This document presents a concise profile of Hiawassee based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come the from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Hiawassee: Economic

### Labor Force Participation and Employment

- **Unemployment Rate:** 2.0%†

  - Civilian Employed: 74%
  - Not in Labor force: 1%
  - Unemployed: 25%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

### Industry

- Agriculture, forestry, fishing and hunting, and mining: 7%
- Construction: 14%
- Manufacturing: 4%
- Wholesale Trade: 3%
- Retail Trade: 5%
- Transportation and warehousing, and utilities: 6%
- Information: 2%
- Finance and insurance, real estate, rental, leasing: 0%
- Professional, scientific, mgt, administrative, waste mgt: 9%
- Educational services, and health care and social assistance: 24%
- Arts, entertainment, recreation, accommodation, food service: 11%
- Other services, except public administration: 5%
- Public administration: 13%

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiawassee</td>
<td>$44,643</td>
<td>$64,644</td>
</tr>
<tr>
<td>Towns County</td>
<td>$48,219</td>
<td>$61,147</td>
</tr>
<tr>
<td>GA Mountains RC</td>
<td>$66,935</td>
<td>$91,054</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- **Hiawassee:** 30%
- **Towns County:** 23%
- **GA Mountains RC:** 15%
- **Georgia:** 22%

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 69%
- No: 31%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 43%
- Public: 23%
- Both: 43%
- None: 6%

Source: American Community Survey, 2019 5-year estimates, table B18135
**Occupancy**

- Occupied: 55%
- Vacant: 45%

Source: American Community Survey, 2019 5-year estimates, table B25002

**Tenure and Mortgage Status**

- Renter: 47%
- Owner with Mortgage: 32%
- Owner without Mortgage: 21%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

**Median Housing Costs**

- Hiawassee: $659 (Owners), $858 (Renters)
- Towns County: $717 (Owners), $682 (Renters)
- GA Mountains RC: $921 (Owners), $1,073 (Renters)
- Georgia: $1,006 (Owners), $1,056 (Renters)

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

**Housing Cost-Burdened Households**

- Hiawassee: 49% (Owners), 29% (Renters)
- Towns County: 44% (Owners), 26% (Renters)
- GA Mountains RC: 46% (Owners), 19% (Renters)
- Georgia: 49% (Owners), 21% (Renters)

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

**Vehicles Available**

- 1 vehicle: 43%
- 2 vehicles: 29%
- 3+ vehicles: 11%
- None: 17%

Source: American Community Survey, 2019 5-year estimates, table B25044

**Year Structure Built**

- Before 1980: 36%
- Since 2000: 36%
- 1980-1999: 29%

Source: American Community Survey, 2019 5-year estimates, table B25034