Hiram: 2021 GMA Member City Data Profile

This document presents a concise profile of Hiram based on the following three topic areas:

Demographic and Social Data
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Hiram: Demographic and Social

**Population**

2019 Population: 4,223

![Population Graph](image)

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

**Race and Ethnicity**

- Black: 43%
- White: 40%
- Hispanic: 9%
- Other: 8%

Source: American Community Survey, 2019 5-year estimates, table B03002

**Age**

![Age Graph](image)

Source: American Community Survey, 2019 5-year estimates, table B01001

**Household Type**

- Single-headed Family: 39%
- Married Couple Family: 30%
- Non-family: 32%

Source: American Community Survey, 2019 5-year estimates, table B11001

**Citizenship**

- Native Born: 89%
- Naturalized: 6%
- Not Citizen: 6%

Source: American Community Survey, 2019 5-year estimates, table B01001

**Educational Attainment**

- Georgia: 13% BA or higher, 31% Less than HS
- Northwest GA RC: 18% BA or higher, 18% Less than HS
- Paulding County: 11% BA or higher, 23% Less than HS
- Hiram: 13% BA or higher, 25% Less than HS

Source: American Community Survey, 2019 5-year estimates, table B05002
Hiram: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 3.0%†

<table>
<thead>
<tr>
<th>Civilian Employed</th>
<th>Not in Labor force</th>
<th>Unemployed</th>
</tr>
</thead>
<tbody>
<tr>
<td>66%</td>
<td>31%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 13%
- Manufacturing: 9%
- Wholesale Trade: 1%
- Retail Trade: 11%
- Transportation and warehousing, and utilities: 5%
- Information: 1%
- Finance and insurance, real estate, rental, leasing: 8%
- Professional, scientific, mgmt, administrative, waste mgmt: 12%
- Educational services, and health care and social assistance: 14%
- Arts, entertainment, recreation, accommodation, food service: 8%
- Other services, except public administration: 6%
- Public administration: 11%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Region</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiram</td>
<td>$73,819</td>
<td>$76,018</td>
</tr>
<tr>
<td>Paulding County</td>
<td>$68,370</td>
<td>$80,865</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$52,913</td>
<td>$68,788</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Region</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiram</td>
<td>12%</td>
<td>6%</td>
</tr>
<tr>
<td>Paulding County</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>14%</td>
<td>20%</td>
</tr>
<tr>
<td>Georgia</td>
<td>15%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 84%
- No: 16%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 63%
- Public: 11%
- Both: 10%
- None: 15%

Source: American Community Survey, 2019 5-year estimates, table B18135
**Hiram: Housing**

### Occupancy
- Occupied: 89%
- Vacant: 11%

### Tenure and Mortgage Status
- Renter: 38%
- Owner with Mortgage: 53%
- Owner without Mortgage: 9%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

### Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiram</td>
<td>$1,157</td>
<td>$1,172</td>
</tr>
<tr>
<td>Paulding County</td>
<td>$1,163</td>
<td>$1,135</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$793</td>
<td>$839</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiram</td>
<td>12%</td>
<td>53%</td>
</tr>
<tr>
<td>Paulding County</td>
<td>20%</td>
<td>48%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>19%</td>
<td>44%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available
- 1 vehicle: 32%
- 2 vehicles: 50%
- 3+ vehicles: 15%
- None: 3%

Source: American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built
- Before 1980: 24%
- 1980-1999: 51%
- Since 2000: 25%

Source: American Community Survey, 2019 5-year estimates, table B25034