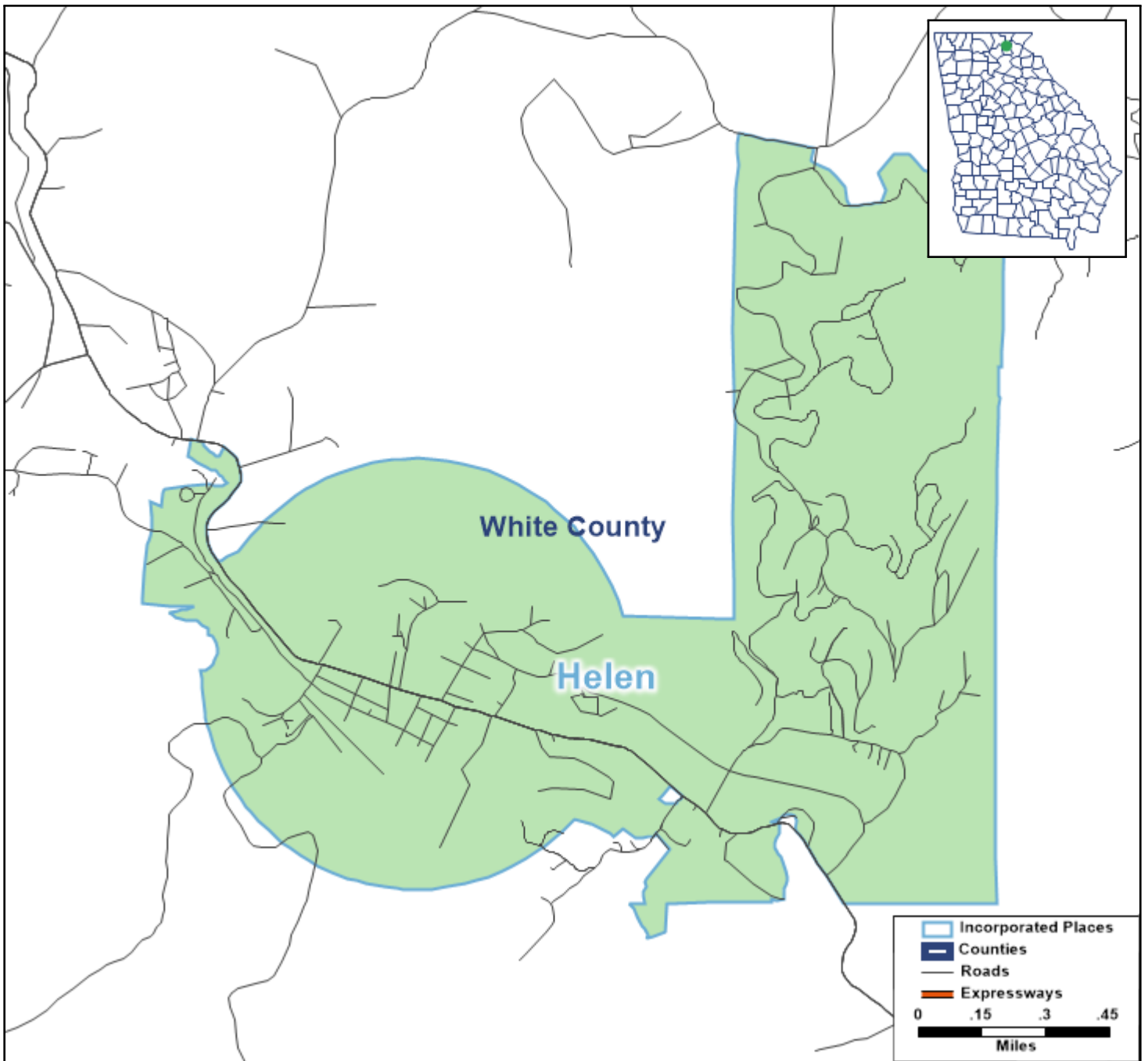# Helen: 2023 GMA Member City Data Profile

