This document presents a concise profile of Grayson based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau's City Population Estimates program, 2019 vintage; all other data come from the Census Bureau's 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
**Grayson: Demographic and Social**

**Population**

2019 Population: 4,452

![Population Graph]

- Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

**Race and Ethnicity**

- Black: 40%
- White: 42%
- Hispanic: 12%
- Other: 6%

![Race and Ethnicity Pie Chart]

- Source: American Community Survey, 2019 5-year estimates, table B03002

**Age**

- Male:
  - 85 and over: 5%
  - 80-84: 3%
  - 75-79: 5%
  - 70-74: 5%
  - 65-69: 6%
  - 60-64: 8%
  - 55-59: 12%
  - 50-54: 18%
  - 45-49: 20%
  - 40-44: 22%
  - 35-39: 22%
  - 30-34: 22%
  - 25-29: 22%
  - 20-24: 22%
  - 15-19: 22%
  - 10-14: 22%
  - 5-9: 22%
  - Under 5: 22%

- Female:
  - 85 and over: 5%
  - 80-84: 3%
  - 75-79: 5%
  - 70-74: 5%
  - 65-69: 6%
  - 60-64: 8%
  - 55-59: 12%
  - 50-54: 18%
  - 45-49: 20%
  - 40-44: 22%
  - 35-39: 22%
  - 30-34: 22%
  - 25-29: 22%
  - 20-24: 22%
  - 15-19: 22%
  - 10-14: 22%
  - 5-9: 22%
  - Under 5: 22%

- Source: American Community Survey, 2019 5-year estimates, table B01001

**Household Type**

- Married Couple Family: 71%
- Single-headed Family: 14%
- Non-family: 16%

![Household Type Pie Chart]

- Source: American Community Survey, 2019 5-year estimates, table B11001

**Citizenship**

- Native Born: 80%
- Naturalized: 15%
- Not Citizen: 6%

- Source: American Community Survey, 2019 5-year estimates, table B05002

**Educational Attainment**

- Grayson:
  - Less than HS: 55%
- Gwinnett County:
  - Less than HS: 37%
- Atlanta Regional:
  - Less than HS: 42%
- Georgia:
  - Less than HS: 31%

![Educational Attainment Bar Chart]

- Source: American Community Survey, 2019 5-year estimates, table B15002
Grayson: Economic

### Labor Force Participation and Employment

**Unemployment Rate:** 2.0%†

- **Civilian Employed:** 65%
- **Not in Labor force:** 34%
- **Unemployed:** 1%

†Note: Unemployment rate is based upon the civilian labor force.

Source: American Community Survey, 2019 5-year estimates, table B23001

### Industry

- **Agriculture, forestry, fishing and hunting, and mining:** 1%
- **Construction:** 5%
- **Manufacturing:** 5%
- **Wholesale Trade:** 2%
- **Retail Trade:** 9%
- **Transportation and warehousing, and utilities:** 23%
- **Information:** 2%
- **Finance and insurance, real estate, rental, leasing:** 5%
- **Professional, scientific, mgt, administrative, waste mgt:** 10%
- **Educational services, and health care and social assistance:** 25%
- **Arts, entertainment, recreation, accommodation, food service:** 4%
- **Other services, except public administration:** 3%
- **Public administration:** 6%

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>Location</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grayson</td>
<td>$111,528</td>
<td>$118,490</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>$71,026</td>
<td>$91,502</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$69,498</td>
<td>$97,655</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grayson</td>
<td>7%</td>
<td>5%</td>
</tr>
<tr>
<td>Gwinnett County</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- **Yes:** 96%
- **No:** 4%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- **Private:** 76%
- **Both:** 13%
- **Public:** 6%
- **None:** 5%

Source: American Community Survey, 2019 5-year estimates, table B18135