This document presents a concise profile of Fayetteville based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Fayetteville: Demographic and Social

Population

2019 Population: 17,991

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

Race
- Black: 40%
- White: 42%
- Hispanic: 6%
- Other: 12%

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Single-headed Family: 19%
Non-family: 29%
Married Couple Family: 51%

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Native Born: 88%
Naturalized: 8%
Not Citizen: 4%

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
**Fayetteville: Economic**

### Labor Force Participation and Employment

**Unemployment Rate: 7.2%†**

- **Civilian Employed**: 57%
- **Not in Labor force**: 4%
- **Unemployed**: 39%

†Note: Unemployment rate is based upon the civilian labor force.

Source: American Community Survey, 2019 5-year estimates, table B23001

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>0%</td>
</tr>
<tr>
<td>Construction</td>
<td>4%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>2%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>8%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>13%</td>
</tr>
<tr>
<td>Information</td>
<td>4%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>6%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>11%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>20%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>11%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>7%</td>
</tr>
<tr>
<td>Public administration</td>
<td>6%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

- **Fayetteville**: $73,526 (Mean), $88,828 (Median)
- **Fayette County**: $90,145 (Mean), $120,612 (Median)
- **Atlanta Regional**: $69,498 (Mean), $97,655 (Median)
- **Georgia**: $58,700 (Mean), $82,406 (Median)

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- **Fayetteville**: 9% (Total Population), 7% (Children)
- **Fayette County**: 7% (Total Population), 6% (Children)
- **Atlanta Regional**: 18% (Total Population), 12% (Children)
- **Georgia**: 22% (Total Population), 15% (Children)

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 87%
- No: 13%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 62%
- Both: 18%
- Public: 11%
- None: 9%

Source: American Community Survey, 2019 5-year estimates, table B18135
Fayetteville: Housing

**Occupancy**

- Occupied: 96%
- Vacant: 4%

**Tenure and Mortgage Status**

- Renter: 29%
- Owner with Mortgage: 54%
- Owner without Mortgage: 17%

Source: American Community Survey, 2019 5-year estimates, table B25002

**Median Housing Costs**

- Owners
  - Fayetteville: $1,157
  - Fayette County: $1,326
  - Atlanta Regional: $1,184
  - Georgia: $1,006
- Renters
  - Fayetteville: $1,300
  - Fayette County: $1,410
  - Atlanta Regional: $1,327
  - Georgia: $1,056

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

**Housing Cost-Burdened Households**

- Owners
  - Fayetteville: 24%
  - Fayette County: 21%
  - Atlanta Regional: 21%
  - Georgia: 21%
- Renters
  - Fayetteville: 49%
  - Fayette County: 49%
  - Atlanta Regional: 44%
  - Georgia: 49%

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

**Vehicles Available**

- 1 vehicle: 34%
- 2 vehicles: 40%
- 3+ vehicles: 23%
- None: 1%

Source: American Community Survey, 2019 5-year estimates, table B25044

**Year Structure Built**

- Before 1980: 38%
- Since 2000: 15%
- 1980-1999: 47%

Source: American Community Survey, 2019 5-year estimates, table B25034