This document presents a concise profile of Helen based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2021. Population totals are from the Census Bureau's City Population Estimates program, 2022 vintage; all other data come the from the Census Bureau's 2021 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.
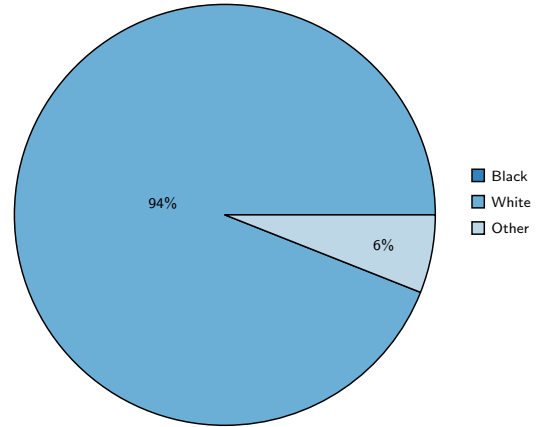
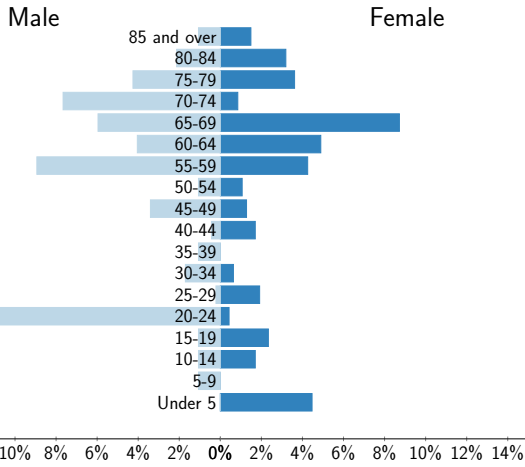# Helen: Demographic and Social

Population

2022 Population: 578
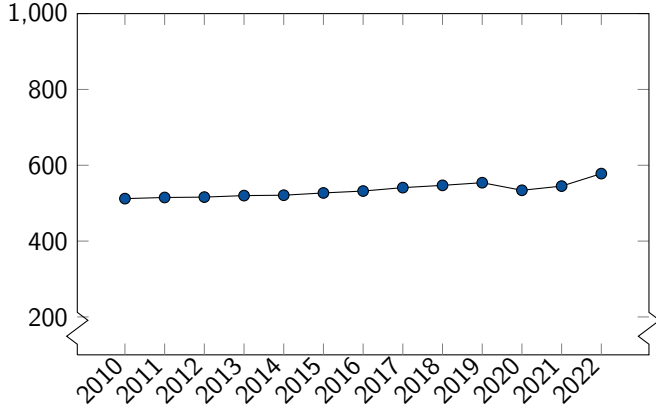
Source: U.S. Census Bureau, City Population Estimates, 2022 vintage
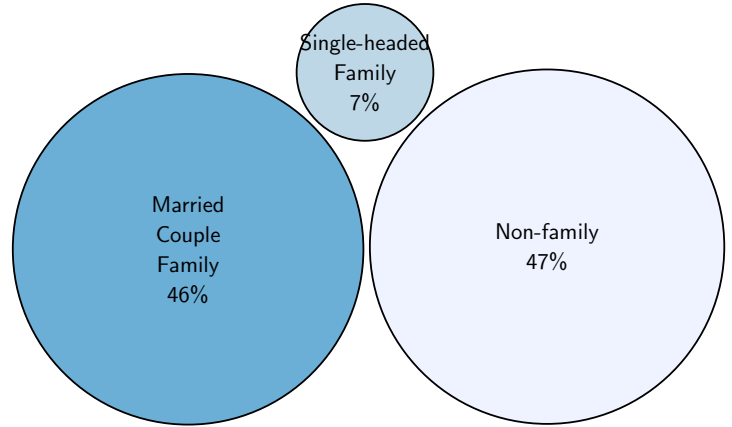
Race and Ethnicity

- 94% White
- 6% Other
- Black

Source: American Community Survey, 2021 5-year estimates, table B03002

Age

Male | Female

85 and over
80-84
75-79
70-74
65-69
60-64
55-59
50-54
45-49
40-44
35-39
30-34
25-29
20-24
15-19
10-14
5-9
Under 5

14% 12% 10% 8% 6% 4% 2% 0% 2% 4% 6% 8% 10% 12% 14%

Source: American Community Survey, 2021 5-year estimates, table B01001

Household Type

- Single-headed Family 7%
- Married Couple Family 46%
- Non-family 47%

Source: American Community Survey, 2021 5-year estimates, table B11001

Citizenship

Native Born 98%   Naturalized 2%
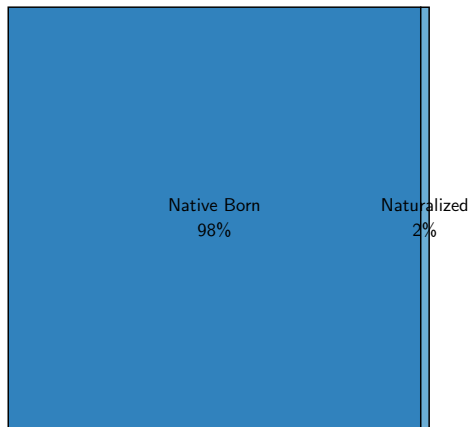
Source: American Community Survey, 2021 5-year estimates, table B05002

