1,006</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, tables B25088 and B25064

#### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoboken</td>
<td>19%</td>
<td>51%</td>
</tr>
<tr>
<td>Brantley County</td>
<td>20%</td>
<td>45%</td>
</tr>
<tr>
<td>Southern GA RC</td>
<td>21%</td>
<td>47%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, tables B25091 and B25070

#### Vehicles Available
- 1 vehicle: 22%
- 2 vehicles: 42%
- 3+ vehicles: 35%
- None: 11%

**Source:** American Community Survey, 2019 5-year estimates, table B25044

#### Year Structure Built
- Before 1980: 36%
- Since 2000: 34%
- 1980-1999: 30%

**Source:** American Community Survey, 2019 5-year estimates, table B25034