This document presents a concise profile of Emerson based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Emerson: Economic

**Labor Force Participation and Employment**

**Unemployment Rate: 5.3%†**

- Civilian Employed: 42%
- Not in Labor force: 3%
- Unemployed: 55%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>1%</td>
</tr>
<tr>
<td>Construction</td>
<td>16%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>13%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>2%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>10%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>7%</td>
</tr>
<tr>
<td>Information</td>
<td>1%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>4%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>7%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>20%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>7%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>9%</td>
</tr>
<tr>
<td>Public administration</td>
<td>3%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

- Emerson: Mean $55,625, Median $93,437
- Bartow County: Mean $57,423, Median $71,769
- Northwest GA RC: Mean $52,913, Median $68,788
- Georgia: Mean $58,700, Median $82,406

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerson</td>
<td>8%</td>
<td>14%</td>
</tr>
<tr>
<td>Bartow County</td>
<td>18%</td>
<td>14%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>20%</td>
<td>14%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 72%
- No: 28%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 41%
- Both: 16%
- None: 15%
- Public: 26%

Source: American Community Survey, 2019 5-year estimates, table B18135
### Emerson: Housing

#### Occupancy

- Occupied: 95%
- Vacant: 5%

**Source:** American Community Survey, 2019 5-year estimates, table B25002

#### Tenure and Mortgage Status

- Renter: 24%
- Owner without Mortgage: 30%
- Owner with Mortgage: 46%

**Source:** American Community Survey, 2019 5-year estimates, tables B25009 and B25081

#### Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerson</td>
<td>$853</td>
<td>$1,018</td>
</tr>
<tr>
<td>Bartow County</td>
<td>$937</td>
<td>$969</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$793</td>
<td>$839</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, tables B25088 and B25064

#### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerson</td>
<td>35%</td>
<td>26%</td>
</tr>
<tr>
<td>Bartow County</td>
<td>45%</td>
<td>22%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>44%</td>
<td>19%</td>
</tr>
<tr>
<td>Georgia</td>
<td>49%</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, tables B25091 and B25070

#### Vehicles Available

- 1 vehicle: 26%
- 2 vehicles: 44%
- 3+ vehicles: 30%
- None: 1%

**Source:** American Community Survey, 2019 5-year estimates, table B25044

#### Year Structure Built

- Before 1980: 31%
- Since 2000: 31%
- 1980-1999: 22%
- Before 1980: 22%

**Source:** American Community Survey, 2019 5-year estimates, table B25034