Educational Attainment

Helen: 4% BA or higher, 43% Less than HS
White County: 15% BA or higher, 22% Less than HS
GA Mountains RC: 17% BA or higher, 24% Less than HS
Georgia: 12% BA or higher, 33% Less than HS
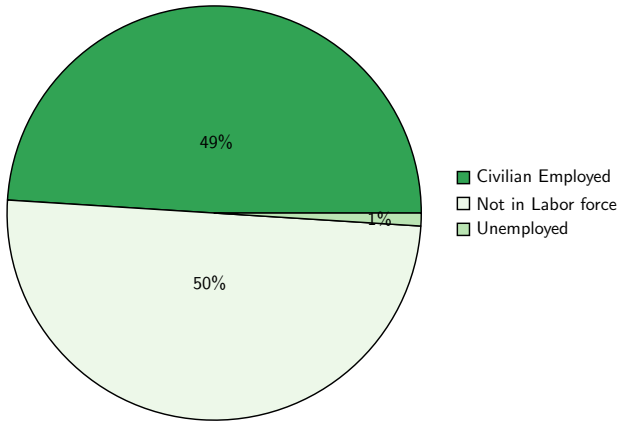
BA or higher | Less than HS
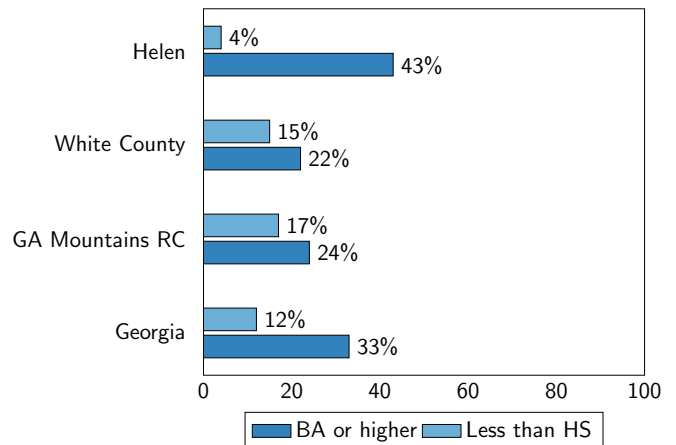
Source: American Community Survey, 2021 5-year estimates, table B15002

Helen: Economic

Labor Force Participation and Employment

Unemployment Rate: 1.9%†

- 49% Civilian Employed
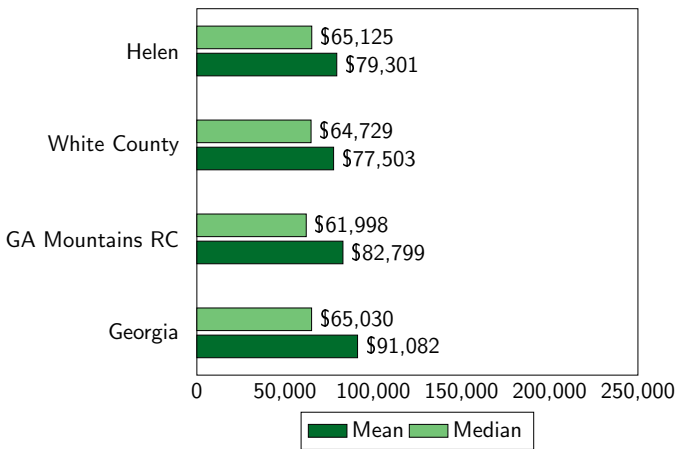- 50% Not in Labor force
- 1% Unemployed

Source: American Community Survey, 2021 5-year estimates, table B23001
†**Note:** Unemployment rate is based upon the civilian labor force.

Industry

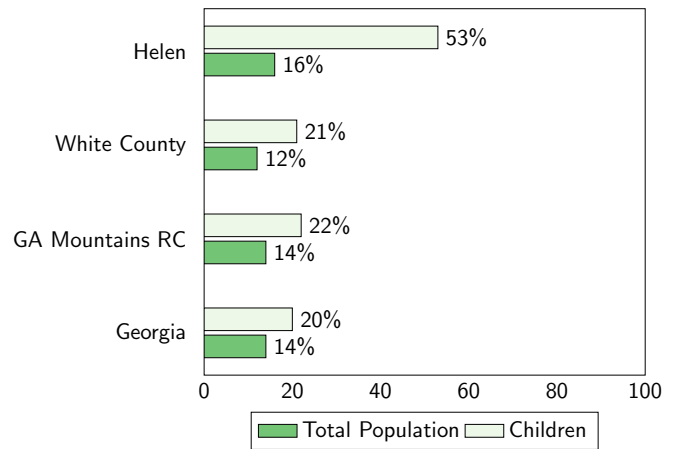|	
Agriculture, forestry, fishing and hunting, and mining	0%
Construction	2%
Manufacturing	30%
Wholesale Trade	10%
Retail Trade	14%
Transportation and warehousing, and utilities	1%
Information	1%
Finance and insurance, real estate, rental, leasing	0%
Professional, scientific, mgt, administrative, waste mgt	10%
Educational services, and health care and social assistance	11%
Arts, entertainment, recreation, accommodation, food service	18%
Other services, except public administration	3%
Public administration	0%

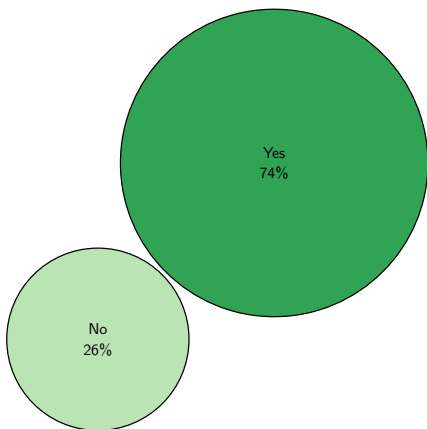Source: American Community Survey, 2021 5-year estimates, table C24030

Household Income

	Median	Mean
Helen	$65,125	$79,301
White County	$64,729	$77,503
GA Mountains RC	$61,998	$82,799
Georgia	$65,030	$91,082

Source: American Community Survey, 2021 5-year estimates, tables B19013 and B19025

Poverty

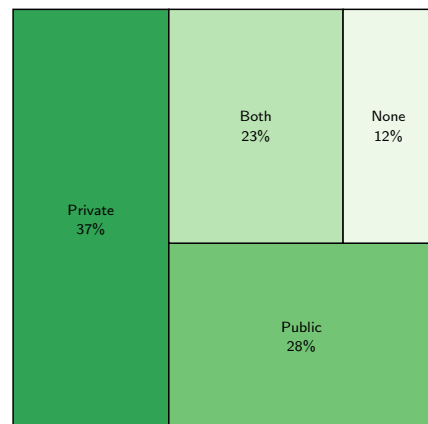|	Children	Total Population
Helen	53%	16%
White County	21%	12%
GA Mountains RC	22%	14%
Georgia	20%	14%

Source: American Community Survey, 2021 5-year estimates, table B17010

Broadband Internet

- Yes 74%
- No 26%
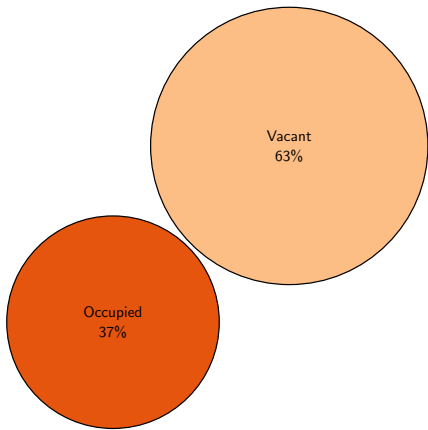
Source: American Community Survey, 2021 5-year estimates, table B28002

Health Insurance

- Private 37%
- Both 23%
- None 12%
- Public 28%

Source: American Community Survey, 2021 5-year estimates, table B18135

Helen: Housing

Occupancy

Vacant
63%

Occupied
37%

Source: American Community Survey, 2021 5-year estimates, table B25002

Tenure and Mortgage Status

Renter
42%

Owner
without
Mortgage
30%

Owner
with
Mortgage
28%
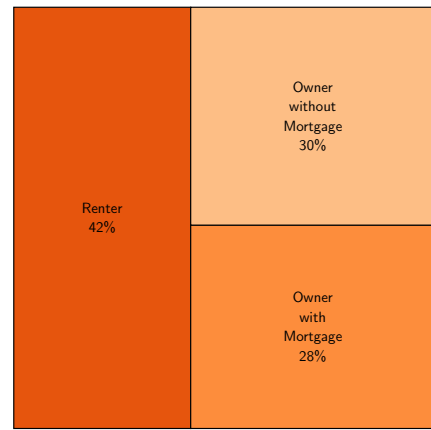
Source: American Community Survey, 2021 5-year estimates, tables B25009 and B25081

Median Housing Costs

|	Owners	Renters
Helen	$975	$673
White County	$723	$899
GA Mountains RC	$876	$932
Georgia	$1,124	$1,110
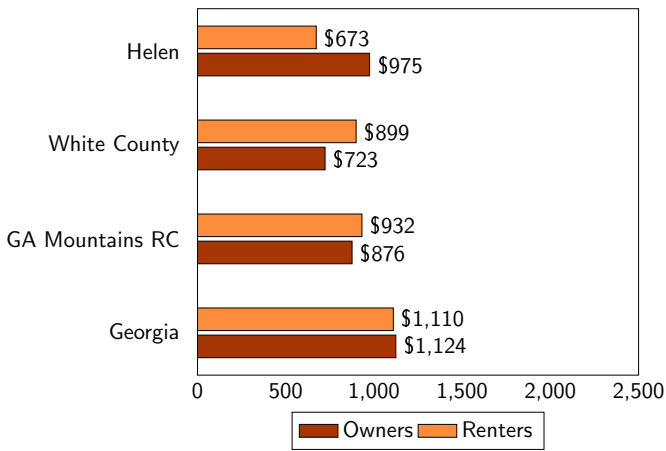
Source: American Community Survey, 2021 5-year estimates, tables B25088 and B25064
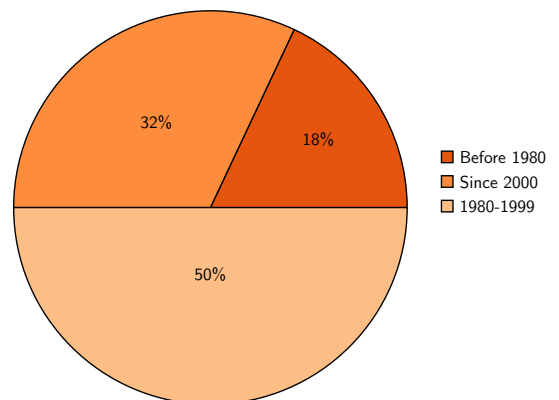
Housing Cost-Burdened Households

	Owners	Renters
Helen	24%	29%
White County	12%	41%
GA Mountains RC	20%	48%
Georgia	20%	50%
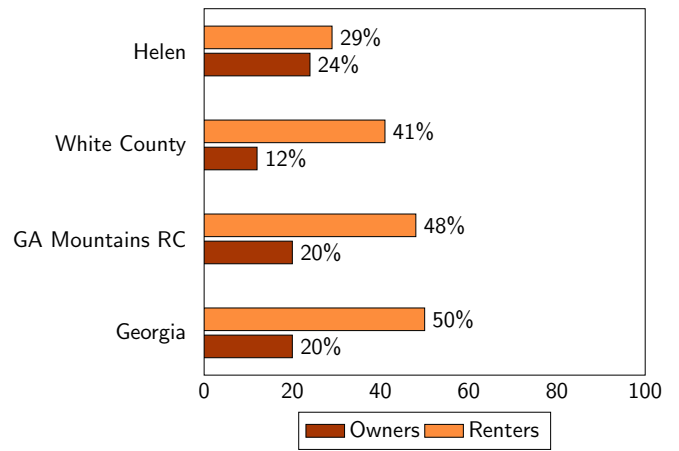
Source: American Community Survey, 2021 5-year estimates, tables B25091 and B25070

Vehicles Available

1 vehicle
41%

3+
16%

None
11%

2 vehicles
31%
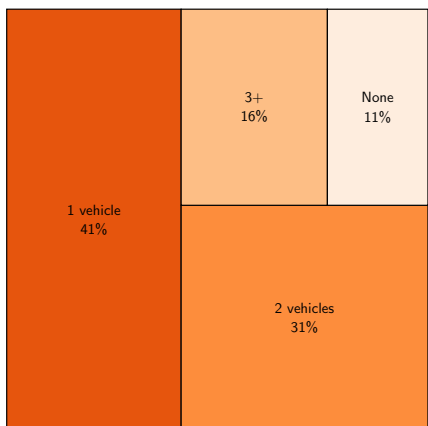
Source: American Community Survey, 2021 5-year estimates, table B25044

Year Structure Built

18%

32%

50%

- Before 1980
- Since 2000
- 1980-1999

Source: American Community Survey, 2021 5-year estimates, table B25034